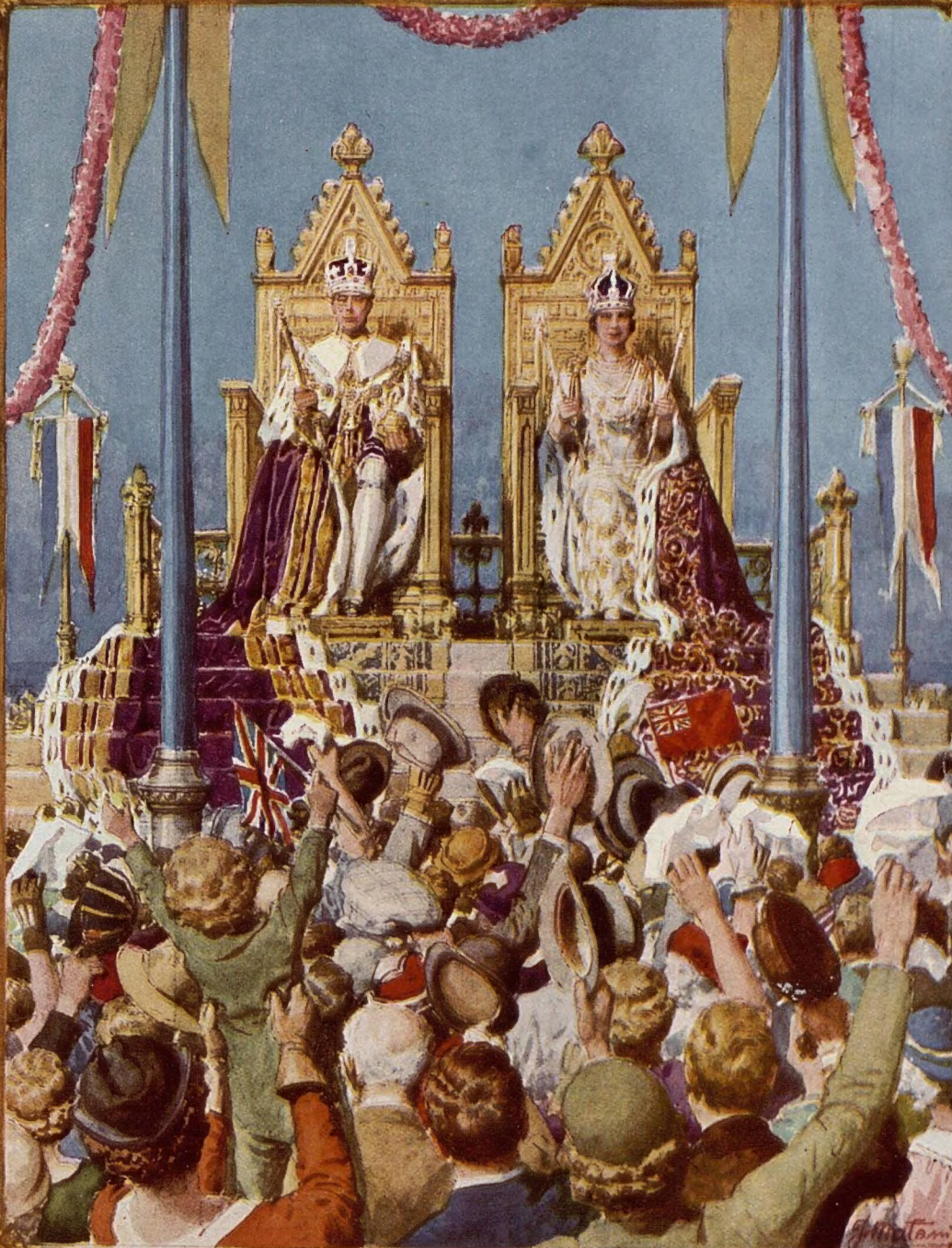


# The TATLER



CORONATION MAY 1937





BY APPOINTMENT TO  
H.M. QUEEN MARY

*For nearly Half a Century  
H. & M. Rayne  
have devoted themselves to  
the making of Beautiful Shoes.  
Their efforts have been  
honoured and encouraged by the Patronage  
of Members of the Royal Family  
And Distinguished Members of Society and the Stage*



The  
**TATLER**  
CORONATION NUMBER

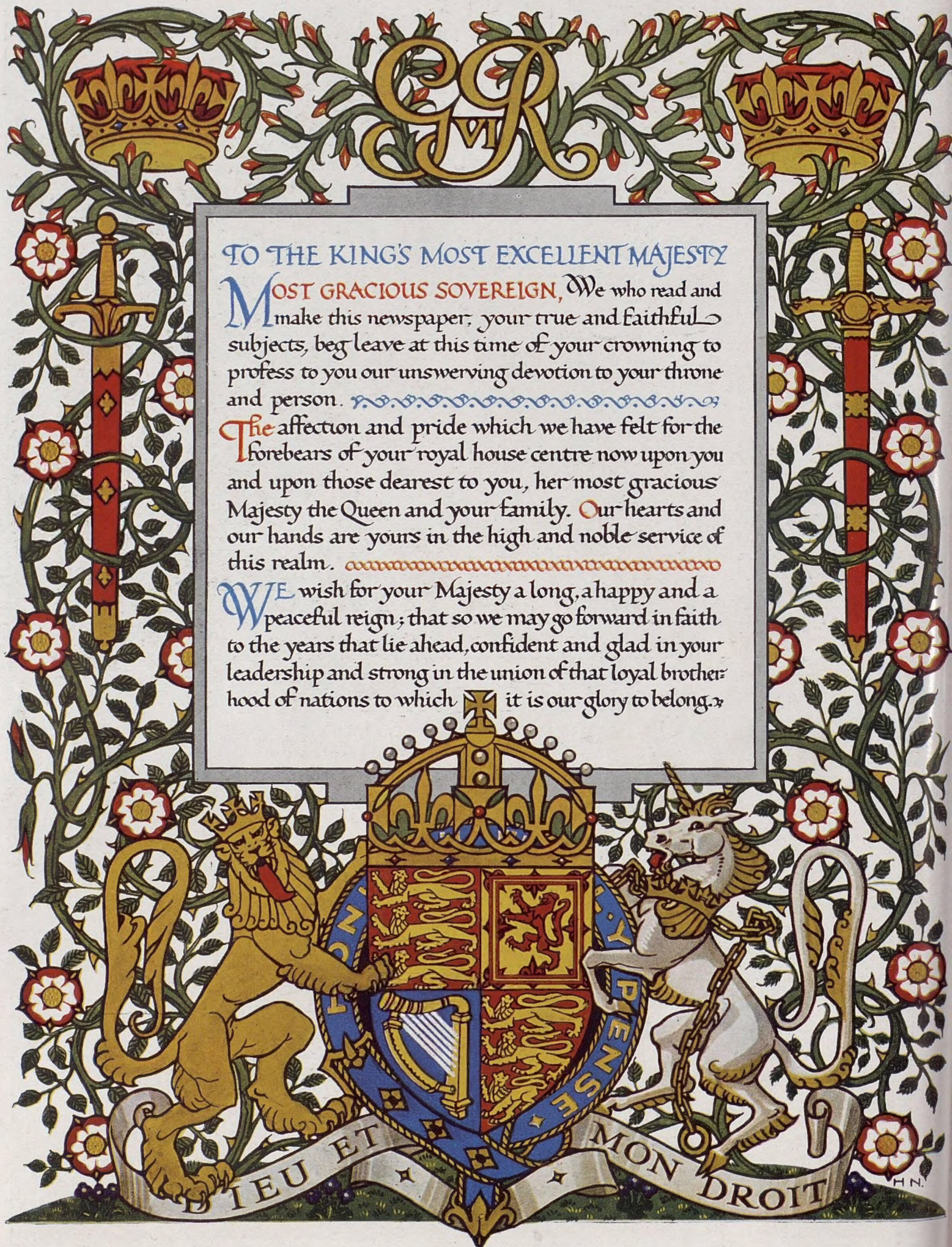


**"KING GEORGE, YOUR UNDOUBTED KING"**

*A quotation from the designation of His Majesty in the Coronation Service*

*From a photograph by Peter North*









Photographs: Dorothy Wilding

# OUR SOVEREIGN LORD AND HIS SWEET LADY



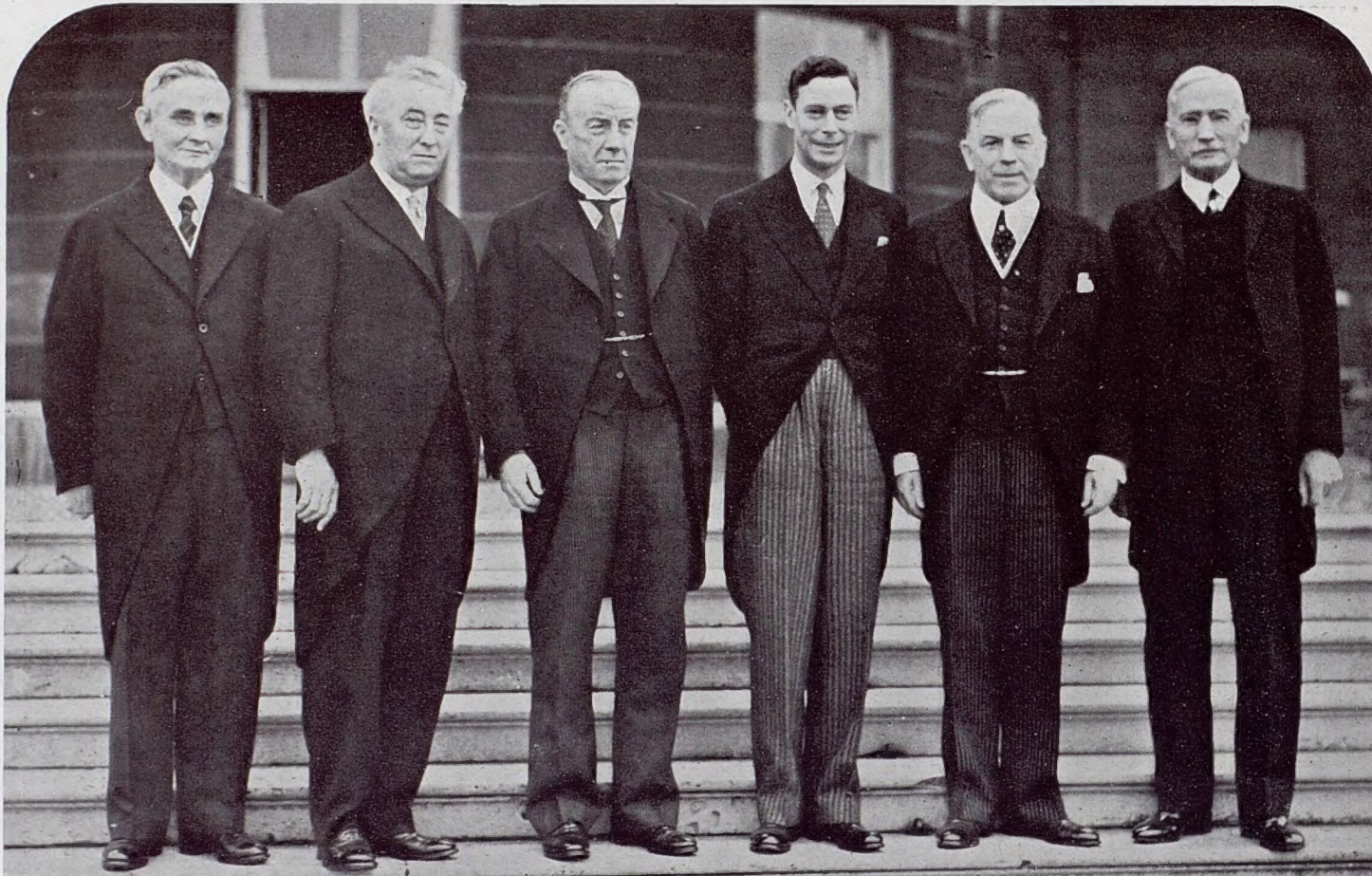
Photograph: Peter North

THESE NEW PHOTOGRAPHS OF QUEEN ELIZABETH ARE EXCELLENT LIKENESSES. BUT NO CAMERA CAN DO JUSTICE TO HER MAJESTY'S FLOWER-LIKE COLOURING AND LOVELY EYES

THIS IS ONE OF THE FIRST JOINT PORTRAIT STUDIES TO BE TAKEN OF KING GEORGE VI AND HIS CONSORT SINCE THE ACCESSION OF THEIR MAJESTIES TO THE THRONE

A coloured portrait of H.M. Queen Elizabeth will be found on page 335





HIS MAJESTY WITH THE PRIME MINISTER AND DOMINION PRIME MINISTERS AT BUCKINGHAM PALACE

The King, with, left to right, the Rt. Hon. M. J. Savage, Premier of New Zealand; the Rt. Hon. J. A. Lyons, Premier of Australia; the Rt. Hon. Stanley Baldwin, our Premier; the Rt. Hon. Mackenzie King, Premier of Canada; and the Rt. Hon. General Hertzog, Premier of South Africa

THE Coronation over, we look back on a day of amazing, unprecedented enthusiasm, of waving flags, of vast crowds hoarse with cheering. We will always remember the picture made by the little Princesses driving with their grandmother, Queen Mary, and the radiance and sweetness of the newly crowned Queen's smile. Before the King and Queen will be many difficulties—industrial, national and international—but through the years in which, side by side and hand in hand, they will rule this great Empire, they will undoubtedly be helped and comforted by the knowledge that they are already deeply and sincerely respected and beloved.

London, packed with the largest crowds ever seen in England, showed the world that not only can we "put across" the most imposing show of modern times, but that we can and do "keep smiling" whatever the difficulties of weather, transport and personal discomfort.

It is quite likely that even now the thousands who enjoyed the splendour and pageantry haven't realised the vast amount of organisation that was necessary. The sombre dignity of Westminster Abbey was transformed into a symphony of blue and gold which led the eye to the High Altar, where the lighting was brilliantly arranged to glow like sunshine on the King and Queen. Spectators received an impression of molten gold, of dazzling jewels, of glittering decorations; but above all else

## PANORAMA

there was an atmosphere of solemnity, sincerity and of faith.

Credit for the success of the ceremony at the Abbey, for the whole ritual and ceremonial that goes with the crowning of a King and Queen of England, must be given to the Earl Marshal, Bernard Marmaduke Fitzalan-Howard, 29 years old Duke of Norfolk, hereditary Marshal of England. Even those who know him personally have been surprised at the way in which he mastered the job of arranging for the seating in the Abbey and became, if one can use the expression, a competent Master of Ceremonies in a very short time. Deceived by his quiet manner, his shyness and air of diffidence, some people made the mistake of thinking that he would leave the real work to subordinates. Nothing could have been farther from the reality. Committees met, His Grace sat as Chairman, opinions were aired, ideas put forward, methods of procedure suggested, and when everyone had finished talking, His Grace said in effect, firmly and quietly, "we will do it this way," and that settled the matter!

Several rehearsals were necessary to make the actors in last week's pageant perfect in their parts. The Earl Marshal attended them all! More than that, he directed the proceedings, called "check" directly he detected, or thought he detected, the slightest departure from the agreed plan, shepherded

(Continued on p. 298)



HER GRACE THE DUCHESS OF NORTHUMBERLAND

The Mistress of the Robes and her page, Lord Geoffrey Percy





*Hay Wrightson, New Bond Street*

H.M. QUEEN MARY—THE QUEEN MOTHER



Royal guests to their places, as easily as if being an usher had been one of his chief occupations in the past, directed peers, instructed Government staff officers—and, in other words, ran his own show perfectly!

Still, all the efforts of the Duke of Norfolk might have gone for nothing without the co-operation of the King and Queen. They came more than once to the Abbey to "rehearse," and waited patiently while minor problems were solved. One was the right way in which to manage the trains of the Duchesses, Their Graces of Norfolk, Rutland, Buccleuch, and Roxburghe. The trains were so long that those behind were in danger, at first, of falling over them. The difficulty was finally solved, like most other difficulties, by common sense and care.

The King insisted that no detail should be neglected. Nothing was too insignificant for his attention, and Queen Elizabeth watched over him carefully and did her utmost to see that he was spared unnecessary fatigue and work. During his leisure hours the Queen made it her special business to see that her husband was able to enjoy real rest and quiet.

Queen Mary, attending her third Coronation ceremony, looked on with an interested as well as critical eye. Her grand-daughter, Princess Elizabeth, enjoying for the first time the importance of being a Royal "lady," sat beside her, and followed every act of the ceremony with the closest attention. Queen Mary's experience made her advice to the King and Queen invaluable, and they consulted her all the time. The Queen Mother, like her son, took the closest interest in every detail, even, on occasion, to instructing in private the Royal train-bearers *not* to drag behind in case the wearer might be pulled off her feet. She herself had known what it is to wear an eighteen-foot train, so her advice was the result of first-hand experience. Queen Mary, who wears jewels better than any lady in the land and really enjoys a State occasion, was a magnificent figure in her gold embroidered, ermine-edged train of purple velvet worn over a gold dress embroidered in silver and crystal. On her head blazed a diamond diadem, lovely, imposing and splendidly becoming to the wearer.

In the Queen's crown was the famous Indian diamond, the Koh-i-Noor, given by Queen Mary, set over the forehead, and the Lahore diamond, a pear-



T.R.H. THE DUKE AND DUCHESS OF KENT

The above picture was taken as Their Royal Highnesses left their London house, 3, Belgrave Square, for the Coronation



THE DUCHESS OF RICHMOND AND HER PAGE, CHARLES VYNER

Another picture of a departure to the Abbey for last week's great ceremony

shaped gem, given to Queen Victoria by the East India Company in 1851, set above the orb. Queen Victoria used to wear the Koh-i-Noor as a brooch. Since it came into the possession of a woman, the diamond seems to have settled down to a quiet life! Before it became a Queen's jewel its history, as it passed from man to man, was one long record of murder and bloodshed.

On the Queen's dress, made from creamy satin spun and woven on a silk-worm farm in Kent, were embroidered emblems of the British Isles, India and the Dominions Overseas. It is the first time that the emblems of the Dominions have been incorporated in a ceremonial dress.

The four Duchesses who carried the canopy had white faille with symbolical embroidered gold roses showing between the fronts of ermine-edged crimson kirtles. They made a beautiful bodyguard for a lovely Queen, among whose train-bearers the most conspicuous, both for her height and good looks, was tall, fair-haired Lady Iris Mountbatten, only daughter of

the Marquess and Marchioness of Carisbrooke.

The white satin dresses of the train-bearers, fitting closely at the hips, full round the feet, were embroidered in a wheat-ear design of pearls and sparkling crystals. The Queen herself worked out the design of their head-dresses, delicate tiara-like affairs, also of pearls, crystals and silver thread.

Of all those women outside the Royal family who took part in the Coronation ceremonies the Duchess of Northumberland stood out as one of the most striking and impressive figures. At the rehearsals where "full dress" was worn, and at the first State dinner-party at Buckingham Palace, spectators had picked her out among all other guests for her dignity and good looks. In the Abbey, among the hundreds of women decked with some of the finest jewels in the world, the Duchess, in her robes with her magnificent diamond tiara on her head, put most other women in the shade.

It was indeed a week of jewels, for Eastern Princes have no false modesty about wearing jewellery, and they added to the splendour at Westminster Abbey, at the Speaker's reception (one of the most brilliant gatherings in a week of magnificent functions), at the State dinner parties, and at the Court Ball.





H.R.H. THE PRINCESS ROYAL, COUNTESS OF HAREWOOD  
SISTER OF H.M. KING GEORGE VI

*Photograph by Speaigh*



# SPORT AND THE MONARCHY

By "SABRETACHE"



Photograph: The Grand Studio, Valetta, Malta

H.M. THE KING PLAYING POLO IN THE "RENOVN" TEAM IN MALTA—1927

His Majesty is second from the right. Admiral of the Fleet Sir Roger Keyes is fourth from the right, and Commander Lord Louis Mountbatten sixth. The other unit of this team, which won the "Renown" Cup, was Captain W. W. Dyer, R.A. The match was played in June, 1927, when the King was on his homeward way from the Australian tour. The *Renown* team was so called after the famous battle cruiser in which His Majesty made the tour. In 1928 His Majesty inaugurated the Duke of York's Polo Cup and Challenge Trophy, presented to the Ranelagh Club to be played for by serving officers of the Royal Navy and the Royal Air Force. Up to date the latter have only won it twice, and in one year (1935) the Navy had a walk-over

THE love of sport is inherent to the Monarchy of this Realm, and it is therefore impossible that, in greater or lesser degree, any King of England should not uphold this tradition. In his present Majesty King George VI it is certain that we have a Sovereign who is fully minded so to do, for although his record may not have been as much displayed as those of some of his predecessors on the Throne, it is none the less notable. This it is hoped to disclose in this short discourse.

From the earliest days in the history of the Kings of England, sport in almost every one of its branches has played a leading part in their lives, and it is not necessary to look very hard or dig very deep for corroborative testimony in support of this assertion. Every Royal ruler of the land, and the one ruler who was not Royal at all, have been attracted to sport in some form or other. Cromwell, whatever those with strong Royalist leanings may have thought of him, and may still think—and "the curse of Crumple" is still an evil memory in, at any rate, one part of this kingdom—was infected with this love: a more than average good horseman; a fine cavalry general. Every English King before him and almost every King after him,

has been similarly attracted; and so may it always be!

It may not be inappropriate, now that another sportsman King has come to the Throne, very lightly to indicate some of the beacons on the hilltops which blaze the trail stretching away from the vivid Present to the misty Past. These beacons of the sport of England's Kings burn brightly and, as it is suggested, are inextinguishable.

There are many points at which the Present shakes hands with the Past, and this is especially true where His Majesty King George VI is concerned. As a first instance: the hunting country in which His Majesty used to be best known, the Pytchley, is the only one, so far as I know, in which there is a way-back record of there having been a professional huntsman paid by the Crown! This was one "Alwin the Hunter," who was appointed to kill the wolf, the boar, the stag and the fox in the days of the Saxon Heptarchy. He had his G.H.Q. near Brixworth, where are the Pytchley kennels of to-day, and I think we are entitled to believe that he was the "Frank Freeman" of his times. I have heard it suggested that if Alwin's tally of the slain was not as large as was considered desirable, he stood a fair



THE KING AS A SHOT

(Continued on p. 301)



## Sport and the Monarchy

(Continued from p. 300)

chance of being himself the quarry, so, of course, he had every incentive to diligence. Others came after Alwin, and the Lords of the Manor of Pytchley were compelled by the Crown to "furnish dogges at their own cost" to hunt all the animals included in Alwin's list and also polecats. The country assigned to them was North-



H.M. THE KING WITH  
THE PYTCHLEY

amptonshire, Rutlandshire, Oxfordshire, Essex and Buckinghamshire. The present-day Master of Hounds may have a hard time, but it is nothing compared with this. H.M. the King must have ridden over Alwin's country hundreds of times.

Somewhat later we had the case of the Red King, who met his end out hunting in what is now the New Forest Buckhounds' country. William Rufus was either put out or done in!

To pass on to some other links between Monarchy and Sport, a very few facts culled at random will suffice to amplify the general outline of the picture. King Stephen, so the local Yorkshiremen assert, and King John according to some others, shipwrecked off Robin Hood's Bay and rescued by the Dalesmen of Staintondale, rewarded them by giving them a charter for all time to hunt the country, and to the farmers he gave a free pass through all the toll-bars in England. Edward I in 1279 gave Adam de Everingham, the then Master of the Holderness, a charter "to hunt the fox in the King's chaces and Warren of Holderness." Henry VIII heard the best news of his blood-spattered reign when he was out what he called "hunting" (hawking)—the birth of his son, Edward VI. Queen Elizabeth looked with favour on stag-hunting, and is handed down to us as a good rider in days when the fair sex were not as proficient at that sort of thing as they are to-day!

Almost all the Stuarts were closely linked with sport. James I, unpopular as he may have been with many people, was a very ardent hunting man, and in this regard he provides a very close link, where

this particular form of sport is concerned, with his present Majesty. James was one of three future Kings of England who hunted over the Belvoir Vale. The other two are the Duke of Windsor and his present Majesty. When James I was on his road south from Scotland to Westminster to be crowned he borrowed Sir John Harrington's hounds, which were harriers, and hunted all the way from Newark on his march to Belvoir Castle, where he tarried for a while.

On January 9, 1926, H.R.H. the present Duke of Windsor, H.M. King George VI and H.R.H. the Duke of Gloucester were all out on the day the Belvoir had that long hunt from Clawson Thorns! I feel that it was better fun than anything that James I ever saw, and I claim to speak, because I was there!

James I is handed down to us as a very moderate horseman, so that if his wraith was present on January 9, 1926, it is probable that he saw very little of the gallop.

Charles I was a good horseman; Charles II an even better one, and also a jockey of no mean pretensions, probably in the Jack Anthony class. He rode several winners at Newmarket. His hack, Rowley, gave one of Newmarket's most famous miles its name. It was said of Charles II that he was fond of tackling a horse that was "difficult"; and possibly he had ideas of outvying another King, one Alexander, who was the only man who could remain on his bull-headed

first charger, Bucephalus.

History relates that this steed could buck like an Australian "Brumby," or wild horse. His bones lie mouldering at Bucephala, the modern Jhelum, on the banks of that romantic river which comes sauntering down from Fair Kashmir. The former King Edward VIII was not particular what kind of horse he rode; he took the rough with the smooth. James II was better afloat than on shore, but Queen Anne patronised the Turf quite liberally. George IV hunted part of John James Farquharson's country in Dorset with a pack of hounds given to him by

(Continued on p. 302)



H.M. THE KING AND PRINCESS  
ELIZABETH IN WINDSOR GREAT PARK



ANOTHER PYTCHLEY PICTURE OF  
THE KING



## Sport and the Monarchy

(Continued from p. 301)

the then Duke of Richmond. These hounds were the descendants of the old Charlton once owned by the luckless Monmouth. Queen Victoria never rode to hounds, but she regarded hunting with favour, and the Royal Buckhounds flourished greatly in that reign. King Edward VII was a very notable figure on the turf and laid the foundation stones of the Sandringham stud with Perdita II, dam of those three great horses, Persimmon, Diamond Jubilee and Florizel II, all three by St. Simon. In his younger days His Majesty hunted in Leicestershire, though he was never a very great horseman. His son, the late King George V, carried on the racing and breeding establishments, but was never as well known in the hunting world as his sire, or as all his sons have since been. King George V's tastes ran more to shooting and yachting, but he was a very generous supporter of the West Norfolk Hunt, in which country Sandringham is situated.

It was in this very fine hunting demesne that all four of the Royal Princes of the House of Windsor and their sister, the Princess Royal, were "sent to school," and I can think of few better places. The West Norfolk country is a thing apart on the hunting map, for it touches no other. It is well worth exploring, and anyone who may do so—and return alive—might agree that its general features and contours provide an admirable "education." The Norfolk banks and ditches are a fine preparatory school for a place like Meath, for instance! The whole of the present Royal Family hunted mainly under the banner of that famous Master the late Colonel Charles Seymour. His nephew, Colonel Oliver Birkbeck, is the late Master, and would be a first-class preceptor for any future scions of the Royal house with fox-hunting ambitions. The Heir-Presumptive to the Throne, I feel certain, is going to be a great patroness of fox-hunting. West Norfolk is a first-class place in which to serve a novice.

It was suggested in the opening sentences of this necessarily brief summary dealing with the Monarchy's connection with sport that there were some points at which the Past and Present looked one another in the face, and the queer coincidence of three Kings of England having hunted over the Belvoir Vale was cited; but this is not a singular instance. In 1887 His Majesty King George V played in two winning Royal Navy polo teams in Malta on the



H.M. THE KING AND WING-COMMANDER SIR LOUIS GREIG IN THE DOUBLES AT WIMBLEDON

at the Marsa. A tournament, called the *Renown Cup*, was got up and was won by the team in which H.R.H. played and which took the field in this order:

- (1) Admiral Sir Roger Keyes.
- (2) Captain H.R.H. the Duke of York, R.N.
- (3) Lieutenant the Lord Louis Mountbatten, R.N.
- (Back) Captain W. W. Dyer, R.A."

"In 1928 an annual match was inaugurated at Ranelagh between the Royal Navy and the Royal Air Force. A cup was presented to the Ranelagh Club for challenge by H.R.H. the then Duke of York, at that time Chairman of the Committee of the Club. It is played for without handicap annually by serving officers.

"The record of the results of the Duke of York's Polo Cup are:—1928, R.N.; 1929, R.A.F.; 1930, R.N.; 1931, R.N.; 1932, R.N.; 1933, R.N.; 1934, R.A.F.; 1935, R.N. walk-over; 1936, R.N.

There was a photo of the Duke of York presenting this cup in the August number of the *Polo Monthly*, 1930. H.R.H. has been present nearly every year to watch the match. He also presented the Cup in 1933 and possibly on other occasions."

At the time when King George V played polo in Malta as a young Naval Lieutenant of twenty-nine, the Throne seemed as remote from him as it did from his present Majesty when he played on the self-same ground in the year 1927.

His Majesty King George VI has never been quite so prominently in the public eye where equitation is concerned as two, at any rate, of his brothers, or as his only sister, who they say down West

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H.M. THE KING AT GOLF



## OF THE ROYAL HOUSE



Dorothy Wilding and (inset) Vandy

## H.R.H. THE DUCHESS OF GLOUCESTER. (INSET) H.R.H. THE DUKE OF GLOUCESTER

The Duchess of Gloucester, whose marriage to the younger brother of H.M. the King took place on November 6th, 1935, has won the hearts of everyone with whom she has come in contact and has been affectionately called "The Little Duchess." H.R.H. is a sister of the Duke of Buccleuch, Lord Steward of the Household. H.R.H. the Duke of Gloucester is in the field service uniform of his regiment, the 10th Hussars, which, if circumstances had not intervened, he would have commanded. As is common knowledge, the Duke is a keen foxhunter and has also played polo on and off during his career and is fairly certain to see his regiment make a big bid for this year's Inter-Regimental at Hurlingham





H.M. QUEEN ELIZABETH AS A BRIDE  
*Drawn by the late Percival Anderson.*

OUR gracious Queen Elizabeth: how strange those words sounded five short months ago! To-day, how much they mean, not only in our national prayers, but in our national life. The little Queen, as she is known to many, to distinguish her from another beloved figure, has indeed that true graciousness which springs from unselfish thought for others. When Lady Elizabeth Bowes-Lyon became H.R.H. the Duchess of York, on April 26, 1923, pomp and ceremony stirred patriotic emotions, but what most deeply touched the Empire's heart was the bride's act of homage in laying her bouquet on the Unknown Soldier's Tomb. No gesture could have been more characteristic.

The youngest but one of a family of ten, of whom six survive, King George VI.'s Consort was born on August 4, 1900, at St. Paul's Waldenbury, her parents' Hertfordshire home. This enchantingly serene place, with its Queen Anne house, its cool spread of lawns, its pleached limes and famous forest in miniature, was where she spent most of her early childhood. Here she had her first pony, a Shetland called Bobs. Here, among a variety of other pets, were dogs, cats, doves, and chickens, all passionately cared for.

It was at St. Paul's Waldenbury that a very little Lady Elizabeth had her first introduction to "hide-and-seek." Her own idea of hiding was delightfully simple: she just shut her eyes as tight as possible. That discovery always followed at once was a perpetual surprise.

Exciting visits to Lord Strathmore's London house took place from time to time, and summer holidays at Glamis were also eagerly - looked - forward - to events.

It is easy to understand the fascination Glamis would have for imaginative

# THE LITTLE QUEEN

By ERICA DOUGLAS

childhood. Parts of this vast grey fastness have stood sentinel in Angus for nearly 900 years. Here, in the eleventh century, one Scottish King—Macbeth, "Thane of Glamis"—murdered another—Duncan—whose grandfather, Malcolm II., had himself attempted to make dynastic succession secure by violent means. King James V., father of Mary Queen of Scots, is said to have lived at Glamis, and relics of Prince Charlie's visit are cherished possessions; in fact, throughout the ages Glamis has played its part in Scottish history.

Our Queen was four years old when her father succeeded as fourteenth Earl of Strathmore and Kinghorne, becoming the head of one of the oldest of Scotland's noble families; one which is lineally entitled to wear the Royal Stuart tartan.

In the fourteenth century, King Robert II.'s daughter Jean, a great-great-niece of "The Bruce," married Sir John Lyon of Forteviot, and afterwards of Glamis. His grandson, created Baron Glamis in 1445, was one of the hostages for the ransom of the young King James I., after the latter had been captured on the high seas by English frigates when attempting to escape to France.

The Earldom of Strathmore and Kinghorne dates from 1677. In the eighteenth century, John, ninth Earl, who was also Baron Glamis, Tannadyce, Sidlaw, and Strathdichtie, Viscount Lyon, married into the wealthy Bowes family of Streatham Castle, and this was how the additional surname of Bowes came to be



OUR GRACIOUS QUEEN

assumed. That gentle, benevolent, sympathetic, and altogether charming personality, the present Countess of Strathmore, is a cousin of the Duke of Portland.

In her childhood, Lady Elizabeth Bowes-Lyon was the *fidus Achates* of her youngest brother, David. That they were much of an age, and some years younger than the rest of the family, was a bond in itself. Besides this, they saw eye to eye about most things, and each thought the other the world's most perfect playfellow.

Lady Elizabeth did not go to school. English, French, and German governesses



THE QUEEN IN 1906  
*From a Miniature.*



found her not only a delightful companion, but an apt pupil, always eager to give of her best. A love of serious reading was acquired in those pleasant schoolroom days, and our Queen has never lost it, though in her busy life books can now take only a secondary place.

The Earl and Countess of Strathmore's youngest daughter was an extremely happy child; carefree and full of fun, yet always considerate for other people's feelings. She soon showed signs of the strong character which developed with years, and her power of thinking quickly was thrown into brilliant relief on the memorable occasion of the big fire at Glamis. Lady Elizabeth, then aged sixteen, was the first to discover the fire. In a flash, she realised that a high wind was likely to make disaster doubly disastrous, and rushing to the telephone, she rang up not one, but two fire brigades. She then gave the alarm to the household, as reassuringly as possible, and later organised salvage operations with complete calmness and great efficiency. Much damage was done, but it was generally agreed that had there been a moment's delay in sending for help, Glamis could not have been saved from complete destruction.

Some two years before this, the European War had turned Glamis into a hospital. Lady Elizabeth loved to be allowed to help in any way, no matter how humdrum, and whatever she did, she threw her whole heart into the doing. Soldier patients soon realised their luck in being



KING MALCOLM'S HALL AT GLAMIS CASTLE; THE TAPESTRIES ARE OVER NINE HUNDRED YEARS OLD



GLAMIS CASTLE: THE MAIN ENTRANCE

sent to Glamis, and the tender care they received there is an unforgettable memory with many. It is a certainty, too, that they will never forget the radiant presence of our Queen, who, though too young to do any nursing, took such a perpetual interest not only in their bodily welfare, but also in their families, their friends, and everything that concerned them.

The war years, which brought sorrow to Glamis, as to so many other homes, passed at last. Slowly, social happenings started again. The time had come for Lady Elizabeth Bowes-Lyon to make her official début, and this duly took place in 1919 at the Forfarshire Ball. People still talk of how fascinating she looked,

with her wild-rose complexion, intensely blue eyes, and friendly smile, as she danced every dance with tremendous verve.

With both her sisters married—the elder to Lord Elphinstone and Lady Rose to Admiral the Hon. William Leveson-Gower—plenty of entertaining was available for Lady Elizabeth Bowes-Lyon. She took part in the round of gaieties customary for débutantes, enjoying it all to the full. She had, however, been brought up to realise that there was much more to life than its social side, and she planned her occupations accordingly. She made time to read a lot, to study problems of the day, to help many good causes, to busy herself with village matters both in Hertfordshire and Scotland, and to be a very enthusiastic District Commissioner of Girl Guides.

Friendship with all the young members of the Royal Family dated from children's party days, and in 1922 Lady Elizabeth Bowes-Lyon was chosen to be one of the Princess Royal's bridesmaids. By this time it was no secret that the Duke of York had completely lost his heart to her.

Though the possibility of the Duke of York coming to the throne was then remote, it was only natural that Lady Elizabeth Bowes-Lyon should hesitate to take such a momentous step as becoming engaged to the King's son. It meant being practically cut off, by force of circumstance, from much that she held very dear. Then the enormous responsibilities of such a position as she would occupy might well give her food for anxious thought. Above all, there was her natural diffidence and dislike of publicity.



AT ST. PAUL'S WALDENBURY IN 1927: LADY STRATHMORE WITH PRINCESS ELIZABETH





PRINCESS ELIZABETH AND HER  
LITTLE HOUSE, Y BWTHYN BACH

But the Duke's pleading prevailed, and it was a happy day for English history when, on January 16, 1923, King George V. gave his Royal Consent to the engagement.

That King George V. and Queen Mary welcomed their future daughter-in-law with the greatest pleasure was very evident when she paid her first visit to Sandringham a few days later.

After a honeymoon spent partly at Polesden Lacey and partly at Glamis, the Duke and Duchess of York settled into White Lodge, Richmond Park, where Queen Mary lived as a child. Seeing to her house appealed to the Duchess, and she did it admirably. As a hostess, too, she excelled, having exquisite tact, and the happy knack of making those around her feel at their very best.

Official duties naturally came thick and fast, and at every appearance the little Duchess became more and more dear to the British public. That she seemed to be really enjoying everything she did made a tremendous impression. Everyone knows that in a multiplicity of duty engagements most must be tiring, many desperately dull; yet the sweet lady who is now our Queen has ever given the impression that the fulfilling of each engagement is an absolute delight to her. A truly wonderful achievement—particularly when it is realised that she is not nearly so strong as most people.

In the autumn of 1923 the Duke and Duchess of York paid a State visit to Serbia, for the Duke to be godfather to the King's son, now King Peter of Yugoslavia. It was their first foreign trip together, and Serbia gave them a great welcome.

Their next voyage was to East Africa, mainly for safari purposes. Big game shooting was a new experience for the Duchess of York. She found it a most exciting one, and loved the simplicity of camp life, the early starts—soon after 5 a.m.—in delicious morning coolth, the frequent changes of

scene, for camp moving was an almost daily occurrence.

The Duchess soon learnt to use a rifle with success, but shooting never quite came up to fishing in her estimation. Fishing has ever been our Queen's favourite sport. Even as a child she could throw a remarkably good line, both with salmon and trout rod, and to her, as to every really keen and knowledgeable angler, the joys of the gentle art do not begin and end with killing fish.

Endless official engagements had made a London house essential for the Duke and Duchess of York before they went to Africa, and on their return they again occupied Chesterfield House, lent to them by the Princess Royal and the Earl of Harewood. Later they were in Curzon Street and Bruton Street for a short time, subsequently making 145, Piccadilly their home. Before this, however, an event had taken place which brought Empire-wide joy: Princess Elizabeth was born, on April 21, 1926.

From the very first, a tremendous public interest was taken in the world's most important baby; in fact, faithful crowds were almost too anxious to catch a glimpse of her when she took her earliest walks abroad from her maternal grandparents' home in Bruton Street.

It was soon obvious that Princess Elizabeth promised to be no ordinary child. When hardly more than a baby she was exceptionally observant, and when she reached little girlhood she showed an almost uncanny *flair* for summing people up at sight. That King George V.

(Continued on page xvi)



PRINCESS MARGARET AND HER  
MOTHER ATTENDING A CONCERT



OFF TO SCOTLAND: DOOKIE, THE WELSH  
CORGI, LEADS THE WAY



# THE ROYAL GEORGES

*written & illustrated*  
*by*  
**FORTUNINO MATANIA**



## GEORGE I. ON HIS WAY TO ENGLAND

THE exit of the Stuarts and the coming of the Hanoverians, representing in feeling, if not in actuality, the passing of the seventeenth and the dawning of the eighteenth century in Britain, came about in curious fashion; for of the seventeen children of Stuart Anne not one survived to reign, and so it happened that a great-grandson of James I., George, Elector of Hanover, acceded by tortuous ways to the throne of England and in so doing, laid the foundations of a dynasty that, beginning in weakness, was a hundred years later, under another name albeit, to go from strength to strength and to give kingship a new and mightier meaning in the eyes of the world.

The first George never loved England and England never loved him. Always he remained a Hanoverian at heart. "He could speak no English, and was past the age of learning. Our customs and laws were all mysteries to him which he neither tried to understand nor was capable of understanding if he endeavoured it," wrote Lady Mary Wortley Montague, but he proved a useful figurehead in the country that adopted him as monarch, though abominating the pageantry so dear to the hearts of the people and appearing in public as little as possible.

Of George I.'s early life much is known but little need be said. He was born on March 28th, 1660, the son of Sophia,

granddaughter of James I., and of Ernest Augustus of Hanover, and at the age of twenty-two he married his cousin, Sophia Dorothea, heiress to the Duchy of Zell. The union was unhappy as it was bound to be in such an atmosphere of licentiousness as that prevailing at the Hanoverian court, and it duly ended in a divorce following the appearance on the scene of the adventurer, Königsmark.

On August 1st, 1714, George became King of England, being received without "the least opposition, tumult, or sign of popular discontent" when he landed at Greenwich. And so began a reign of thirteen years and though, as Sir Charles Petrie has said, it did not represent anything more than a period of stagnation in the national life, comparing very unfavourably with what had gone before and what was to follow, it is possible to end on a more charitable note and say of George with truth that he was coolly intrepid, indolently benevolent, and, in all but his personal habits, a believer in moderation.

George died at Osnabruck on June 11th, 1727, leaving two children, one of whom was his successor, George II., and the other the wife of Frederick William, Crown Prince (afterwards King) of Prussia.





## GEORGE II. AT DETTINGEN

STRANGE as it may seem, the throne of England that in earlier days had dazzled William of Normandy and proud Philip of Spain, appealed in only a minor degree to the first two Georges. Hanover was the place of their birth, and to the end they remained Hanoverians at heart, refusing to identify themselves wholly with the land of their adoption and regarding the manners and customs of the people as mysteries better left unprobed. That George I. should have held to this attitude is understandable, but that his son should have followed suit is only partially explained by the fact that he was over thirty when he first came to England.

George II. was, however, a finer character than his father; he was a good soldier, distinguishing himself at Oudenarde and later at Dettingen, where he carried himself bravely in the face of the enemy and earned the distinction of being the last British monarch to be in command of troops on the battlefield. His courage was only equalled by his modesty. George was always ready to recognise the superior ability of others, and had the good sense to follow the sound advice of his wife on difficult questions, and to reign as a constitutional monarch, confessing that the "Ministers are the King in this country"—a conception, some aver, that is not without a recent parallel. Over and above all, George II. deserved the special thanks of his countrymen as a patron of art and learning for, lacking in culture though he was, he none the less realised the genius of Hanoverian Handel and, amidst the derision of the English fashionable world, made possible the production in London of those masterpieces which have

since given such delight to millions. He founded, too, the University of Göttingen, and in so doing opened a door through which English political ideas afterwards penetrated into Germany.

George was born at Herrenhausen, near Hanover, on November 10, 1683, his baptismal names being George Augustus. During the thirteen years he was Prince of Wales he was continually at loggerheads with his father. The relationship between the two had never been cordial, but when the Prince came to London he actually set up a court of his own which became the centre of all opposition to George I. and his Ministers. The origin of this feud is mysterious, but it is known that in 1717 the existing ill-feeling ripened into an open breach, and that at the baptism of one of his children the Prince selected one godfather while the King persisted in selecting another. The young man spoke angrily, was ordered into arrest, and was subsequently commanded to leave St. James's and to be excluded from all court ceremonies. No wonder that his residence, Leicester House, soon became the focal point of the opposition.

The Prince became King on June 11, 1727, but, contrary to expectation he did not immediately dismiss Sir Robert Walpole, his father's chief Minister who, thanks to the intervention of the Queen, remained all-powerful for another fifteen years. Although at first content to be a figurehead, George asserted himself in the later part of his reign of thirty-three years, and actually engaged in a struggle with Pitt which, on the King's death in 1760, left monarchical power much crippled.





GEORGE III. AND QUEEN CHARLOTTE

OF the first four Georges, George III. was undoubtedly the finest character, and his reign of sixty years—marred though it was by his periodic insanity and by misfortunes in the realm of colonial politics in no small degree attributable to the king—was made notable by his determination to be a ruler, in fact as well as in name, and by his blameless private life which was in such marked contrast to the excesses of his predecessors, setting a much-needed example to the nation and, towards the end of his days, winning him wide respect together with a measure of affection.

Those sixty years were notable, too, as a period of transition; of momentous change in our national life. For before 1760 England was essentially agricultural, but with the coming of the Industrial Revolution she laid the foundations of her reputation as the workshop of the world, deriving immense wealth from her manufactures and their export to the four corners of the globe. The atmosphere of Stuart days was gone for ever—"like an unsubstantial pageant faded"—and across the wide gulf loomed the Victorian era, beckoning men on.

George III., who was the eldest son of Frederick Prince of Wales and the grandson of George II., revealed his determination to restore the personal power of the throne from the very day of his accession, October 25th, 1760, and within a year he had dismissed Pitt the elder (the Great Commoner) and Newcastle, replacing them with his favourite, Bute.

That the new monarch was narrow-minded and obstinate was undeniable, and he was a veritable thorn in the side of his Ministers, but as a politician he was remarkably astute and, in spite of the limitations imposed on him both by nature and the Constitution, "he remained," says Sir Charles Petrie, "the central figure on the political stage until the accession to power of the younger Pitt." He was not always scrupulous in his methods, and bribery and intimidation were part and parcel of his technique in dealing with the Commons.

The King's autocratic policy was doomed to failure, and, though following the first of his attacks of insanity, which had necessitated a Regency in 1788, he returned with new vigour to throw his influence into the prosecution of the war with France and to declare strongly against any concessions to Roman Catholics, his authority was clearly on the wane, and Pitt the younger was now the centre of political power. From time to time fresh attacks of insanity incapacitated the King, and in 1811—nine years before his death—he became permanently mad.

Many regretted the passing of "Farmer George," though he was neither a wise nor a constitutional monarch, for much could be forgiven this man who "gloried in the name of Briton," who spoke English fluently, and, unlike his immediate predecessors, identified himself wholly with the customs of the country. Of his sons two were destined to be kings of England—George IV. and William IV.





## GEORGE IV. VISITING HOLYROOD PALACE

THE opinion of his contemporaries was overwhelmingly unfavourable towards George IV., and even the Duke of Wellington, with his deep-seated sense of loyalty to the Throne, was wont at times to exclaim against the debauchery and unbridled extravagance of the so-called "First Gentleman of Europe."

History has found it impossible to be kind to George IV., and although it may be said by way of mitigation that his upbringing was harsh in the extreme, cut off as he was from companions of his own age and subjected to the strictest discipline, there must none the less have been something innately wrong in his mental make-up.

George IV., like George II., was at loggerheads with his father, and he finally broke with him in 1781, at the age of nineteen, when he set up his own establishment, consorted with the Whigs, whose policy was anathema to the Court, and made merry with the most reckless gamblers, the heaviest drinkers, and the prettiest women of the town. His life from then on was one long succession of escapades, and the memoirs of the period are full of anecdotes of his amorous adventures.

One of the most astonishing episodes of this extraordinary monarch's career was his secret marriage in 1785 to the beautiful and talented Mrs. Fitzherbert; a union that set at defiance the anti-catholicism of his father and also the Act of Settlement of 1689 entailing, if strictly interpreted, his forfeiture of the succession if he married a Roman Catholic.

George faced up to subsequent developments in characteristic fashion, allowing the marriage to be disavowed in Parliament by his political friends and sometime later brutally breaking off the liaison when further pressure of

debts (and the influence of a new Egeria in Lady Jersey) made him contemplate his official marriage to the German Protestant Princess, Caroline of Brunswick, which would inevitably carry with it a substantial money grant.

Caroline was duly brought over from Germany, but George, irritated by her light and flippant manner, treated her vilely and from the very start the marriage was doomed to failure. Indeed, soon after the birth of their first and only child they were separated, and then ensued a regrettable struggle, to a large extent waged publicly, in which the Queen sought to retain her privileges and which culminated in that memorable incident at the Abbey door when Caroline was refused admission to the Coronation on the grounds that she had not been sent an official invitation. This last indignity may well have hastened her death in the year following.

About the time of the Queen's death, and with the express purpose of rescuing the King from his unpopularity, it was thought judicious to revive the old practice of a Royal Progress through the Provinces, and accordingly George was sent with great pomp to Ireland, where his effusive declaration that rank, station, honours were nothing compared with the exalted happiness of living in the hearts of his Irish subjects gained him a momentary goodwill beyond his attainment in a country where he was better known. In the year 1822 a similar visit was paid to Scotland, where he was received with even wilder enthusiasm.

George IV. lived another eight years, and when at length he died, a worn-out debauchee, there were few to mourn him. He had played fast and loose with monarchy and shamed the Hanoverian dynasty.





## H.M. KING GEORGE V AND QUEEN MARY AT THE DELHI DURBAR

HAPPILY for England the gulf between George IV and George V could not possibly have been wider, for in character they had no single thing in common. Three reigns came between them, each an improvement on the last, and when in 1910 Edward VII, that vivid unforgettable personality, passed on—his memorial the title of Peacemaker—George V came in his stead, a home-loving man of quiet ways, unostentatious manner, of kingly character, a very servant of his people, who, as year succeeded year, so grew in the affections of his countrymen that at his death, after having reigned through a quarter of a century and more of unparalleled world stress and anxiety, the tragic news from Sandringham was in the nature of a personal bereavement to every man and woman in the Empire. "The King's life is passing peacefully towards its close." What simple heartrending words.

No other monarch has proved so unanimous a centre of loyalty as this, the fifth of the Georges, who gave us so much of comfort, so much of inspiration, so much of beauty in a world grown cruel and ugly; a typical English gentleman with a genius for kingcraft, the roots of which lay in his capacity for sheer hard work, his single-minded sense of duty, and, over and above all, his abounding sympathy which enabled him to place himself in the shoes of the humblest of his subjects and in no small measure to alleviate their lot.

"... We see him as he moved,  
How modest, kindly, all-accomplished, wise,  
With what sublime repression of himself,  
And in what limits, and how tenderly;  
Not swaying to this faction or to that;  
Not making his high place the lawless perch

*Of wing'd ambitions, nor a vantage ground.  
Thro' all this tract of years  
Wearing the white flower of a blameless life,  
Before a thousand littlenesses,  
In that fierce light which beats upon a throne  
And blackens every blot."*

The details of George V's reign are too fresh in public memory to require repetition, but more may be said of his early life.

He was born at Marlborough House on June 3, 1865, the second son of the Prince of Wales, the future Edward VII, and at the age of twelve entered the Navy, joining the *Britannia* at Dartmouth with his elder brother, Prince Albert, the Heir-presumptive. From then on he applied himself to the task of carving out a career at sea, a profession to which he quickly became strongly attached and for which mentally and physically he was admirably suited. He held a series of commands, proving himself, in the words of Admiral Hay, "no carpet seaman, but one who has served like the rest of us," and then fate suddenly intervened. Prince Albert, Duke of Clarence, died, making him heir, after his father, to the throne, and bringing the first of those responsibilities he was destined to shoulder with such dignity and energy. He was created Duke of York almost immediately, and in the year following married Victoria Mary, only daughter of the Duke and Duchess of Teck, the Princess who, as Queen, the Empire was to love and reverence for her sterling qualities of heart and mind and who now, as Queen Mother, holds more than ever a place in our affections such as has rarely been enjoyed by any member of any Royal house.





## HIS MAJESTY KING GEORGE VI

"My son may reign, but my grandson never will," were the tragic words wrung from Edward VII by the national events that embittered the last years of his life and led him to believe that monarchy in this island was doomed. That prophecy now has a curious ring for, by devious ways and circumstances wholly unforeseeable, two of Edward the Peacemaker's grandsons have come to the throne, and monarchy, thanks in overwhelming measure to the wisdom of George V, remains as firmly established to-day as ever it was.

Many of our kings have acceded in dramatic circumstances, but none more so than our new sovereign, George VI, who, like his father, was only a second son, and whose succession was the outcome of one of the few voluntary abdications in history; those of Diocletian, Charles Quint of Spain (1555), Christian of Sweden (1654), Philip V of Spain (1724), and Louis Bonaparte of Holland (1810) being the only other outstanding examples.

Apart from the striking physical likeness, George VI takes after George V in a host of ways, resembling him in his stern sense of duty, in his capacity for hard work, in his belief that to rule is to serve, in his dignified presence, and, over and above all, in his happy married life—all things that augur well for the reign of the new monarch who in character is so admirably equipped to bear the undoubtedly heavy responsibilities and burdens of kingship, his qualities matured through years of rigid self-discipline.

George VI was born at York Cottage, Sandringham, on December 14, 1895, and in January 1909 entered the Royal Naval College, Osborne, proceeding thence to Dartmouth.

When war broke out Prince Albert, as he then was, was serving as a midshipman in H.M.S. *Collingwood* and, although an operation for appendicitis prevented his immediate active service, he was in the thick of the fighting at Jutland where, as a sub-lieutenant, he carried himself with the greatest bravery under incessant fire.

Later, however, the state of the Prince's health made it necessary for him to be invalided out of the Fleet, but before the end of the great struggle, such was his eagerness to serve his country, he joined the Air Force and qualified as a pilot on the Western Front in 1918.

In the years that followed he took his full share in public work and, after becoming Duke of York in 1920, identified himself particularly with social and industrial activity, visiting factories and workshops throughout the length and breadth of the land in his capacity as President of the Society for Industrial Welfare, and, through the medium of his famous boys' camp, doing much to cement fellowship between individuals, irrespective of class or occupation.

His marriage to Lady Elizabeth Bowes-Lyon took place in 1923, the new Royal Duchess at once sharing in her husband's popularity and in his round of multitudinous duties.





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## 'AMONG THOSE PRESENT'

This distinguished personage, whose brilliant portrait by Anna Zinkeisen is here reproduced, will be very much in demand at Coronation functions. He is famous as one of the greatest authorities on good living, and in particular as a fine judge of cigarettes. His motto, we need hardly add, is 'De Reszke—of course!'



# CORONATION SCENES



THE START: THE STATE COACH LEAVES BUCKINGHAM PALACE

(ON RIGHT)  
THEIR MAJESTIES IN TRAFALGAR SQUARE



It was soon after half-past ten that the Royal Salute sounded outside Buckingham Palace and to a crash of cheering the State Coach left the gates. The morning was grey but fine as the brilliant and colourful procession passed up the Mall, though a few minutes later the sun shone out for a while. Trafalgar Square was packed with people behind the blue lines of the Navy keeping the route. The splendours of George III.'s coach are well seen in the picture on the right, taken as their Majesties passed into Whitehall





### THE CORONATION OF KING GEORGE VI. AND QUEEN ELIZABETH

The moment selected by the artist is the most solemn one in the whole great ceremony which took place on May 12 in Westminster Abbey, the historic crowning-place of the Kings of this Realm. The view is taken as looking from the High Altar towards the West Door, from which their Majesties proceeded to their coronation. The King is seated in the chair of King Edward containing the Stone of Scone, and in his hands are the Sceptres. The Archbishop of Canterbury is pictured wearing a magnificent cope of cloth of gold, and is in the act of crowning the King. The Dean of Westminster is seen on the Primate's left. On either side of the chair are the Bishop of Durham and the Bishop of Bath and Wells. The Archbishop of York is seen on the right. The Marquess of Zetland is holding the Sword of State. The Queen is seated in one of the "Chairs of Estate" on the left. Behind her Majesty are her train-bearers. The key to the above picture, taking the names from the left to the right, is: (in the Gallery; front row) H.R.H. Princess Elizabeth, H.R.H. Princess Margaret, H.M. Queen Mary, H.M. Queen Maud of Norway, H.R.H. the Princess Royal, the Countess of Strathmore, the Earl of Strathmore; (back row)





## THE MOST IMPRESSIVE MOMENT IN THE CEREMONY

DRAWN BY FORTUNINO MATANIA

H.R.H. Princess Arthur of Connaught, H.R.H. Princess Alice, Countess of Athlone, the Earl of Harewood, and the Hon. Gerald Lascelles; (below the Gallery) F.-M. Lord Milne, holding the Second Sword; Admiral the Earl of Cork and Orrery, holding the Curtana; Marshal of the Royal Air Force Lord Trenchard, Third Sword; the Earl Marshal, the Duke of Norfolk; Lady Elizabeth Percy, Lady Elizabeth Paget, Lady Diana Legge, Lady Margaret Cavendish-Bentinck, Lady Iris Mountbatten, Lady Ursula Manners, the Queen's train-bearers; on either side of H.M. the Queen, the Bishops of Blackburn and St. Albans, the Earl of Lytton, H.R.H. the Duke of Gloucester, the Earl Stanhope, H.R.H. the Duke of Kent, the Marquess of Londonderry, H.R.H. Prince Arthur of Connaught, the Duke of Abercorn, the Bishop of Ripon, the Bishop of London, the Marquess of Zetland, the Dean of Westminster, the Bishop of Durham, the Archbishop of Canterbury, H.M. THE KING, the Bishop of Bath and Wells, the Archbishop of York. The King's Pages, who bore a not unimportant part in the ceremony, are also seen behind the centre group, and the helmeted figures are members of the King's Bodyguard of Gentlemen-at-Arms in their colourful uniforms





#### THE ACT OF CROWNING AND THE HOMAGE

At the actual moment of the crowning of H.M. George VI., the Archbishop of Canterbury, standing before the Altar, took St. Edward's Crown in his hands, and after laying it down again said the prayer beginning, "O God, the Crown of the Faithful." After this the Archbishop, with the Archbishop of York and the other Bishops, came from the Altar, and the Archbishop, after receiving the Crown from the Dean of Westminster, reverently placed it upon the King's head. After the Exhortation, which followed the Inthronization, came the Homage, and first of all the Duke of Gloucester, taking off his coronet, knelt before the King, and was followed by the Duke of Kent and other Peers of the Realm. The Homage of the Archbishop and the Lords Spiritual preceded that of the Lords Temporal, and was in very similar form.





T.R.H. THE DUKE AND DUCHESS OF KENT

This particularly striking portrait was taken in 1934, at the time of the Duke of Kent's marriage to Princess Marina, youngest daughter of H.R.H. Prince Nicholas of Greece





WHEELS  
OF  
DESTINY:  
THE KING'S  
STATE  
COACH

THE STATE COACH, DESIGNED IN 1761 BY CHAMBERS AND CIPRIANI



THE PAINTED PANELS OF THE COACH-SIDES



THE HEAD-COACHMAN,  
MR. E. LINES

In 1761 King George III. commissioned Sir William Chambers, one of the leading British architects of the day, to design a state coach, and Chambers co-opted Giovanni Cipriani, a well-known Florentine painter. Their collaboration produced a vehicle of magnificent appearance, 24 ft. long, 8 feet 3 inches wide and 12 feet high, weighing over four tons. Whatever the excellence of its appearance, it is a truly dreadful conveyance in which to ride, as the method of springing by suspension with leather straps produces a nauseating swaying of the coach-body. The brilliantly executed side-panels, shown in the centre pictures, are in the spirit of the eighteenth century, replete with allegory. On the off-side panels, seen on the left of the page, Industry and Ingenuity give a cornucopia to the Genius of England, History records the reports of Fame, and Peace burns the Implements of War. On the other side Mars, Minerva and Mercury support the Imperial Crown, and the Liberal Arts and Sciences rejoice in Protection. Mr. Lines, the Head-Coachman, has served in the Royal Mews in five reigns; he is retiring after the Coronation. Mr. Norman, whose meticulous care maintains the glories of the coach, has 39 years' service in the Mews to his credit



Mrs. Albert Broom.  
THE COACH'S KEEPER,  
MR. J. NORMAN





**DEWAR'S**  
**"White  
Label"**





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THEIR ROYAL HIGHNESSES  
PRINCESS ELIZABETH AND PRINCESS MARGARET

Margaret Lindsay Williams, who also painted the very attractive portrait of Her Majesty Queen Elizabeth appearing on page 335, is responsible for this quite delightful picture of England's little Royal Ladies. Special sittings were granted for it and it is now on view in the Royal Academy Exhibition. The Heir-presumptive to the Throne celebrated the eleventh anniversary of her birthday on April 21, at Windsor Castle; her sister, to whom she is completely devoted, will be seven on August 21

*Copyright reserved by the artist in the U.S.A.*





## THE GREYS

*There is a famous cigarette named, by permission, after a regiment that has played a deathless part in the cavalcade of British history. In the brilliant new scene that is now being added to the pageant, both holders of the name will be conspicuous. The Greys cigarettes have their own traditions to maintain, and will comport themselves worthily at the many Coronation festivities they are being bidden to attend.*

Greys Cigarettes



20 for 1/-





THE ROYAL FAMILY  
TAKEN AT BUCKINGHAM PALACE ON CORONATION DAY





### THE CEREMONY IN WESTMINSTER ABBEY

A *coup d'œil* of one of the stages in the impressive ceremony in Westminster Abbey, which was unquestionably one of the most brilliant in the history of this Realm. On the right of H.M. the King is the Marquess of Zetland, bearing the Sword of State; H.M. the Queen is supported on either hand by the Bishops of Blackburn and St. Albans. On the left of the picture are the Marquess of Londonderry, one of the bearers of the King's Canopy, the Duke of Sutherland, who carried the Orb, Lord Trenchard (Third Sword), Lord Cork and Orrery (the Curtana), and F.-M. Lord Milne (Second Sword). The King's supporting Bishops were the Bishop of Bath and Wells and the Bishop of Durham; behind is seen the Earl of Airlie, Lord Chamberlain of the Queen's Household, and on the right the Marquess of Salisbury, the Lord High Steward, bearing St. Edward's Crown. In the Royal Gallery are the Earl and Countess of Strathmore, the Duchesses of Kent and Gloucester, H.M. Queen Maud of Norway, H.M. Queen Mary, the Princesses Elizabeth and Margaret, and H.R.H. the Princess Royal. Their Majesties are seated in front of the magnificent gold plate, chalices and patens displayed on the tomb of Anne of Cleves, one of the wives of Henry VIII.





### THE CROWNED KING: THE PROCESSION LEAVING THE ABBEY

This was the close of the brilliant, stately and solemn ceremony as his Majesty left the scene of his Coronation. First in the procession are the Marquess of Crewe, Lord High Constable of England; the Marquess of Zetland, bearing the Sword of State; the Duke of Norfolk, Earl Marshal, and their pages. Behind again are the Duke of Sutherland; the Marquess of Salisbury, Lord High Steward, and the Duke of Richmond and Gordon. Then comes his Majesty, bearing the Sceptre with the Cross and the Orb, supported on his right by the Rt. Rev. H. Hensley Henson, Bishop of Durham, and on his left by the Rt. Rev. St. J. B. Wynne Willson, Bishop of Bath and Wells. Behind the King's pages is the Groom of the Robes, Commander H. G. Campbell. The Duke of Beaufort, Master of the Horse, is next with Admiral the Hon. Sir Stanley Colville, Vice-Admiral of the United Kingdom on his left and Field-Marshal Sir William Birdwood, Gold Stick-in-Waiting, on his right. On each side of the procession are members of the Corps of Gentlemen-at-Arms. So the King passed out to the roaring cheers of teeming multitudes



## DISTINGUISHED PERSONAGES AT THE CORONATION

On the Road to Westminster

THE HON. R. W. BINGHAM (U.S. AMBASSADOR)  
AND MRS. BINGHAMTHE DUKE AND DUCHESS OF SOMERSET  
AND THEIR PAGE, FRANK SKELTONTHE EARL AND COUNTESS CADOGAN  
ARRIVING AT THE ABBEYGEN. MAJOR STUMPF, ADMIRAL OTTO  
SCHULTZE AND SIR OGILVIE-FORBESTHE LORD CHIEF JUSTICE  
AND LADY HEWARTH.H. THE AGA KHAN AND THE BEGUM AGA  
KHAN LEAVING FOR THE ABBEY

In this page are included a small fraction of the vast concourse which was in London for the Coronation, which was admittedly the most brilliant seen in the history of this Realm, and evoked an enthusiasm which was equally unprecedented. A short description of the distinguished personages pictured on this page may be given in this wise. The Hon. Robert Worth Bingham is the highly popular Ambassador to the Court of St. James's. In the procession of the King's Regalia in the Abbey, the Duke of Somerset was the bearer of the Sceptre with the Cross, and he and the Duchess are seen with the page who carried his Grace's coronet. Frank Skelton is a connection by marriage, Lady Beatrice Skelton, the Duke's aunt, having married the Rev. Charles Skelton, who died in 1913. Lord Cadogan, who is in the Coldstream (R. of O.), married the Hon. Primrose Yarde-Buller, a sister of Lord Churston, who was a bearer of one of the Golden Spurs in the procession of the Regalia. Sir George Ogilvie-Forbes, who is with two of the distinguished delegates from Germany, got a K.C.M.G. in the Coronation Honours for his magnificent work as H.M.'s. Chargé d'Affaires in Madrid. He is now Counsellor at the British Embassy in Berlin. The Lord Chief Justice and Lady Hewart were caught by a high-speed camera whilst on their way to the Abbey, and this small gallery is completed by that sage counsellor, the Aga Khan and his beautiful Begum





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gin to the perfection  
that is*

# BOOTH'S

THE ONE *Matured* GIN

THE ONLY GIN WITH THE BLUE SEAL OF THE INSTITUTE OF HYGIENE





## EVOLUTION IN UNIFORM: THE GRENADEIER GUARDS

The changes and dates pictured are, *left to right*: Officer, 1740; Officer, 1795; Officer, present day; Officer, King's Bodyguard (Charles II, 1660); Sergeant, 1815; Ensign, 1850

The official bodyguard of Charles II was raised in 1660, but a single small battalion of the beaten Royalist army at Dunkirk in 1658 represented the King's Regiment of Guards. No particular uniformity of dress was attempted at that time beyond the white sash and plume on the hat. The white sash was often used in battle to bind wounds and to make improvised slings for the purpose of conveying the wounded from the field. This practice is said to be the cause of the change to crimson for the uniform colour of the sash; it is still so worn by officers and sergeants. About 1742 all regiments were more or less dressed uniformly, according to the individual taste of the commanding officer of each regiment. For this reason the details of the uniform were liable to frequent changes as the caprice of the colonel dictated. This officer of 1742 is armed with a spontoon or half-pike. The skirts of the long coat are looped both back and front for greater ease of movement. The uniform colour of nearly all troops had become red. The gorget at the throat is the sole survival

of body armour for infantry. In 1792 the cocked hat had undergone a change in shape and the white plume had been revived. The gorget survived, while epaulettes and aiguillettes were introduced. The full looped skirts had diminished to tails. The sergeant of 1815 shows the introduction of the tall bearskin, which was worn by other ranks only at this date. The bearskin was a development of the conical fur cap worn by the Grenadier companies in 1740. The introduction of trousers will be noted. The white spats are a survival of gaiters. This figure is armed with a halberd, as carried by all sergeants at that time. It was employed not only as a weapon of offence. As occasion demanded, three or four halberds were dug into the ground and lashed together to form a frame to which men were bound while undergoing a flogging. "To have the halberds out" was an expression heard frequently during active service. The ensign of 1850 shows the bearskin as adopted by officers. Epaulettes survived but were abolished shortly after this date





## EVOLUTION IN UNIFORM: THE LIFE GUARDS

*Left to right :* Representative member of two troops of Cavaliers who accompanied Charles II into exile; Officer, present day; Officer (mounted), 1742-1798, War of the Austrian Succession — Napoleonic Wars; Officer, 1704 (Marlborough's campaigns); Officer, 1815 (Waterloo)

The Life Guards originated from certain devoted Royalists who followed King Charles II into exile. The Cavaliers who figured in the Royal Procession at the Restoration in 1660 were dressed in red coats richly laced with gold with breastplates or corselets over leather jackets. Note the elaborately rolled tops to the riding boots; these were pulled up to cover the thighs when mounted. The regiment was then known as His Majesty's Own Troop of Guards. From 1685 to 1788 their title was the 1st Troop of Life Guards of Horse; in the latter year they took their present name. The officer of 1704 is wearing heavy jack boots which were a development of those worn by the Cavalier. These ponderous boots were also worn by dragoons, who, as mounted infantry, fought on foot at that date. It is an interesting fact that heavy boots almost

identical with these are still worn by some fishermen and sewer-men! Note how the gauntlets are fitted over the cuffs. The officer of 1742-1798 shows several drastic changes in the uniform. The gauntlets have given place to gloves, the breastplate is discarded and the boots are greatly modified. The officer of 1815 is dressed in a uniform which was introduced at the beginning of the nineteenth century, and was worn during the Peninsular War and the Battle of Waterloo. Note the introduction of the brazen Roman helmet, also overalls over Wellington boots, and the sabretache. The officer's uniform of the present date combines, in more or less modified degree, elements of all the foregoing costumes. Note the metal helmet, breastplate, top boots, gauntlets and white plume. The tunic is scarlet and not red





## HER MAJESTY THE QUEEN'S OBEISANCE AT

By CHARLES K.

The moment depicted in this striking impression of the scene in Westminster Abbey is the one where the Queen, after she has been crowned by the Archbishop of Canterbury at the faldstool before the Altar, moves to her own Throne situated on the platform on the left and slightly below that of the King. As she passes the King's





# THE CORONATION IN WESTMINSTER ABBEY

INSON, R.I.

Throne the Queen makes a deep curtsy to him, pausing in front of him, the King standing and bowing to her in return. The Throne on which the King sits and in front of which he is standing is not the Coronation Chair, which is nearer the Altar, but one of two Chairs of State which are actually the Royal Thrones



1897



1937

Charming women, dangerously attractive, graced the Edwardian courts and . . . went to Frances Hemming of Cyclax for skin care. Because only she could bring flower-like beauty to faces that were innocent of rouge or powder. The young girls who will curtsy to their Majesties this year are going to Lilian Mayle of Cyclax to learn the secret of today's *natural* beauty—the make-up that does not look like make-up. They will learn too, as their mothers learned from Frances Hemming, the simple daily routine that brings clear living beauty into the very tissues of the skin.

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**TWO POWDER FOUNDATIONS THAT LAST MANY HOURS:** CYCLAX DAY LOTION for the dry or normal skin and Cyclax Blended Lotion for the greasy skin, both supplied in matching tones to all shades of powder. Price, 4/6, 8/6

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AND 7 EAST 53rd STREET • FIFTH AVENUE • NEW YORK





### HER MAJESTY QUEEN ELIZABETH

Our gracious Queen, as Margaret Lindsay Williams sees her. This delightful portrait, painted some two years ago, was bought by Queen Elizabeth. It now has a place of honour at Royal Lodge, Windsor Great Park, for it hangs over the mantelpiece in the main room of Y Bwthyn Bach, the little house given by the people of Wales to H.R.H. Princess Elizabeth on her 6th birthday

*Copyright reserved by the artist in the U.S.A.*



## FOR DAY &amp; EVENING WEAR

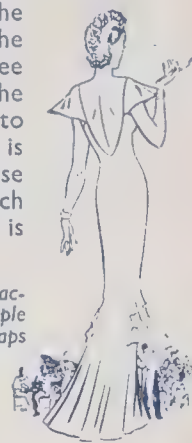
Though lingerie to look at Kestos Brassières are sold in the corset department—at all shops. Prices from 3/11.



## SHE SHALL HAVE MUSIC

... dancing and laughter. Wherever she goes she wins the hearts of all who see her. Wherever she be she is a joy to behold... her form is exquisite, and because she knows how much this means, Kestos is her choice.

She appreciates too its practicability, in that a simple adjustment of the straps transforms her daytime Kestos into a backless brassière for evening or sports wear



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### H.M. THE QUEEN AFTER HER CORONATION

*Drawn by Fortunino Matania*

After her anointing, crowning, and inthroning by the Archbishop of Canterbury, the Queen rose, ascended the Theatre, and reverently bowing to his Majesty as she passed the Throne, was conducted to her own Throne on the left of that of the King. This is the moment which the artist has selected. After her crowning the Archbishop placed the Sceptre with Cross in her Majesty's right hand and the Ivory Rod with the Dove in her left. In her progress to her Throne the Queen was supported on her right hand by the Bishop of St. Albans, the Rt. Rev. Michael D. Furse, who is seen in the picture, and on her left by the Bishop of Blackburn, the Rt. Rev. Percy M. Herbert, and attended by her train-bearers, Lady Ursula Manners, Lady Margaret Cavendish-Bentinck, Lady Elizabeth Paget, Lady Diana Legge, Lady Elizabeth Percy, and Lady Iris Mountbatten.



# "THEIR PERSONAL ATTENDANCE"



LADY BELPER

LADY FURNESS, THE AGA KHAN, THE BEGUM AGA KHAN,  
AND THE MAHARAJA OF RAJPIPLA

THE COUNTESS OF MUNSTER



LADY FAIRFAX AND LADY ATHLUMNEY



MISS SANDFORD AND LORD PETRE



LORD AND LADY ESSEX

The Royal Command to the Peers for the Coronation calls upon "... You and the Lady your wife to make your personal attendance upon Us . . . whereof you and she are not to fail." In the ancient days from which the Coronation tradition descends, the presence or absence of a personage at the ceremony was an essential indication of his loyalty or the reverse. At last week's Coronation it is safe to say that the thousands in the Abbey and the millions in the streets outside were only a tiny fraction of the number of those who would have been present if they could. The Abbey guests shown on this page include Lord Belper's wife, who is a cousin of Lord Tollemache; the Aga Khan, who is the head of the Ismaili Moslems, and the Maharaja of Rajpipla, ruler of an important Indian State. Lady Furness is the wife of a peer prominent in shipbuilding, iron and coal. The Countess of Munster married the present peer, a Lord-in-Waiting, in 1928. Lord Petre is descended from a Secretary of State to Edward VI. and Henry VIII.; the Earl of Essex from a Royalist who was beheaded in 1649 for his loyalty to his King





# This is the Gin



AS BOTTLED FOR THE  
UNITED KINGDOM



AS BOTTLED  
FOR EXPORT

# Gordon's

*Stands Supreme*





A stylized, high-contrast illustration of a woman's face with closed eyes and red lips, emerging from a tiered, metallic-looking perfume bottle. The face is set against a large, white, multi-pointed starburst on a solid red background. The letters 'G', 'U', 'E', 'R', 'L', 'A', 'I', 'N' are arranged in a circular pattern around the starburst. The signature 'DARCY' is visible in the lower right corner of the red area.

LATEST **GUERLAIN** PERFUME





## A CANINE CONVERSATION PIECE

By L. H.

A study of the King's dogs: Dookie, Jane, Stiffy, Choo-choo and Mimsey

All of these people are bosom friends of our Royal Family and constant playfellows of the little Princesses. Jane and Dookie are Welsh Corgis, sturdy little cattle-dogs, —officially they are Lady Jane and Golden Eagle, but what dog-lover ever called his friend by a registered name? Of the two, Dookie is the senior by two years. Choo-choo is a Tibetan lion-dog, which, translated into description, means an attractive, living, woolly mat. He was named by Her Majesty from the life-like imitation that he gave when he first arrived of somebody playing trains, scurrying across the lawn and puffing like an engine. Mimsey is a charming golden Labrador, sentimentally affectionate; she is the dam of Stiffy





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## CROWNS OF ENGLAND AND EMPIRE

**THE CROWN OF ENGLAND**

A copy of the ancient crown worn by Edward the Confessor, made in the time of Charles II. and known as St. Edward's Crown. It was with this diadem that King George VI was crowned

**THE IMPERIAL STATE CROWN**

This crown is worn by the Sovereign on all State occasions. Made for Queen Victoria in 1838, it embodies the Black Prince's ruby, Edward the Confessor's sapphire, Queen Elizabeth's earrings, the second Star of Africa and other historic gems

**THE IMPERIAL CROWN OF INDIA**

At the time of King George V.'s visit to India to hold a Durbar it was found that by the laws of the land the Crown of England and the Imperial Crown, as the essential emblems of the heart of the Constitution, may not leave these shores. This crown was accordingly made for the occasion

**QUEEN MARY'S CROWN**

This crown is the personal property of H.M. Queen Mary and was made to her orders for her Coronation in 1911. The half-arches are detachable, leaving an open circlet which Her Majesty has worn at Courts and on occasions of State. In front of the crown is the famous Koh-i-Noor, a diamond of 108 carats



### THE CROWN OF ENGLAND.

The crown is made of beaten gold forged in with wise alloy,  
Good gold nor age nor rust nor rot can sully or destroy;  
The gold of gorse upon the down where runs the Roman street,  
The gold that runs in fitful waves across our ripening wheat  
Aye, more than gold is in the crown, rich wealth that cannot die  
The loves that live in Englishmen where'er their ways may lie.  
The willow on the levels and the pine tree on the hill,  
The steeple in the valley, ah, these are England still!

There's sun upon a purple moor, the wind is strong and free,  
The wind that blows from Coolin by Glenbrittle to the Sea:  
Grey mist upon an Irish hill, a holloa down the breeze,  
A fox away for Tullamore: - the laughter of the seas  
Beneath the foresail's creamy white. All lovely things and strong  
Whereby the ancient magic sets our hours to a song.  
The stillness of a summer night, the river's murmuring fall,  
The lone and distant nightingale: the crown is of them all!

Our brothers over half a world, akin in thought and speech  
Hold to their own appointed signs, beloved unto each:  
The kookaburra's laugh at dawn, the cockatoo's wild shriek,  
Steel sky and sapphire shadows and the gums along the creek;  
The bamboo's click and rustle and the whisper of the palms;  
The roaring thunder of the Bight, the breathless tropic calms;  
The gleam of early blood-root when the snow is thawing down;  
Storm-sunset on the Drakensburg, all these are in the crown.

Our loves are centred in the lands our fathers loved of old  
And all their bounds are drawn within a slender band of gold,  
The gold we set upon his head who takes our ancient throne,  
And all of these we give to him to hold them as his own.  
Where Westminster's grey towers stand clear-cut against the sky  
We crown him as our chosen king, investing him thereby  
With all those things we love the most or hold of good renown  
And he shall keep these things for us and we will guard the crown!

*A. M. Harbord.*



# Coronation Harmony



★ Realising that England's Coronation would be a formative influence in fashion this Spring, Elizabeth Arden has created her new English Complexion—vivid yet delicate, warm yet Spring-like. Thanks to the wonderful Colour Harmony Boxes, it is now possible to ensure that this make-up—and any other make-up you may choose—is in perfect accord with the colour of your outfit. Finally, Elizabeth Arden commends to

your attention her latest masterpiece, *Glamour Complexion*, which gives a soft and wonderfully translucent look, achieved by the use of two powders, subtly superimposed. It is designed to harmonise with the new feminine, romantic fashions. ★ Colour Harmony Boxes; 35/-. Ardena Powder; 7/6 @ 12/6. Japonica Powder; 7/6 @ 12/6. Glamour Complexion Box: two powders and blending brush; 21/-.

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## PLAYING THEIR PART IN CORONATION PAGEANTRY



THE DUCHESS OF LEEDS  
LEAVING THE ABBEY



VISCOUNT AND VISCOUNTESS ARBUTHNOTT AND (RIGHT) THE EARL  
AND COUNTESS OF YARBOROUGH



THE YOUNG DUCHESS OF  
WESTMINSTER



LORD AND LADY BROWNLOW SET OFF IN  
SEARCH OF THEIR CAR

Though in every other respect official arrangements went without a hitch on Coronation Day, there was a breakdown in transport plans for those leaving Westminster Abbey, and as a result it was nearly four o'clock before the last car had driven away. In many cases Peers and Peeresses set off on their feet, among them the Lord Lieutenant of Lincolnshire and Lady Brownlow. Lord Brownlow used to be in the Grenadier Guards. His decorative wife is Brig.-General Sir David Kinloch's daughter

Many Peers and Peeresses of the Realm were in their places in Westminster Abbey three hours before the arrival of the King and Queen. Some set off as early as 7 a.m., but Lord Sysonby's sister, the Duchess of Westminster, was not among them, her house being near by. The Duchess of Leeds was Miss Irma de Malkharzouny before her marriage. Lord Yarborough succeeded to the title and to the Mastership of the Brocklesby on the death of his father last year. Lord Arbuthnott is H.M.'s Lieutenant for Kincardineshire



LORD AND LADY CRAWSHAW



THE DOWAGER VISCOUNTESS MOUNT-  
GARRET AND THE EARL OF LIMERICK

Perhaps not every noble Lord looked his best in robes and coronet, but Brevet-Colonel Lord Limerick, D.S.O., one of the Irish Peers, made a most imposing figure. Lord Limerick sits in the House of Lords as Baron Foxford. Lord Crawshaw's seat is Whetton, near Loughborough, and his wife also comes from Leicestershire, being Colonel Percy Clifton's daughter



*Step gaily  
into summer*



Bright days call for bright thoughts, particularly about stockings, a subject of terrific importance to the woman to whom dress=details are everything. For a mere matter of 8/11, or even 3/11 one can be perfectly certain on this subject. Bear Brand Stockings are surely the most modest of many delightful luxuries.



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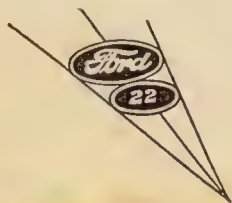
**POOR BUT VERY LOYAL: A SCENE IN WYKE  
STREET, OLD FORD**

The outstanding feature of the tremendous volume of popular enthusiasm which the past week witnessed was the outward manifestations which have been seen in the humbler regions of this great capital of our Empire. The rich human interest has been the leading note, and the spontaneity of it all has made it the more impressive. As a very sage commentator has said: "No one asked anyone to put out a flag; he and she did it because they wanted to." No one went to see a King and Queen crowned and to cheer them to order—they went and they did it because they wanted so to do. There was nothing machine-made about this astounding and overwhelming cheering. The multitude shouted "We want the King!" because that was the simple and exact truth





WORTHY to serve the most exalted, upon occasions of the utmost circumstance, yet marked by a chaste restraint of line never suggestive of opulence, or arrogance, the Ford V-8 "22" has performance of a measure and refinement making it handsomely worth twice its price of £210. As economical as efficient in its infinite range of duty, it is the car for Britons, the world over, in Coronation Year.



"There Is No Comparison!"



## FUTURE WHITE CITY CHAMPIONS



IS THAT THE HARE, MUMMY? . . . by Gilbert Holiday

Behind the spectacular popularity of greyhound racing at the White City lies the story of a new industry which has been quietly developed in the last few years. On the Staffordshire moors the Greyhound Racing Association breeds annually more than 100 track greyhounds by a systematic study of racing strains. Here Gilbert Holiday, famous animal painter, has portrayed a charming scene of a greyhound bitch and her two young puppies.





## THE ROYAL HOME IN THE HIGHLANDS : BALMORAL

By L. H.

The Highlands had a breath of suspicion upon them in the early Hanoverian days. It was only very recently—in terms of Celtic memory—that the power of the clans was broken in the failure of their defence of the Stuart line. The Prince Consort, who was a man of imagination, understood that the loyalty that will fight for a lawful king is a valuable ideal: it was he who first leased and later (in 1852) bought the estate in Crathie and Braemar which is known as Balmoral. Since then there is no Royal residence whereto a ruler may more easily retire to an environment of warm-hearted hospitality, of loyal courtesy and of gentleness—for those are the marks of the true Celt. In the Highlands there is clean air to breathe and solitude in the sweeping crests of glowing heather, there is good sport and there are good sportsmen—all of them, from the Laird to the crofter. Any Englishman, with the growth of summer, turns his thoughts toward the purple hills—and what of a Scottish Queen?



"Yes, it's a WILLS'S  
GOLD FLAKE"

*It's a CLEAN SMOKE*





# KING GEORGE THE 6<sup>TH</sup>

by A. M. HARBORD

"WHAT'S in a name?" We have a gift for half-truths in familiar quotations! There can be very much in a name; there is a vast deal of meaning in that of King George. The name is pregnant, for the world, with proud associations; for him who bears it, it may well be an oriflamme and an inspiration.

The name is invested with the tradition of high and noble service. It was borne by him whose steady hand was with us and for us in the heavy days of war, beneath whose wise and paternal influence the British Empire grew to be the British Commonwealth, a free but closely-knit family. And now his son, bearing the name, has become the centre of our tradition and loyalty, the focus of our hopes. What manner of man is this?

Prince Albert Frederick Arthur George was born at York Cottage, Sandringham, the second son of the Duke and Duchess of York. His parents at that time were taking very little part in public affairs: Queen Victoria, his great-grandmother, was to live yet another five years, and his grandfather, as Prince of Wales, was responsible for the few royal appearances that the wonderful energy of the Old Queen consented to delegate. He was born on December 14, 1895. That was the year of Jameson's Raid into the Transvaal and the British ultimatum to President Kruger, the year in which Professor Röntgen discovered the mysterious healing and deadly rays that are now handled in so commonplace a fashion in every hospital.

They were peaceful and easy days, those of the early years of the future King's life; the South African War was a disturbing element, but it was over before he was seven years old. Then came those twelve years of peace and prosperity that shape themselves in memory as "the Pre-War Days." Prince Albert passed his early boyhood in the brilliant atmosphere of those times under the tutorship of Mr. Hansell, who had charge of the early education of the young Princes.

His brother, Prince Edward, was but eighteen months older than he, so that their courses at this stage ran very closely parallel. They shared the same nurses, governesses and tutors. They took their first steps away from the home circle in company, at Osborne and Dartmouth, serving two years in each establishment. There could be no better training, since the Navy does not tolerate inefficiency, nor slackness, in its

officers, and from their earliest days cadets are kept under a discipline which, while not oppressive, is strict. A naval cadet does not move at a walk when carrying out an order; he goes at a smart double. It is traditional in our Royal Family that members of the House do not



Bertram Park

TO-DAY: H.M. KING GEORGE VI.

receive special treatment in the establishments where they learn their manifold accomplishments; the young Prince Albert, therefore, may be assumed to have received an early training of spartan character.

In 1913 he went for his first cruise in H.M.S. *Cumberland*. This took him to Canada and the West Indies, and he was thus the first among his brothers to see the Americas. On his return he was gazetted a midshipman and joined H.M.S. *Collingwood* in September 1913.

There was no difference in the routine of Prince Albert from that of the other inmates of the gun-room, from turning out in the morning to slinging his hammock in the evening. Report has it that when King George V. made an inspection of the ship the young midshipman passed his father, whom he had not seen for some time, with a formal and impersonal salute, making no sign of recognition!

The outbreak of war found him still in *Collingwood*. The ship was at Scapa Flow, and here came a culmination of severe gastric pains that had caused trouble for some time. An operation for appendicitis was decided on. This was performed and he was able to rejoin his ship in February 1915. All was not well, however, and visits to hospital were frequent; yet eagerness to be back on duty brought him aboard again, time after time, despite pain.



IN 1896: THE INFANT PRINCE ALBERT



AT OSBORNE IN 1899

The youthful Prince Albert is seated on the cushion, in the foreground; behind are Princess Mary and Prince Edward; Prince Henry is on the knees of H.M. Queen Victoria





WITH HIS TUTOR, MR. HANSELL,  
AND LORD DESBOROUGH IN 1908

chance, speed the destruction of an enemy ship, perhaps turn the tide of battle. Outside the turret the racing seas roared and swished along the steel sides of the ship; great guns thundered. Far away on the horizon were small dots and faint blurs of smoke. But from the inside of a turret nothing can be seen, and the "Sub." could only stand waiting for a chance to do his duty. Sub-Lieutenant His Royal Highness Prince Albert. That was at Jutland.

But health again became indifferent and again the doctors and surgeons held consultation. Duodenal ulcers were diagnosed, and the operation that followed was a serious one. With regret the young Prince faced, in 1917, the verdict that his health would not permit him to continue a sea career.

The war had transformed something that had been little more than the experimental efforts of a few enthusiasts into a full-blown fighting arm—the Royal Air Force, the Third Service. To this new and deadly branch Prince Albert was transferred in 1918. It was not until 1919, however, that he learnt to fly—on one of the old Avro 504's that taught so many of our early soldier-pilots. He was the first of his line to pilot an aeroplane and the first Royal Prince to give active service in the Air Arm. At this time, too, he worked at the Air Ministry, on the staff of the Appointments Branch.

The Prince now had behind him a varied and arduous training, with service under fire and at peace. *Il avait fait ses épreuves.* In 1920 he was

On a tense and exciting day in May 1916 a "Sub." stood at the voice-tube of a turret cased in strong steel walls that were yet all too frail to resist the power of modern shell—should one come from the invisible world outside. One small pawn in a great war, waiting to pass orders to his gun, orders that might possibly, by some turn of fair

created Baron Killarney, Earl of Inverness and Duke of York.

Now he quitted the Services—in the active sense, at least—since preparation for civilian life was no less necessary. So came Trinity, Cambridge, and an atmosphere that appealed strongly. Here was knowledge to be gained, the secrets of how-and-why in the busy affairs of the world. His great-grandfather, his predecessor in the name of Prince Albert, had flung himself eagerly upon the resources of the University of Bonn. Economics and Sociology had been Prince Albert's subjects; his descendant turned to the same, adding the modern development of Civics. These provided a strong and a lasting interest. A natural bent for philosophy is rare enough in the world of to-day; when it turns also to the practical application of that philosophy, it is invaluable. The result of this Cambridge period is very strong in his Majesty to-day: it promises to bear fruit at a very opportune time.

Second to steadiness and fixity of purpose, suppleness of mind is, perhaps, the asset most valuable to royalty. It is very noteworthy that the great majority of ruling dynasties of the world have clung to the letter of outworn tradition until their very persistence has destroyed them. It is equally remarkable that recent generations of the British House have followed with unerring judgment courses which, while retaining all that is good and sound in the doctrines of the past, have been adjusted to the continuous growth and change of ideas. It would have seemed unthinkable, even so recently as in Victorian days, that a Duke of York should marry outside the circle of royal blood. Yet in 1923 it was without any hesitation and with keen and real pleasure that King George and that best of mothers, Her Majesty Queen Mary, announced their

(Continued overleaf)



HIS MAJESTY  
AS A NAVAL  
CADET IN  
CANADA IN  
1913



ON HIS EMPIRE TOUR IN 1927: AT WELLINGTON,  
NEW ZEALAND

"Everywhere he noted facts, impressions and ideas, to be sorted and sifted for their meanings by a brain trained to acuteness"



# An Old English Custom

When playing the ancient and honourable game of Shove-ha'penny (our ancestors played 'Shove-groat' in the days of Henry VIII) the traditional procedure is to have by one a glass of Whitbread's Pale Ale — always in perfect condition and delightfully refreshing. You can't help "shoving a pretty coin" with an encouraging glass of Whitbread's beside you.



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IN SEARCH OF KNOWLEDGE: THEIR MAJESTIES AT THE IMPERIAL INSTITUTE (1929)

approval of the engagement of their second son to Lady Elizabeth Angela Marguerite Bowes-Lyon, daughter of the fourteenth Earl of Strathmore and Kinghorne. True, the new Duchess was descended from the Scottish kings, yet the connection was not so near as to

In 1924 the Duke and Duchess went on a shooting trip to Africa. From Mombasa to Nairobi and then a period of safari, of true wandering holiday and big game hunting: the return was by way of Khartoum and Port Sudan. The route lay through some excellent sporting country—and the Duke, it may be said, follows reasonably closely his father's pattern as a shot.



FINDING OUT: THE KING STUDYING INDUSTRIAL PROCESSES AT THE OSRAM WORKS (1922)

have fallen within the rigid requirements of an older day.

That this departure from tradition was popular was evidenced by the delight that hailed the announcement; when the bride-to-be came South and her charm became known to the public, the national pleasure was many times multiplied.

From henceforward, life for the Duke of York was doubled in fullness and in happiness. The privilege of writing of this aspect of his Majesty's life, however, falls to another pen.

The marriage took place on April 26, 1923, among the grey stones of Westminster Abbey, where so much of our national life has been consecrated through the centuries; where the brilliant and colourful ceremony of Coronation has now confirmed King George VI. and Queen Elizabeth in their great and glorious trust.

The home of the young couple after their marriage was White Lodge, in Richmond Park. This old Georgian house had formerly been the residence of the Duchess of Teck, the mother of Queen Mary. For all its comfort and seclusion, it proved too far away from London for convenience, and a move was subsequently made to 145, Piccadilly.



"WHAT IS HIS POINT OF VIEW?" A STUDY OF INTENTNESS AT THE BOYS' CAMP, SOUTHWOLD



IN A LAND OF ANCIENT LOYALTIES: THEIR MAJESTIES IN SKYE

"He stands as the sole centre of the loyalty of the British race, as their hope and their pride"

In 1926 was born the baby girl who was christened Elizabeth Alexandra Mary and who now stands next in succession to the British Throne. But this new joy had to be quitted for a while: the parents had an important duty of State to perform, half a world away. In 1901 the then Duke of York, the future King George V., and his wife, our Queen Mary, had visited Australia as chief figures in the ceremonies attendant upon the Federation of that great Dominion: now there was another step to be taken in its development. A new Parliamentary city had been built at Canberra, an area set aside from the territory of any State, in which the Central Government of the Australian Continent should sit in fitting surroundings. It was a conception parallel to the District of Columbia in the United States. "In view of the status of equal nationhood conferred by the Statute of Westminster in 1931 and of the immense potentialities of the huge Commonwealth, that city may very likely weigh, at some future date, heavy as Washington in the councils of the world."

(Continued on page xx)





THE TATLER  
No. 1873, MAY 19, 1937

# ROVER



"One of Britain's Fine Cars"





### THE ORBS AND CROWN OF BIG BEN

With the renovations at the Houses of Parliament, certain changes took place in the great clock tower. The above picture shows one of the new crowns and orbs. They are coloured and gilt and carved from a special sandstone. There are altogether eight crowns and twenty-four orbs on Big Ben's four fronts. This photograph was taken from the bell level looking north-west over Whitehall, and in the centre of the picture is part of the Admiralty buildings with their domes, and in the foreground is to be seen a part of the not quite so beautiful Government offices in Whitehall



when  
he's late  
and  
you feel shy  
and  
very  
self-conscious . . .



have you  
ever noticed  
how a cigarette  
will  
in  
some curious way  
restore your  
self-assurance ? . . .



and  
at  
the same time  
it is  
so  
very  
companionable.

this is an advertisement depicting yet another occasion when Player's Cigarettes are welcome.



# This England . . .



*Bredon Hill, Worcestershire*

THIS summertime in England is a gentle glory, slow born of many rains. No sun-fed flare of colours is here, but a simple harmony of greens that has no equal. Nor is it the bells alone that sound so clear as you walk upon the hills. Rooks you will hear in elms a mile away, and cock-crows, and the barrel-housed sheep-dog of a farm you cannot see—sounds of an immemorial England, separate, peaceful, contenting. And so when you reach again the habitations of man, tired maybe, “sharp-set” certainly, there will come with your victuals a golden Worthington, belonging also to an England that has not changed.





## BEARERS OF THE QUEEN'S CANOPY



THE DUCHESS OF NORFOLK

*Dorothy Wilding*



THE DUCHESS OF BUCCLEUCH

*Cannons of Hollywood*



THE DUCHESS OF RUTLAND



THE DUCHESS OF ROXBURGHE

*Yvonne Gregory*

The wife of the Earl-Marshal, the wife of the Lord Steward, the wife of the 9th Duke of Rutland, and the wife of the 9th Duke of Roxburghe were the four Duchesses who had the great honour of holding the cloth-of-gold canopy over the Queen as Her Majesty knelt before the Altar for her Anointing, for the giving of the Queen's Ring, and for her Coronation by the Archbishop of Canterbury



# THE CORONATION—Through American Eyes

By WALTER WINCHELL

THE Editor, when he asked me to report the feeling in America regarding the impending Coronation of the British King and Queen, gave me a tough assignment. I know the feeling. I can tell you the Coronation will undoubtedly be the most exciting event of the spring—even to those of us who won't go to London for it—and I can promise that at that great moment we'll be looking upon the event as just as much our own as England's. Sure, I know those things, but the hard job is to convey to the British mind just how our feeling differs from that to be found on your side of the Atlantic.

We know how powerful British patriotism is. Naturally, we appreciate how tremendously solemn the Coronation must be to Englishmen and Englishwomen. It celebrates an old and cherished tradition and it ought to fill every Briton with reverence and pride. Knowing that, I feel just a little skittish trying to picture our view of it. I hope, therefore, nobody will be squeamish when I say that the national and historical importance of the Coronation escapes most of us over here. To us it is chiefly pageantry, a glorious ritual of colour and heroics right out of our story-books—and we love it. We can't help feeling that way. We're romantics, most of us, and we like to declare ourselves in on another nation's gaiety.

In the case of England's Coronation we are more excited than ever. You see, we Americans have a crush on the British Empire. It began, of course, with our alliance in the World War, and it was built stronger by the 1924 visit of the Duke of Windsor, then Prince of Wales. Since those two cementing circumstances everything that happens in England, especially to the Royal Family, is just as much our news as England's.

Another thing about us Americans, which is also true of penguins, is that we are great backward-lookers. It isn't so much where we're going as where we've been. Ask the American who plans to attend the Coronation why he's going, and nine times out of ten he'll confess that it will give him pleasure to tell his grandchildren (or, more likely, his helpless neighbours) that he was present at the crowning of King George VI and Queen Elizabeth. All our touring is that way—something to tell the less fortunate. It is all in keeping with the great American challenge:

"What's he ever done and where's he ever been?" It's quite a satisfaction to be able to answer that question triumphantly.

And, as mentioned earlier, we adore pageantry. Over here our most epochal ceremony is the Presidential inaugural. It is solemn and impressive and we are glad to stand in rain and sleet and discomfort to welcome a new President to office. For that day, no matter how we voted in the election, we love and revere that man as our leader. But even the most hard-headed of us can't help wishing there was just a bit more showmanship about it, a few gold carriages of State, some prancing horses, and mounted guards in furry shakos

and weights and weights of medals and ribbons.

As kids, you see, we read about princesses and princes, all of them very noble and dashing and courageous. Then we're whisked into a job-holding world full of men in sack suits and women in the "sensible" garments of the office. We're starved for ceremony. That's why there are so many lodges which allow members to wear gaudy uniforms and gay plumage. We



THE UNITED STATES SPECIAL AMBASSADOR: THE HON. JAMES W. GERARD; ON LEFT, MRS. GERARD



The Hon. J. W. Gerard holds the appointment of Special Ambassador as President Roosevelt's representative at the Coronation. As Ambassador in Berlin in the early years of the war, he took charge of British affairs and gave untiring and invaluable service to this country



THE AMERICAN AMBASSADOR TO GREAT BRITAIN: THE HON. ROBERT WORTH BINGHAM

Mr. Bingham is a firm friend of Britain and unceasing in his efforts to widen the ever-growing mutual understanding between this country and his own

never get that story-book prince completely out of our systems.

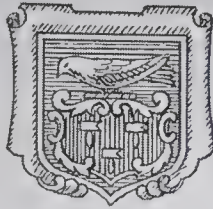
We put on those resplendent trappings and play royalty for a few hours a week.

Perhaps this incident will illustrate how quick we are to play at prince. On the Prince of Wales' arrival in 1924 newspaper photographs revealed him in a grey-striped flannel suit, grey suede shoes, and a Panama hat with down-turned brim. A few days later there was scarcely a window in New York's clothes shops which failed to display this costume in abundance. The clothing manufacturers not only demonstrated their speed of production, but showed also that they understand the American's tendency to follow a Royal example. It might be added that nobody even yet thinks of wearing a Panama hat with its brim upturned, even partially.

There is a feeling of affection for England's ruling couple. Naturally, there isn't the feeling of palship for them that we had for Edward VIII, for two reasons. First, Edward was a vivid personality, the kind that settles easily into the American imagination. He had what we call "colour" and, more important, he had visited among us, shaking hands, telling anecdotes, dancing with our girls, and making friends. The second is that we have had very little time to get acquainted with King George VI and Queen Elizabeth.

(Continued on p. xxvi)





1715

An ancient and honourable  
title

# Martell

of  
Cognac



*Borne by the Nobility of Brandies  
for over two hundred years*

Three Star - Cordon Bleu





## Sport and the Monarchy—continued from p. 302

Norfolk way was the best exponent of them all, but His Majesty rides well, is very fond of it, and knows a lot more about it than has been publicly advertised. The King has never ridden in point-to-points or in steeplechases, as have both the Duke of Windsor and the Duke of Gloucester, but this sort of thing is not a fitting occupation for any family man; at least, so they say. Personally, I have found that a fall at high speed is less disastrous than one going at the more temperate hunting pace. However, it is impossible to dogmatise in a matter like this; it must be a case of every man in his own humour! The fourth son of the House of Windsor, H.R.H. the Duke of Kent, being a sailor by profession, is not supposed to be able to ride. This, of course, is one of those hoary myths which have long ago been refuted by hard fact. H.R.H., like many another sailor, rides very well and has gone with credit in the Buccleuch country—which is not a “baby” one to cross—and also in Leicestershire. The first thing the average sailor wants to do when he gets off a ship is to get on to a horse. H.R.H. has been no exception. I see he was handicapped at one goal at the South Hants Polo Club when he played there seven years ago.

Racing under either code has so far not been one of King George VI's preoccupations, but as he has now shown a keen interest in the Sandringham stud and the Royal training stable at Egerton House, Newmarket, it is a fair supposition that H.M. intends that the Royal jacket shall continue to be seen out on the flat and also over fences, for the King has taken over all the horses previously owned by his brother the Duke of Windsor, which include that promising jumper Marconi, the first horse, by the way, to win in our new King's colours.

Where another very prominent form of sport is concerned, yachting, we do not know at present what King George VI's intentions or inclinations may be; but if one of the best contemporary authorities, Major B. Heckstall-Smith, is in any way inspired, there is a chance that H.M. may become the owner of a new *Britannia* to replace the gallant old ship in which his grandsire and his sire hoisted so many winning pennants. It may be that the next Royal racing yacht may not be a “J” class boat but a 12-metre. This, however, is pure speculation at the moment. H.M. the King was for many years Commodore, and in recent times Admiral, of the Royal Motor Yacht Club.

His Majesty was broken in to the sea, as was his Royal father

before him, and during the times of the old *Britannia* was aboard her in many of her races. Yacht-racing and the Monarchy were linked long before the time when H.M. King Edward VIII built *Britannia* in 1893 and gave such a tremendous impetus to racing in her class, for Charles II was one of the first yacht-owners in this country. The first vessel of the kind he owned was the *Mary*, given to him by the Dutch in 1661 during his exile; and later he had *Bezan*, also Dutch-built; and later the *Anne*, built at Woolwich, which he sailed himself in a match against the *Catherine*, 94 tons, between Greenwich and Gravesend and back.

This event is mentioned because in that beautiful book by Major B. Heckstall-Smith, “Yachts and Yachting in Contemporary Art,” the author records an occasion, 260 years later, when another King of England took the helm of his own yacht as did Charles II in that race in the Thames. This was when H.M. King George V steered *Britannia* down “King's Channel” in the race from Southend to Harwich on July 16, 1921, and won. Major Heckstall-Smith was aboard *Britannia* on this occasion, and so is very well placed to speak to the facts. The grand old *Britannia* “in a light air,” he says, beat *White Heather* by ten minutes and *Nyria* by sixteen.

This was yet another curious instance of history repeating itself. Let us hope that still another English King will be at the helm of his own yacht. The omens, at any rate, are said to be propitious, and if in the end our hopes are realised, it will give an impetus to yacht-racing which is needed almost as much to-day as it was in that year of 1893 when *Britannia* left the slips for the deep blue sea.

The King's proficiency in other spheres of sport than fox-hunting and yachting are of more general knowledge. Lawn tennis is one of H.M.'s games, and he is the only Monarch who has played at Wimbledon. As so many people remember, King George and his life-long friend, Commander Sir Louis Greig, went for the Doubles in 1924, having previously won the R.A.F. tournament. They were defeated by the veteran Roper Barrett and A. W. Gore, but quite definitely not disgraced. Sir Louis Greig, the new Chairman of the Lawn Tennis Association—and, incidentally, a former Scottish Rugger International—is accredited with having paid one of the finest possible tributes to the King, and also the other Royal Princes, by asserting that he and they had learnt how to lose as well as how to win. It is not an art acquired by everyone. Sir Louis Greig also has borne testimony to the fact that the King has a good eye for a ball-game, and has expressed the opinion that if his pupil had had more time to devote to lawn tennis he would have been “supremely good.”

(Continued on p. ii)



## Characteristic Clothes

FOR those who have time for observation during this coming Season, a glance at the sartorial pageant of the London streets may prove interesting. It is simple to tell the nationality of a man by the clothes he wears.

Germans lack sartorial imagination; their coats are flat and wooden, much too short; most of them wear green. As one might expect, their clothes are rigid and uniform in character. As opposed to the French, who are more flexible in their tailoring. They no longer wear wasp waists and bell-top trousers, but their taste in materials is still ornate and “Continental.”

South Americans wear clothes that are well tailored. Sleek and snake-like, their clothes ooze sex. Or they hope they do. They live for clothes, but, judging by our standards, their lives are mis-spent.

Decidedly more masculine are South

Africans and Australians. Their clothes approximate, in the main, to the ready-made clothes sold in our provincial cities.

American clothes are usually sewn by Italian labour, and beautifully sewn at that. If they knew more about style and cutting, their clothes would come into our class.

Only the well-dressed Austrian can compete successfully with the Londoner. And as so few Austrians can afford to visit this capital, they really do not count as competitors.

London, despite the scarcity of good coat-hands, still remains supreme. The styles for this season are interesting and will be copied in one form or another throughout the world. Pope & Bradley have had a considerable influence on the evolution of these styles.

## POPE & BRADLEY

14, OLD BOND ST., W.1

ALLPORTS: COLMORE ROW, BIRMINGHAM



# ALVIS *Luxury Motoring* in its most perfect form.

Smoothness and silence beyond comparison  
exceptional dignity and beauty of appearance  
... luxurious comfort ... absolute safety ...  
these qualities added to a very high degree  
of power have won for the ALVIS a reputation  
second to none. For a most discriminating  
clientele ALVIS build only thoroughbred cars.

*Read these Press comments*

## SPEED & SILENCE

"At 75 m.p.h. on top one has the knowledge that the car will jump to it eagerly ... all this is done in a smooth and confident manner, the car running like a sailing ship. It gives the most civilised form of motoring to be had for under £1,000."

"The TATLER"

"It was exhilarating. No one ever doubted the speed capabilities of the ALVIS, but what is not so easy to attain is silence and smoothness, allied with pulling power, which are present to a remarkable degree."

"The AUTOCAR"

## EASY GEAR-CHANGE

"The best gear-change I remember. I was able to change up and down without more than a fleeting touch of the clutch pedal. It was fascinating."

"The OBSERVER"

## SPRINGING & STEERING

"Thanks to the longest experience of independent suspension in this country, ALVIS steering and road-holding are up to racing standards. The car is as comfortable and silent as any town carriage, leaving one perfectly fresh at the end of a long day."

"DAILY TELEGRAPH"

"The car sets up a new standard in road-holding and comfort for cars under £1,000. At all speeds the suspension was flexible, neither harsh nor soft. A safe, quiet, fast and comfortable car."

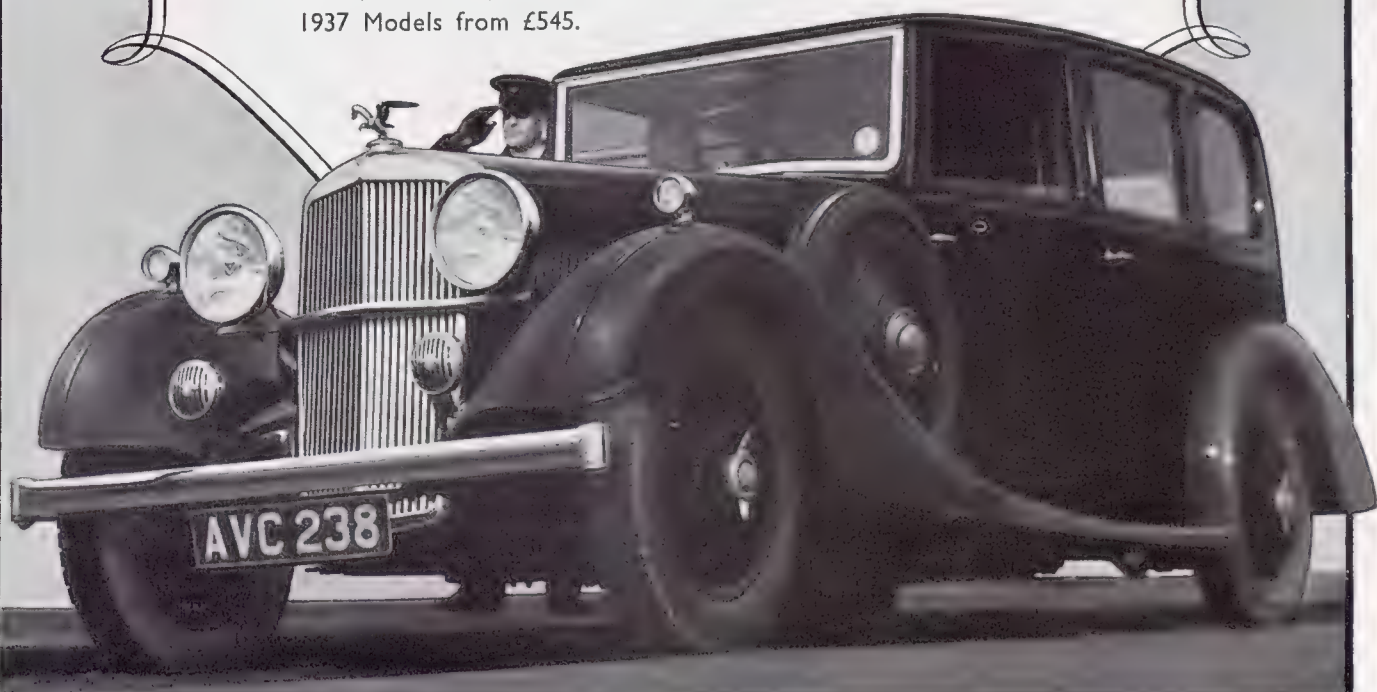
"EVENING STANDARD"

## FINISH

"Built regardless of price with a degree of finish that the connoisseur of fine cars will appreciate ... the unmistakable 'breeding' of it, I felt immediately at home."

"The SKETCH"

ALVIS LTD., COVENTRY, and BYRON HOUSE, ST. JAMES'S STREET, LONDON, S.W.1.  
1937 Models from £545.





## Sport and the Monarchy—continued from p. 366

Writing of His Majesty's lawn tennis career, someone very well qualified to speak has kindly placed the following note at my disposal:—

"The King, as a Cadet, used to play tennis in the West Indies as far back as 1912. He was then a very promising young boy-player. He played very hard at Cambridge after the War and was awarded his 'Grasshopper' blazer, a distinction which is, as a rule, given to the two or three extra men who do not actually get their tennis blues. He won the Air Force Championship in the doubles with Sir Louis Greig in 1920, and played at Wimbledon in the doubles in 1924. He was a left-handed player with a very good eye and a hard hitter."

As to another ball-game, His Majesty's present golf handicap is 11. At this game he is quite definitely inferior to his brother the Duke of Windsor, who, as the golfing world knows, is a player out of the ordinary rut. An eye for a ball of any kind usually goes hand in hand with shooting aptitude, and it does so in the case of George VI, as he is the next best shot of the House of Windsor to His Majesty George V, who was notably one of the best small-game shots in all England. Edward VII, though keen, never was in the same class as his son, or now as his grandson. The King, like his father and his grandfather, is attracted to deer-stalking, and it is hoped and anticipated up North that H.M.'s keenness in this regard will bring him to Scotland during the season as often as the cares of State will permit. This hope is pretty certain to be fulfilled.

Here is an expert opinion of His Majesty's quality as a shot:—

"King George VI has, more than any of his brothers, inherited his father's keenness and skill with a shot gun. He is undoubtedly a very fine, quick shot, who kills his birds cleanly and in a workman-like fashion. His Majesty is perhaps at his best at driven grouse, although he can hold his own with most at driven partridges or high pheasants. He will, at the latter, always take the highest and most difficult birds, and has no idea of shooting for an 'average.' (Birds to cartridges fired.)

"The King's shooting does not by any means consist only of big days. He is equally enthusiastic when engaged in a rough shoot, more particularly when he has planned it himself. He is an indefatigable walker and will walk snipe bogs all day, and, being always very fit physically, will shoot as well at the end of a long day as at the start, and this is of a high standard.

"The King is a decidedly good rifle shot, as he proved during a

big-game shooting trip he did in Kenya, Uganda and the Sudan in the early part of 1925, and has often done since when stalking at Balmoral. The stalkers know they are in for a long day when out with His Majesty, as he is quite untiring on the hills and they have to go all out to keep with him. King George VI, when shooting, is a true sportsman, unselfish and thoughtful for others, his chief anxiety being that all his guests shall get an equal share of the shooting."

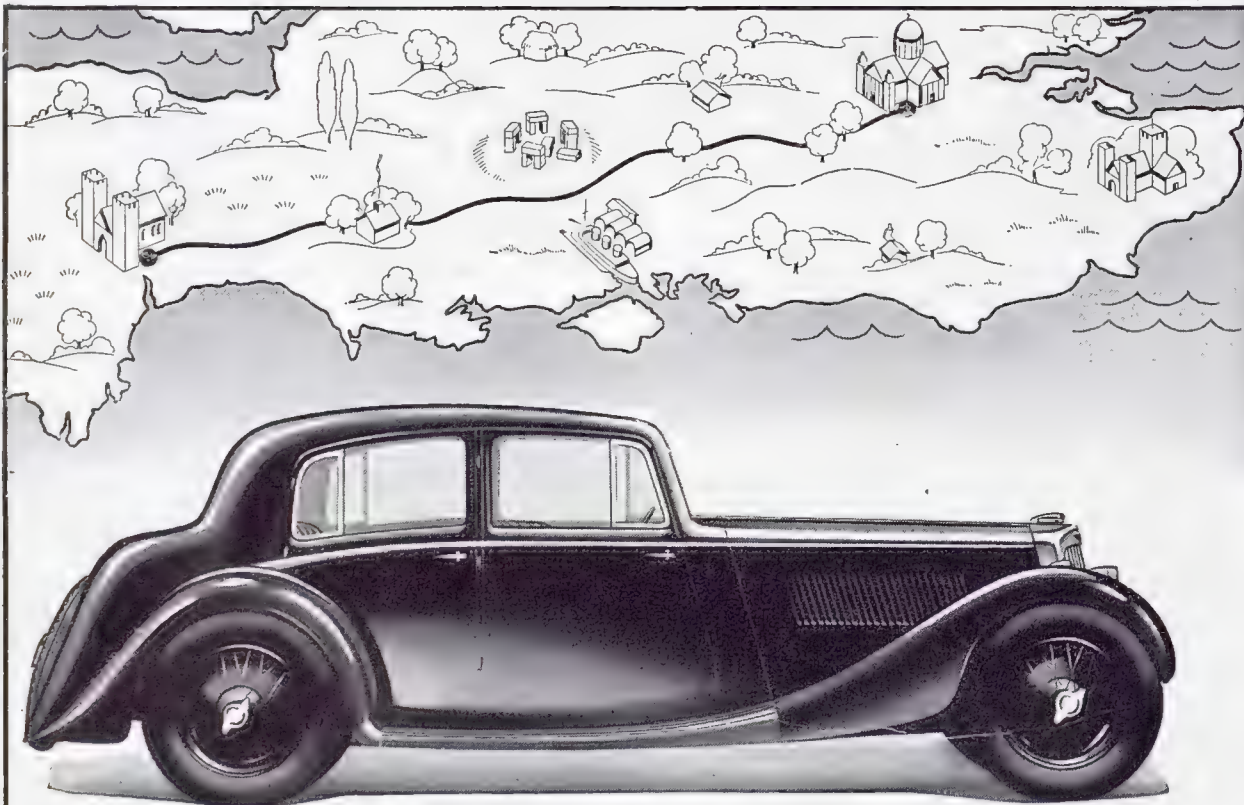
It is probably the ambition of every keen shot to bag his tiger, and now there is every possibility that King George will be able to do that which all the three Kings who have immediately preceded him have done, for he will not be able to leave India, when eventually he goes there to be proclaimed her Emperor, without seeing something of her second best and second most dangerous sport—pigsticking, being the first, and, as I view it, the most dangerous. The tiger, no mean judge, considers the Mighty Boar his most deadly foe. King Edward VII, King George V and our former King Edward VIII all got their tiger, and the last-named Monarch something far more deadly, a hamadryad, or king cobra, at very short range! A tiger just kills his man with a clout of his paw; a cobra kills as no sportsman should. Those who were present on that occasion have said that King Edward VIII, then Prince of Wales, had a narrow escape. I know that he must have had. King George VI may not do as his hard-riding brother did, go out pigsticking. For one thing, the greatest of all pigsticking fixtures in the world—the Kadir Cup Meeting near Meerut—will not be on till March, by which time Their Majesties may be on their homeward voyage, and, for another, it would be too risky an adventure for the crowned head. The Duke of Windsor, incidentally, rode the winner of a point-to-point at the Kadir meeting called the Hoghunters' Cup.

Such, in fine, is a short record of the connection between sport and the Monarchy, and I can find no more fitting epilogue to this dissertation than the words of a toast, penned by one of the best English sportsmen that ever breathed—Whyte Melville:

*"So I wish you good speed, a good line, and a lead.  
With the luck of each fence where it's low."*

A CORRECTION.—On page 323, under Margaret Lindsay Williams' portrait of the little Princesses (which went to press early), an erroneous statement appears regarding the Royal Academy. At the time of writing we took it for granted that this delightful portrait would be seen at Burlington House. Actually it will be on view at the Raeburn Gallery, 83, Piccadilly, from May 21 to June 5

TO THE WEST COUNTRY FOR LUNCH



New "15/98" h.p.

**ASTON MARTIN**  
fast luxury

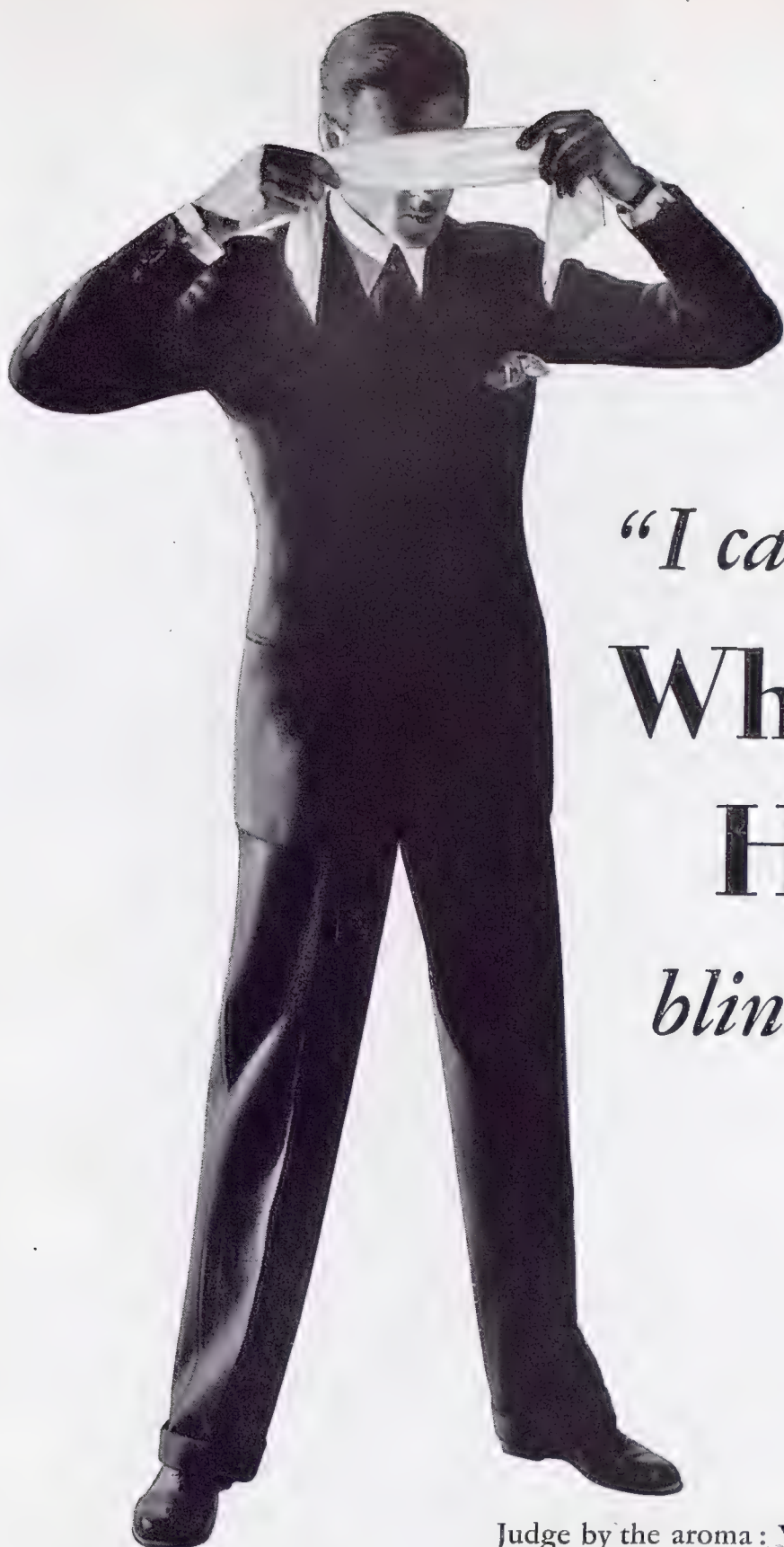
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*Always  
fast—but  
never  
flurried!*

ONLY after arrival do you realise the speed at which you came . . . in this silent and luxurious "15/98" Aston Martin. For out of a brilliant racing tradition has been created a new entity. With a silky-smooth engine developing its power so sweetly, the luxury of this car irresistibly reminds you of a limousine . . . that is capable of well over 80 m.p.h. Open Four Seater £575. Saloon £595. Speed Chassis (105 m.p.h.) £695.





*"I can tell*  
**White**  
**Horse**  
*blindfold!"*

Judge by the aroma : White Horse has its own.

Judge by the softness: White Horse has grown old and gentle. Once you have known this whisky you can say with assurance, "White Horse, of course!"

*Screw-cap flasks of convenient sizes on sale everywhere*

**"Equal to a fine liqueur"**



# THE KING'S BODYGUARD IN SCOTLAND

By DOUGLAS A. SCOTT



A FAMOUS AND VENERABLE CORPS: THE ROYAL COMPANY OF ARCHERS

WHEN the King and Queen hold the first evening Court of post-war days in the Palace of Holyroodhouse, Edinburgh, early in July, the King's Bodyguard for Scotland, the Royal Company of Archers, will be on duty, it is announced, in the State Rooms in their uniforms of green cloth, embroidered with gold thistles, and cocked hats of black silk, with a plume of green cocktail feathers.

The Company's duties have mainly to do with the King's State or semi-State visits to the Scottish capital. In these days, when the Sovereign is so well-protected in other directions, their appearance is a formality. Theoretically, though, they are still the protectors of His Majesty's person.

The Company came into being through certain persons taking advantage of the old laws of the Wapinschaw, a Scottish volunteer meeting or shooting competition. They were adherents to the Jacobitical party. Under a pretext of sports and recreations they constituted this military corps, which had, therefore, a seemingly legitimate excuse for assembling under authority in semi-military formation.

The Scottish Privy Council had already given their patronage to a society which had been formed to encourage and practise archery. In fact, this distinguished body had granted the society a prize for shooting with bow and arrow. The body comprised Scottish noblemen and gentlemen of distinction, with the Marquess of Atholl as their captain-

general. They foregathered on many occasions during the reigns of the Royal brothers Stuart.

The revolution appeared to give the organisation a nasty knock. There seems to be no trace of the Company for some years. The accession of Queen Anne saw them prominent once more. The Marquess of Atholl died, and Lord Tarbat, Secretary of State, afterwards the Earl of Cromarty, who was better known as the celebrated Sir George Mackenzie, became captain-general. His great reputation helped considerably in securing for the Company the Queen's charter. This made them a Royal Company and revived and ratified for them the old parliamentary laws covering archery. It also gave them power to admit members, to appoint a president and council and commanding officers. It prohibited the civil magistrates from interfering with them. In view of their sympathies, the most important item was probably that it granted permission "to meet and go forth under their officers' conduct in military form, in manner of weapon-showing, as often as they should think convenient."

For these privileges they had to pay only a pair of barbed arrows annually.

Their first military gesture took place in 1714 in the shape of a parade. At the time, Britain was in a critical state. Queen Anne was in very poor health. Her death was approaching rapidly. The Government was crumbling and vacillating in such manner that the people were much split up into opposing

(Continued on p. xxviii)



SHOOTING FOR THE EDINBURGH ARROW AT THE MEADOWS BUTT



**RECOGNISE IT?** You saw it wherever you went in the States.

You remember its delicate flavour and the many exciting and unusual drinks they made with it.



**YOU CAN GET IT** at all the best bars, restaurants and from your wine merchants. Also the famous Seagram's Straight **BOURBON** Whiskey.

**Seagram's "V.O."**  
RARE OLD CANADIAN RYE WHISKEY



# TOASTS OF THE TOWN

## ✧ LEILA 1830 ✧



## Acclaimed with delight-naturally

equally natural is the fact that, in practically every Turkish cigarette-smoking country, Smokers insist on Abdullas\* even though in some cases they have to pay fantastic import duty. The reason is apparent.

Here in Great Britain the World's best "Turkish" and "Egyptian" cigarettes—hall-marked ABDULLA—are available at all leading tobacconists:—

The famous No. 11 Turkish . 3/- for 25  
Also Salisbury Turkish . . . 20 for 1/-

\* ABDULLAS are exported from London to more than 100 countries



## THE KING'S TRAINER AND JOCKEY



WILLIE JARVIS AND J. CROUCH

When, in 1924, Dick Marsh retired from the position of trainer to the King, having held that office since 1892 when he was first appointed trainer to the Prince of Wales (later Edward VII), William Rose Jarvis succeeded him and took over at Egerton House. During the time W. Jarvis was trainer to H.M. George V, he had the distinction of sending out a Royal winner of a classic. This was Scuttle, the filly by Captain Cuttle, which won the One Thousand in 1928, but had to haul down her colours to Lord Derby's Toboggan in the Oaks. W. Jarvis does not train exclusively for His Majesty. Of the horses belonging to the King, the four-year-old Fairey may be the star of the stable; there are also the good three-year-olds Polonaise, Etienne and Felstone, which latter ran up recently at Liverpool to Lazybones in the Earl of Sefton's Handicap (1 mile). There is likewise the promising two-year-old Jubilee, winner of the Molyneux Stakes at Liverpool, and the Ashley Stakes at the Newmarket Craven. J. Crouch, the first jockey to the King, is a craftsman all right and kept himself in practice during the winter by riding at that red hot spot Madras, where he swept the board



# *The* Highway *of* Fashion

by M E BROOKE

FASHION confesses that she is introducing new modes for the ensuing months, notwithstanding her earlier successes. She believes that women need something to show their happiness in the Coronation of Their Majesties King George VI and Queen Elizabeth. The wondrously beautiful evening dress on this page may be seen in Harrods Model Gown Salons in Knightsbridge. It is a graceful study in tulle and lace, the cape being a separate affair; the large flower in the centre of the corsage introduces an original note. It seems almost unnecessary to add that this model is companioned by a variety of others. The whole gamut of lovely orchid, petunia and larkspur colours is looked on with favour by this firm; all the accessories as well as the more important occupants of the wardrobe are dyed in these very elusive shades

Picture b, Blake



By Appointment  
*Beauty  
 Replacements  
 from Bond Street*  
 in demand all  
 over the world

Spring in Rotten Row where every sun  
 finds more clear Yardley complexions.



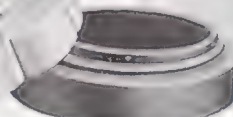
## At Last! An English Complexion Powder

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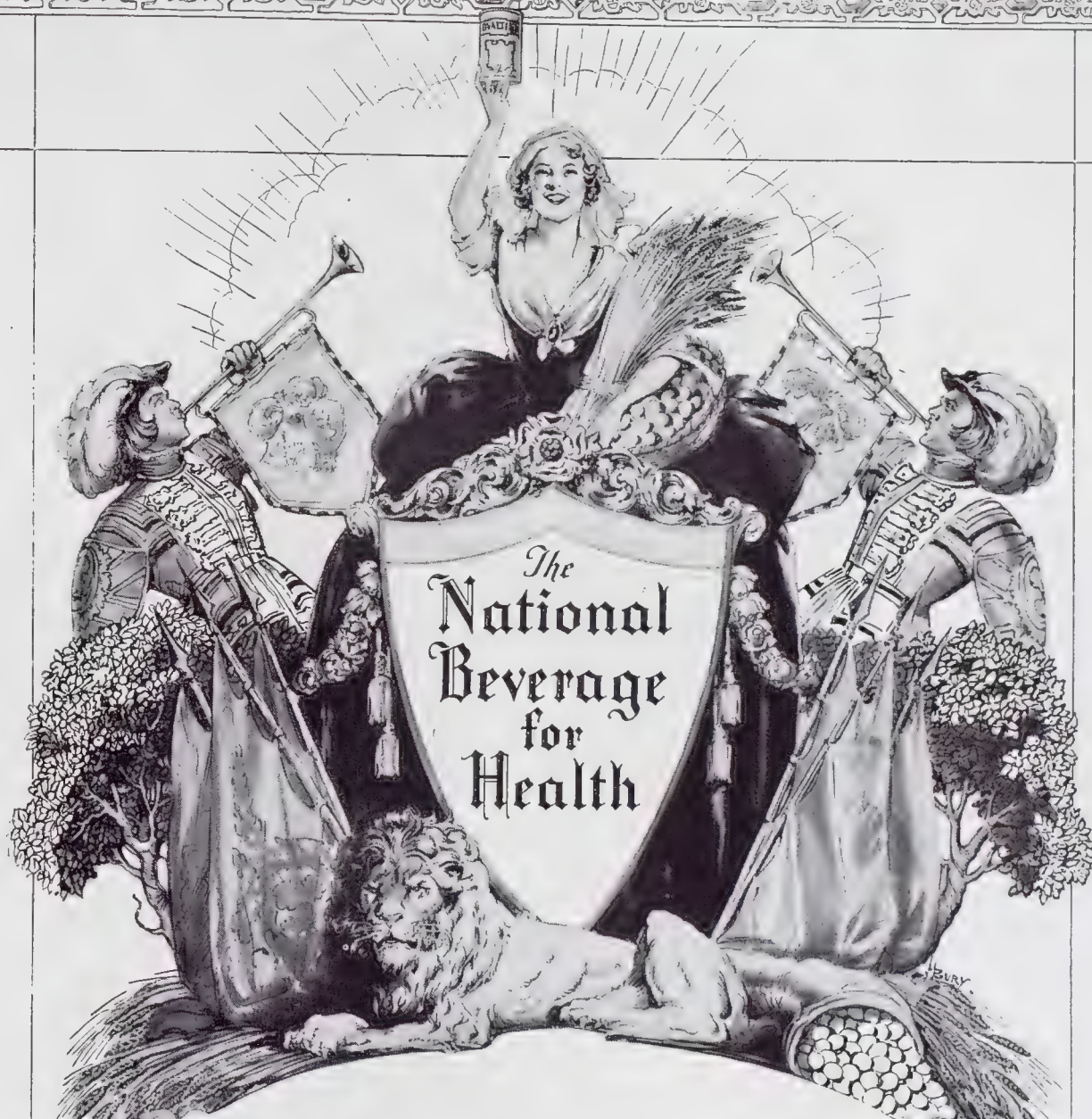


*For the  
Royal  
Enclosure*



FASHIONS have to be considered for Ascot and the Royal Garden Parties. Assembled in the salons of Debenham and Freebody, Wigmore Street, is a representative collection of Parisian models; there are others that show their inimitable skill in creating day and evening dresses whose every line is flattering. There is an indescribable touch here and there that makes all the difference. Pictured above is a veritable triumph of the couturier's art, which is primarily destined to make its début in the Royal Enclosure at Ascot, although there are a host of different occasions when it may appropriately be worn. It is expressed in a black and white material known by the name of organdina raicolour posed on crêpe de Chine, with a becoming bolero effect at the back





*MAY* this year of rejoicing take us appreciably nearer the national ideal of a Fitter Britain. Towards this end, delicious 'Ovaltine' will continue to make an important contribution.

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Because of its outstanding merit, 'Ovaltine' is the food beverage most widely recommended by doctors everywhere. And it is daily used in countless thousands of homes throughout the world.

# 'OVALTINE'





## *Rich and Rare*



THERE is a new spirit abroad in the land where fashion is concerned, and it is very puzzling, for no matter what is the reading of the thermometer, women will wear furs. It may be that they remember Violet Vanbrugh's words: "Everyone looks her best in furs." Doubtless had she thought longer she would have added: "—but they must be rich and rare." The blended Russian sable coat portrayed comes from Bradleys, Chepstow Place; the skins are specially picked and the working of them is skilful and artistic. It has been declared that Bradleys is the home of sables. There are wondrously beautiful affairs in white, silver and dyed blue fox, besides capes in Russian ermine enriched with Canadian sable and white and silver fox, and others for sports wear



# Honeymoon of 1937



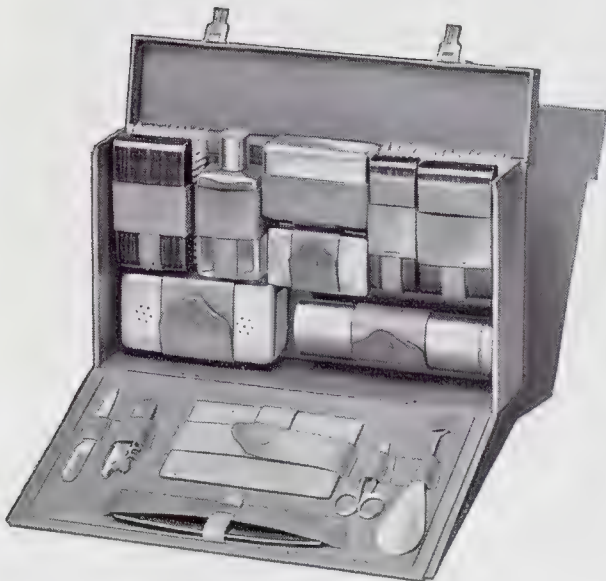
I KNOW where we're going  
for our honeymoon. Do you, by  
Jove? Well, I'm in your hands.  
Where? The Riviera... BY AIR  
Oh... But what about luggage?

How on earth do you suppose we're getting all your stuff on an  
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# Just the Thing



TRADITION means background. It means even more: it means roots; and women have—strange as it may seem on the surface—a feeling that all is well with their wardrobes when they have been equipped by that well-known house, Jay's, of Regent Street. It is in the ready-to-wear department on the second floor that the ensemble on this page may be seen. It is carried out in crêpe mousse. The dress, which has short sleeves, is panelled with white pleated crêpe de Chine edged with motifs of edelweiss. The coat, of a non-committal character, has its charm increased with silver fox. It must be related, too, that this firm is making a feature of linen or piqué pull-on hats suitable for cruising for a guinea, while Breton sailors of Leghorn are twenty-five shillings and sixpence





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Spring clothes the world anew—and suggests  
Lingerie in 'Celanese' Crepe Satin and 'Celanese' Crepe de Chine



## The Little Queen—continued from p. 306

delighted in her unself-conscious perspicacity is well known. She on her side adored her grandfather.

The arrival at Glamis on August 21, 1930, of Princess Margaret simply enchanted Princess Elizabeth, and the devotion of these little sisters has ever been a charming sight. No one could fail to be struck, too, by the perfection of their manners, by their quick intelligence, by the serene cheerfulness of their dispositions.

Generosity is also a quality snared by this delightful pair. They have been brought up to practise unselfishness, and many children's hospitals have good reason to know how ready they are to give away their toys.

Among favourite accomplishments are singing and dancing. Another is swimming, determinedly mastered not very long ago at the Bath Club.

Princess Elizabeth's little house, Y Bwthyn Bach, which stands in the rose garden at Royal Lodge, provides endless amusement for both Princesses. Princess Elizabeth is also greatly attached to her Welsh Corgis and is simply thrilled with her new pony; she rides very nicely and has a firm seat and plenty of courage.

Among her hobbies the Heir-Presumptive to the Throne has a very unusual one, namely, meteorology. She finds barometrical ups and downs intensely interesting and reads them with exactitude. Should there be a rain gauge handy she greatly enjoys consulting that, too.

Princess Elizabeth was only a few months old when her parents had to leave her to go to Australia, and the wrench of such a separation can well be imagined. Since then, however, there have been no long partings to mar the happiness of the happiest family in the land.

As is well known, King George and Queen Elizabeth love their children, very, very dearly, and spend as much time with them as their limited leisure allows. The little Princesses are, however, not the least spoiled; consequently when special treats occur, such as the Military Tournament, the Circus, a concert, and so on, they are much more excited than many of their contemporaries.

Fidgeting is an acknowledged prerogative of childhood, but Princess Elizabeth and Princess Margaret do not approve of it, at any rate in public. Though Princess Margaret was not yet five when she and her sister attended the Silver Jubilee Thanksgiving Service, everyone privileged to be present was immensely struck by the behaviour of both Princesses. It was the same in the Abbey on Coronation Day; they were as still as little statues, whether sitting, standing or kneeling.

Her Majesty greatly enjoys choosing her daughters' clothes, and her faultless taste has benefited innumerable juvenile wardrobes, for mothers all over the country make a point of studying the charmingly simple outfits of the little Princesses.

For herself, as for her children, Queen Elizabeth prefers soft pastel shades. They certainly become her admirably.

With her delicate colouring, calm and candid gaze, distinctive little fringe, beautifully poised head, and general air of repose, there is an "old-worldliness" about the Queen which is indescribably attractive. Every artist finds her the perfect sitter, and one can imagine how Winterhalter would have loved to paint her.

Talking of portraiture brings to mind our Queen's own talent for catching a likeness. Though Her Majesty has not developed this natural gift to the extent it deserves, her pencil is quick and clever, particularly at seeing the funny side of things.

(Continued on p. xviii)



PRINCESS ELIZABETH AT FOUR YEARS OLD

A reproduction of a very delightful miniature which is one of Queen Elizabeth's most cherished personal treasures. With characteristic generosity H.M. The Queen lent this miniature to the Royal Treasures Exhibition



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## Mesdames, Messieurs

Permettez nous d'exprimer à nos amis anglais nos vœux affectueux à l'approche de la cérémonie du couronnement de leurs Majestés le Roi GEORGES VI et la Reine ELIZABETH. Le peuple anglais tout entier aura à cœur de célébrer dignement, comme il convient, un évènement d'une aussi grande portée historique. Ce sera l'occasion pour tous les bons sujets britanniques de s'assembler autour d'une table bien servie afin de lever leur verre en l'honneur de leur Roi et de leur Reine.

\* \* \*

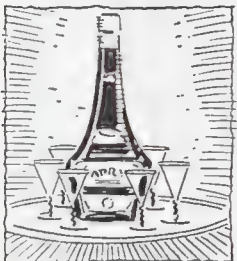
De tous temps, la France a eu le privilège de pouvoir s'associer à de telles réunions grâce à ses excellents produits : ils constituent l'essence même de tout bon repas et l'on peut surtout affirmer que ses vieilles liqueurs ont toujours été le couronnement indispensable de toutes les fêtes.

\* \* \*

Quand vous établirez vos menus pour l'époque du Couronnement pensez donc aux mérites particuliers de la reine des liqueurs françaises, l'âme de l'abricot : l'APRY.

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# APRY

*The Soul  
of The Apricot*

MADE BY  
MARIE BRIZARD  
BORDEAUX



## The Little Queen

(Continued from p. xvi)

Queen Elizabeth's sense of humour is exceedingly keen, and her ready laughter has more than once been the saving grace of official occasions which did not quite go according to plan. One such occurred a year or two ago not very far from London.

The first brick of a new building was due to be laid, but when the day came rain also arrived in vast quantities. It was therefore arranged that the Queen should stand under cover and, by means of a miniature brick and a miniature plan, electrically connected with the actual brick to be laid outside, be able to perform the ceremony without getting wet. The idea was that when the small brick made contact with the plan its big brother automatically fell into place.

Alas for the best laid schemes. The Queen with requisite solemnity duly placed her baby brick on the required spot: nothing happened! There were hurried consultations and adjustments. Her Majesty repeated the performance with the same solemnity; again no sign of movement from the brick outside, though plenty from harassed officials. When she had to do it a third time Queen Elizabeth burst out laughing, and so infectiously that everyone else had to laugh, too.

Her Majesty has an intensely practical mind, and she likes to master as many details as possible concerning the innumerable good causes—it is hardly an exaggeration to call them innumerable—that are honoured by her interest. Some people ask questions merely for the sake of filling the air with sound; when Queen Elizabeth asks them she really sets store by the answers and frequently her apt comments and the shrewdness of her diffidently offered suggestions, have proved of the greatest benefit to the cause concerned.

The Nursing Section of the Order of St. John of Jerusalem found the Queen an extremely well-informed Commandant-in-Chief, and as an Honorary Freeman of the Shipwrights' Company Her Majesty took especial pains to become versed in the traditions of this venerable Association. In fact, each and every one of the many offices and titles she holds has a personal and particular interest for Queen Elizabeth.

The Queen has received honorary degrees at Oxford, Glasgow, Belfast, St. Andrews, Brisbane, Melbourne and Adelaide Universities. As Duchess of York she was Colonel-in-Chief of the King's Own Yorkshire Light Infantry, and Honorary Colonel of the London Scottish (14th London Regiment). The Queen still holds these commands, and others will probably have been added to them by the time these words appear.

Not long ago Queen Elizabeth became patron of the Royal Horticultural Society. She is herself a most keen gardener, one who is not content with "saying 'oh, how beautiful,' and sitting in the shade." In other words, the Queen loves to be up and doing herself in a garden, though at the same time she finds exquisite pleasure in merely gazing at Nature's loveliness. Architectural perfection also appeals tremendously to Her Majesty, who, as patron of the "Friends of York Minster," now associates herself with the sacred charge of preserving for posterity a masterpiece which was completed in 1472.

Very shortly after his accession King George VI conferred the Most Noble Order of the Garter on his so well-beloved Consort, who is also a Lady of the Order of the Crown of India, a Dame Grand Cross of the Royal Victorian Order, and a Dame Grand Cross of the British Empire.

Queen Elizabeth has another title. For her joyous gift of radiating happiness, for her wisdom, staunchness and courage, above all for her tireless devotion to the ideal for which the British Throne stands, we proudly acclaim her Queen of our Hearts. God bless her.

THE END



THE QUEEN'S LORD CHAMBERLAIN

Lieut.-Colonel the Earl of Airlie, K.C.V.O., M.C., appointed Lord Chamberlain to Her Majesty Queen Elizabeth in March, was a train-bearer at the Coronation of King George V. Fifteen years later he became one of His Majesty's Lords-in-Waiting

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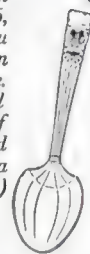
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## King George VI—continued from p. 358

The Duke was to perform the opening ceremony of the Parliament Buildings, he was to unveil a beautiful War Memorial to the gallant dead of Australia. Sydney, Brisbane, Melbourne, and every state and town in Australia were eager and agog for his visit. All ideas and issues in Australia are sharp and clean cut (as the high sun throws strong and clear the cramped, inky shadows of a Queensland noon). Loyalty, there, is a strong passion deeply felt and clearly shown—just as disapproval is undisguisedly expressed. The Australians, moreover, have a somewhat unexpected fondness for public oratory: very keen criticism would study the pronouncements of the Royal visitor. And the Duke was conscious of a difficulty in speaking!

It was one of the tricks that the subtleties of the nervous system play upon the muscles. Nearly every good speaker has some habit of involuntary muscular movement that balances the tension of the moment: some twine their fingers ceaselessly behind their backs, some fidget with a watch-chain or small object of that sort. It was the Duke's misfortune that his unconscious reaction was a locking of the very muscles of speech! This is a phenomenon which results in the intolerable situation of being unable to speak words already framed and straining for utterance, while presenting an outward appearance of not knowing what to say.

With this great difficulty the prospect of that tour must have been sufficient to daunt any but a very stout heart. Undaunted indeed the Duke was, and more than that, for he actually overcame his difficulty! For some time he had been grappling with it under treatment by a specialist, Mr. Logue, who, by coincidence, was an Australian. By sheer determination and effort his powers, already increasing, improved so swiftly even during the ardours of the tour that by the time the climax was reached at Canberra he delivered his speech in fluent and impressive style.

*"If you can force your nerve and brain and sinew  
To serve your turn —"*

It was a long tour, lasting six months and circling the world. The Atlantic, Panama, Fiji, New Zealand and Australia saw their passage before the Duke and Duchess returned to England. Everywhere their reception was overwhelmingly enthusiastic, everywhere their days were crowded. And everywhere, it is certain, the prince who is now crowned saw, heard and noted facts, impressions and ideas to be sorted and sifted for their meanings and consequences by a brain trained to acuteness in the difficult paths of philosophical study.

Back in England, he devoted himself principally to that interest which had awakened at Cambridge. The student sunk in his chair had had for boundary the circle of brightness from the reading-lamp cast around his book. Now he took the wider scope of practical enquiry. Directors and managers, showing the Duke of York round their undertakings, found themselves faced with the searching and valuable type of question that can come so disconcertingly from a visitor expected to be non-technical. Observations equally sound followed their answers.

The chief test of endeavour is its constructiveness: very soon the Duke had decided upon a special line to follow, and one that for formative and progressive potentialities seems difficult to equal.

It was the stain of the great industrial period of the nineteenth century that the operative was often reduced to the level of the beast of the field: it is the danger of the twentieth that all the personnel of industry, from the executive to the labourer, may be sunk to the level of machines. The Duke of York became the President of the Industrial Welfare Society, whose aim is "to bring about a revival of the spirit of industrial comradeship." He conceived, and personally brought into being, his own camp, meeting annually, where boys from the Public Schools, the probable future leaders of industry, live under canvas with boys from all kinds of industry under level conditions.

"Our aim," he said on one occasion, "is to create in our workshops such an atmosphere of mutual goodwill and fertile partnership that misunderstandings cannot thrive."

He saw, in fact, that men are neither machines nor "repetition parts," but human beings, each with his own feelings, thoughts and capabilities, and that without humanity industry is doomed. No matter what miracles of organisation, of design, of invention, no matter on what gigantic scale you build steel framework or financial mountain, without the sense of humanity you must, ultimately, fail.

It is the protest voiced by Flecker to the future of a thousand years hence:

*"I care not if you bridge the seas  
Or ride secure the cruel sky  
Or build consummate palaces  
Of metal or of masonry.*

*But—have you wine and music still  
And statues and a bright-eyed love  
And foolish thoughts of good and ill,  
And prayers to them who sit above?"*

(Continued on p. xxii)



CRÊPE DE CHINE

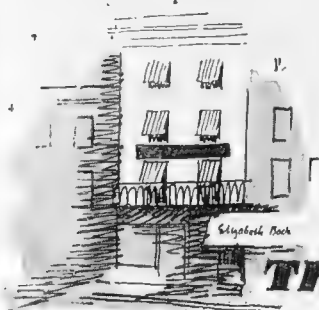
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**King George VI**—continued from p. xx

But now it has more than a poet behind it—a man with the poet's vision to see the need, with the philosopher's equipment to seek out causes and effects, with the determination of a courageous man and with the weight and influence of the Throne of England to back his determination.

The details of His Majesty's accession are too recent to need recounting here; suffice it to say that he stepped unhesitatingly to the Throne on December 12, 1936. Unhesitatingly, but without arrogance or self-assertion, in confident dignity as befits a British King and Emperor: for the new King has no inclination to the spectacular. He is quiet in manner, of an approach very like that of his well-loved father. Here is no brilliance of manner nor dashing attack on the beholder; there is no need for it. He who meets King George VI and has speech with him comes away impressed with a sense of having been in touch with efficiency.

It is not the best, nor the deepest, man who presents the most dazzling appearance; that appearance is, almost invariably, a cloak worn to hide deficiencies beneath. But with the British people it is not necessary, and, indeed, it is unwise, to "put all your goods in the shop-window"; there is a faculty of judgment in the race, and we like to form opinions for ourselves.

For all the efforts of "modernity," traditional England can never pass away so long as the sun shines down

on the peaceful levels of the shires or a log-fire glows comfortingly in an open fireplace at tea-time in a happy home. Life, for all of us, is tied up with our surroundings, and the settings of the King's life in his times of leisure are the quiet and blessed aspects of England.

Among the first pleasing news of the new reign was that orders had gone forth to arrest the process of disintegration begun at Sandringham, that Balmoral was to be restored to its former status. It is known that behind the shutters of 145, Piccadilly, there have been happy, laughing evenings of nursery tea with two small girls, with dogs and puppies, and afterwards, when the children have gone to bed, with a quiet book by the fireside.

Simple tastes: a happy family and a quiet and comfortable home; our fathers found them best of all—our sons and our sons' sons will prove the same. It is this steady, soul-comforting back-ground that gave our forefathers their weight in council, their courage in battle, their calm wisdom in the affairs of commerce.

We have a future to which to look forward with gratification. The past, with its long and arduous years of "depression," has had, like many evils, its secondary healthful effect. We were in narrow straits then in our affairs; stern measures were needed. Men looked round with a keen eye for all that was superfluous, ineffective, clogging the wheels; the refuse of our industrial and financial systems was hacked out and jettisoned. Industry now meets the advance of prosperity, stripped and cleaned, in good fettle to take all advantage of its chances. If there

(Continued on p. xxiv)



IN THE HAPPY SUNLIGHT OF THEIR GARDEN:  
THEIR MAJESTIES AND PRINCESS ELIZABETH

"Simple tastes: a happy family and a quiet and comfortable home;  
our fathers found them best of all—our sons will prove the same"



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## King George VI—continued from p. xxii

be truth in the repetition of history we have before us a period of unexampled wealth. Consider for a moment the aftermath of the Napoleonic wars. For thirty years or so after that long and bitter struggle the world staggered in a slough of poverty, the result of those wars' destruction. So low were affairs that the Great Duke of Wellington publicly thanked his Maker that he would not live to see the bankruptcy that must inevitably fall upon England. The country was then approaching the greatest era of prosperity and intellectual advance that it has ever known.

It is now nearly twenty years since the wholesale waste of the Great War was ended; we have laboured in difficult times. Now we see the first signs of improvement, our trade is growing again, and growing rapidly. Who knows the future? But one pen at least is bold enough to prophesy a new era of industrial activity and expansion so vast as to make our past difficulties seem unreal as a bygone dream.

And if this prophecy come true, of a new age of splendid and fruitful effort greater than even the times of Victoria knew, we meet it in fine shape to profit by it — and under

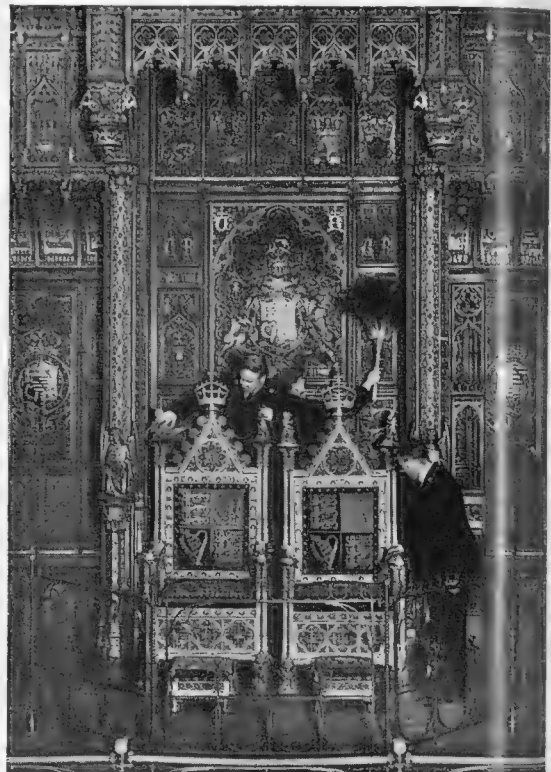
what better leader could we meet it? Our King is widely experienced, widely travelled, but he has specialised in industrial matters. Once again the right man has come at the right moment, trained and ready to lead us to the best of our rewards.

An unexpected number of people (and even of people from whom clear thought might be expected) have taken up a strange attitude since the new reign began. In many newspapers and from the pulpits of a few Church dignitaries have come expressions of sympathy for His Majesty, of commiseration for his duty in ascending the Throne. A poor conception, unworthy of expression and unflattering to those who can agree with it.

A strong, high-hearted man does not need condolence when he turns to a task, however big, for which he is well equipped and fitted! The youth who, with pain gnawing at his body, demanded to be allowed to return to his duty in the Fleet, the man who was strong enough to overcome the difficulty of his speech even while he spoke, the man whose chosen study gripped him like a passion; this man is not one to shrink from kingship!

To a man of generous heart and courage, what better gift can be offered than unlimited scope to make use of his powers? One admires the man who "holds down" a big job, and one respects him.

His Majesty has spent his past years in effort in self-improvement, unable to foresee the part that he was to play. Now, by a turn of the wheel of fortune, he finds himself, well fitted for his task, the head and centre of the greatest power that the earth has ever seen. It is the power of the British Empire, a confederation whose word is very heavy in the councils of the world. And that power his word and influence will be strong to sway, to mould its destinies and plan its path. By the very freedom newly given to the self-governing Dominions his personal influence is increased ten-fold, the King is more than ever king. He stands as the sole centre of the loyalty of the British race, as their hope and their pride. He bears an honoured name to which he will add yet new lustre with the help and faithful service of our hearts and hands. What finer destiny could come to mortal man? God Save King George VI!



FOR THE NEW REIGN: THE THRONES IN THE HOUSE OF LORDS

The single Throne in the House of Lords has been superseded by two, of which the King's is on the left of the picture. Workmen are seen arranging the Thrones in position while another gives attention to the intricate and splendid panelling of the canopy



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## The Coronation—Through American Eyes

(Continued from p. 364)

Their appearance in the news reels invariably wins friends for them. The most popular expression to greet Queen Elizabeth, from American women, is "sweet." They like her as a gracious wife and mother. She fulfils their conception of a nice lady, somebody whom, despite her being a queen, our women can find kinship with. The same is true of King George. Stories are told of his sedate purpose, his shyness, his devotion to his Queen—these are all admirable. He is a "nice fellow," not "one of the boys," as was Edward, but sane, dependable, sensible. We are pretty frivolous over here lots of the time, but mostly we favour these "salt of the earth" men. We have wives and families, and because King George has, too, he is not too remotely one of us.

Commerce has done its share in working up interest in the Coronation. The travel agencies, the steamship lines, the merchants of clothes, and many other enterprises, have worked tirelessly in its behalf, and none more industriously than the souvenir-makers. In addition to being tourists who like to tell where we've been, we Americans are the greatest souvenir picker-uppers on earth. In fact, a witty Frenchman remarked, when we joined the Allies in the World War, we did it only to be on the ground to have first chance at the souvenirs. He wasn't too far wrong.

Toy stores, china shops, jewellers, perfumers, modistes and department stores have arranged their stocks to meet the demands of souvenir hunters. Take, for an example, the experience of Plummer, Ltd., china merchants, which marketed only two dozen sets of souvenir china at the time George V and Queen Mary were crowned. Already, since the abdication of Edward VIII, this firm has sold 12,000 pieces of Edward china, and fully expects to do even better in the sale of George and Elizabeth souvenir sets. That is only china, usable mementos.

Another stimulus to Coronation comes from the British colonists among us. I happened to be in Hollywood recently, where I discovered that several motion picture studios were arranging their schedules in order to release British actors, authors and directors for the Coronation. It was understandable that these subjects of King George should be eager to witness his Coronation, but it came as something of a surprise to find a busy American industry accommodating itself to their wishes. I told you we were "that way" about the Empire!

With the exodus of the British actors for the Coronation—Adrienne Allen, Merle Oberon and H. B. Warner being among the first to sail—American players began to scheme for a holiday. They casually dropped word to British producers that they would be available, at a very reasonable fee, for an English production, provided it would require their presence in London in May. Don't be surprised to find your streets cluttered up with American screen heroes and heroines.

Helen Hayes, American stage star, has been playing Queen Victoria in Laurence Hausman's *Victoria Regina* for two prosperous seasons. But, hot or cold, she will close it in time to let herself view the Coronation—maybe to convince herself that she has been playing Queen Victoria with authenticity.

As this is written the following Britons have been caught trying to contrive their absence from Hollywood in May: Leslie Howard, Herbert Marshall, Elissa Landi, Basil Rathbone, Benita Hume, Heather Angel, Director James Whale, Writer Monckton Hoffs and Nigel Bruce.

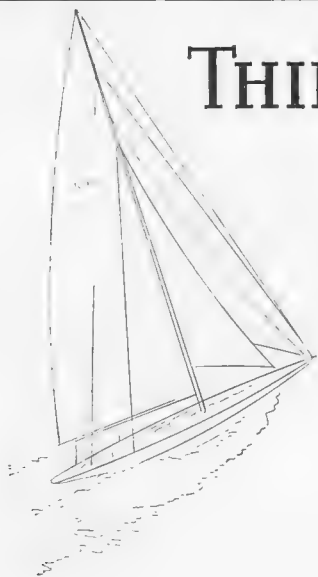
New York's smart dressmakers (smart in more senses than one) are invading London in shoals, hopeful of the patronage of both resident and visiting ladies. Naturally, the American modistes will not attempt to sell Coronation robes, but will offer items "suitable for the many dances" to be held in connection with the event. Among the American modistes are the Morgan sisters, Mrs. Gloria Morgan Vanderbilt and her sister Thelma, known to you as Lady Furness.

Another type of American you are likely to meet in vast numbers during Coronation week, and against whom this reporter, as a good neighbour, must warn you, is the "gate-crasher." This intrusive specimen is always found at places where he doesn't belong, and whose big idea at all times is to get something for nothing, not once, but over and over again. When pictures are made of Coronation throngs, he will be right in front of the camera; when informal luncheons and teas and dinners are given, he will be around the most important people selling them, as we say in the States, a bill of goods.

He is thoroughly no good, but you may be a long time learning that. Many of these crashers are very charming guys, glib and convincing, and that's what makes them so hard to deal with. They are just as much a headache to us as they'll undoubtedly be to you, and anything you can do to make them miserable will be looked upon by Americans as an act to cement the friendship of our two countries.

And so this, sketchily, is a bit of the Coronation feeling over here. We watch it eagerly, and if some of our visitors seem not to understand its importance quite as well as you do, don't be too severe on them. They really like your King and Queen.

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Stuart

## The King's Bodyguard—continued from p. iv

factions. The conditions appear to have inspired the Company to be particularly up and doing at the time.

Members subscribed for their laws to be extended upon vellum adorned with thistles. The minutes of their meetings were regularly entered and left no doubt of their adherence to the "Prince o'er the water." His health was toasted on his birthday, a fact duly noted. On June 14, 1714, Captain-General the Earl of Cromarty, then an octogenarian (a wonderful age for those days), and the Earl of Wemyss, Lieutenant-General, led them from Parliament Square to the Palace of Holyroodhouse, thence to Leith, where they shot for a silver arrow which the Scottish capital's authorities had presented to them.

There were fifty uniformed noblemen and gentlemen in the parade. The body bore standards. As they marched to and from the port they received full military honours of the King's forces from the various guards which they passed.

A similar parade was held under the leadership of the Earl of Wemyss—Lord Cromarty having died—in the following year.

Then came the Jacobite rising. There is no word of the Company having a parade for nine years after the crisis. One can take it for granted that many of its members fought for the Pretender.

In 1724 the Duke of Hamilton, Hereditary Keeper of the Palace of Holyroodhouse, became captain-general. He immediately reinstituted the public march, which was repeated now and then for some years. It apparently dropped out of custom after 1743.

The Company were very suspect by the Governments of the earlier Georges. They certainly asked for trouble, as one of their stipulations of membership was an attachment of the applicant to the Stuarts.

When Cardinal de Tencin contemplated his British move on behalf of the Pretender, the Company appointed a powerful Highland chieftain as their council president, in the hope, it is believed, that the honour would spur him on to throw his clan's strength into the scale on behalf of the invaders. The Company were so distrusted that the authorities in London paid spies to watch their members.

In 1776 they built their own headquarters in Edinburgh, at the meadows, where they shot at the butts regularly. The house cost £1,200, a considerable sum of money in those days.

Towards the beginning of the 19th century the Company were a fading body, but a great revival took place, until, about 1822, they were nearly three hundred strong, composed of Scotland's nobility.

George IV, during his Scottish visit of 1822, confirmed the Company in power by informing them that it was his "express pleasure that the honourable duty of the interior of the Palace, and the guard of his own person, should be entrusted to the ancient and honourable Company of Archers, who were to discharge it in the same manner as the gentlemen pensioners of England."

Since then they have fulfilled these duties and others connected with the Sovereign's visits to Scotland. On this particular Georgian occasion the Company presented the two barbed arrows of their tenure to the King in person. Of magnificent workmanship, with shafts of snake wood and barbs of silver, the arrows each contained the inscription: "To His Majesty King George IV. Reddendo of Royal Company of Archers, Holyrood, August, 1822."

At that time their uniform was a most striking one, Robin Hood tartan jacket, tartan trews, Highland hose, flat blue bonnet, ruff, Robin Hood belt, and white satin bow-case, worn as a scarf.

Annually, the Company compete for valuable archery prizes. The first, given by the town of Musselburgh, in 1603, is a silver arrow. Another silver arrow was presented by Edinburgh in 1709.



MR. OSWALD BARRON, F.S.A.  
THE MALTRAVERS HERALD

Mr. Oswald Barron, seen above in his Coronation uniform, is a Herald Extraordinary and the honour was conferred upon him through the King. The title is connected with the house of Norfolk and the Maltravers Herald follows the Earl Marshal, the Duke of Norfolk, his duty being to conduct the King to his place in Westminster Abbey. Mr. Barron was a Gold Staff Officer at the Coronation of H.M. King George V. He is the author of many articles on Heraldry, and a former very able editor of *The Ancestor*.





BY APPOINTMENT

# We greet a new king

New days, new ways . . . Progress, development, change . . . Which sets us thinking, comfortably, of age, of changelessness, of past years—of John Jameson Whiskey.

# John JAMESON



GARTH JONES



## THE QUEEN'S TRAIN-BEARERS

LADY MARGARET  
CAVENDISH-BENTINCKLenore  
LADY  
DIANA  
LEGGÉLADY  
URSULA  
MANNERSBassano  
LADY IRIS  
MOUNTBATTEN

Here are the six young ladies of high degree who acted as train-bearers to the Queen during last Wednesday's historic ceremony, walking two on each side and two at the end of Her Majesty's magnificent six-yards-long train. Lady Iris Mountbatten, only child of the Marquess and Marchioness of Carisbrooke and great grand-daughter of Queen Victoria, is a Coronation débutante. Lady Margaret Cavendish-Bentinck, the Duke of Portland's

Yevonde  
LADY ELIZABETH PAGET

grand-daughter, is a kinswoman of Queen Elizabeth's mother, the Countess of Strathmore. Lady Elizabeth Percy's mother, the Duchess of Northumberland, is the Queen's Mistress of the Robes, and Lady Elizabeth Paget's father, Lord Anglesey, is Lord Chamberlain to Queen Mary. Lady Diana Legge, daughter of Lord Dartmouth, Lord Great Chamberlain to King George V, is engaged

Yevonde  
LADY ELIZABETH PERCY

to the Hon. John Hamilton-Russell. Lady Ursula Manners is the younger daughter of the Duke of Rutland. The Queen's purple velvet train, edged and lined with ermine, was exquisitely embroidered in gold with the emblems of the British Empire, the work being carried out by the Royal School of Needlework from designs by its Principal, Lady Smith-Dorrien, D.B.E. The Queen lately became President of the Royal School of Needlework

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TATTOO Cream Mascara is just that. It goes on so evenly and smoothly its presence on the lashes is not detected. Nor will tears, rain or a plunge betray the secret . . . for THIS mascara, *not being mixed with water when applied*, is really waterproof! Much easier to use than cake mascara too, and perfectly harmless. Can't smart. TATTOO your eyelashes!

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PEPYS  
into this  
THIRST  
QUESTION

*MAY 16<sup>TH</sup>* By train to Northwood to Mr. James Bagot's for the first game at Tennis I have had since last Michaelmas. His partner, Miss Gascoine, had as fine a complexion as ever I saw, and a lusty Backhand Return; but to me (I think by her husband's contriving) fell Mrs. Bagot, who hath lost her wind of late and but for whom I had won many a lost game. So that by reason of my bearing the burden of the play I was betimes in a sorry tired state; wherefore I was much pleased when we sate down to divers drinks of Schwepes, viz. Sparkling Grape Fruit, Sparkling Lime and Sparkling Orange. And I think there is no better slaker of fiery throats and raiser of downcast spirits than that bright coolness and gracious keenness whereof the House of Schwepes do hold, it would seem, the secret and prescription.



BE SURE YOU SAY

# Schwepes

PURVEYORS OF NOBLE REFRESHING DRINKS DURING EIGHT REIGNS

xxx





## PRISCILLA in PARIS

**T**RÈS CHER,—We know, if we can remember back to our nursery days, that it is always the piece of cake on the farther side of the dish that we covet. In France we are looking across the Channel with the hungry and envious eyes of children longing for the slab of rich cake that is just out of reach. Paris is far more thrilled about the Coronation that, at time o' writing, is turning London into a vast timber-yard, than it is about the *Exposition* that, equally at time o' writing, has done the same to Paris (with a mort of mud and excavation thrown in to make us quite happy!). We envy not only the well-ordered gorgeousness of the Pageant that awaits you but we think how quickly the Celebrations will be followed with a tidy clearance of all the stands and scaffoldings so that your beautiful city will soon resume its customary appearance, while over here we ruefully foresee that it probably will take just as long to demolish and clear away the *Exposition* as it is still taking to build it, and this is rather a woeful thought. Another woeful thought is that this letter has to be written—and posted—"early," and although you will read it after the festivities have taken place, it leaves Paris long before the cheering and flag-waving starts. How, then, can I deal with the "Parisian angle regarding the Coronation"? (Them's yer werry wurdds, *Très Cher*!) Certainly I can surmise what every angle will be from the wide, right-angle to the most acute, but suppose I let my fancy embroider fiction until it becomes as strange as truth and then the unforeseen happens. Princess Elizabeth might quite well get a measles or mump—and then where would I be if I blurbed about the way even the Red-



Vandyk

## THE PRINCESS OF BERAR

The beautiful wife of the son and heir of the Nizam of Hyderabad, the most powerful and one of the most enlightened of the Independent Princes of India. The Princess, who is a daughter of the ex-Caliph of Turkey, arrived in England with her husband shortly before Their Majesties' Coronation

dest of the visiting Parisians have, for Princess "Lillibet," the eyes of devoted Royalists. All Paris, Red, White or Indifferent, will be in London and as near as can crowd to Westminster. The town here will be as desolate as the *Exposition* grounds after 4 p.m., when M. Blum's proletarians go across to the Crillon for their afternoon cocktail. The greatest difficulty for people who left things till too late is the finding of sleeping accommodation, but even that has been overcome. At the George V the management had the bright idea of chartering special planes that, leaving bright and early, will get passengers over (luncheon basket and all) in time to occupy the seats that are still bookable in the Abbey Stands, and will return (D.V.W.P.) the same day. I have been told so often that "of course" I am going to London, that I simply haven't the courage to say, "There ain't no 'of course' abaht it," worse luck! I just sigh and cast my eyes Heavenwards as if the rapture with which I look forward to this joy is too great to put into words. It indeed would be joy! Great joy! But for anyone that loathes crowds, and, above all, the noise and smell of crowds, as I do, there are compensations in seeing the whole thing (at any rate as much, and even more, than one can see from a window or a seat in a stand) while sitting comfortably in the stalls of one of the big *Ciné Actualités* of the *grands boulevards*. I dare not boast of what I hope to hear by wireless; our apparatus has a foul way of getting mixed up with the almost limitless advertising issued by the Eiffel Tower whenever I try to get London in the daytime... but one ever knows!

The great celebration in Paris will be on May 22, the first Saturday after Whitsun. All the British residents in Paris are getting together in the effort to make the day a

(Continued on p. xxxv)

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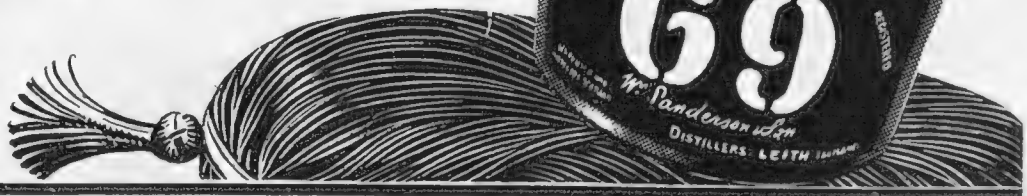
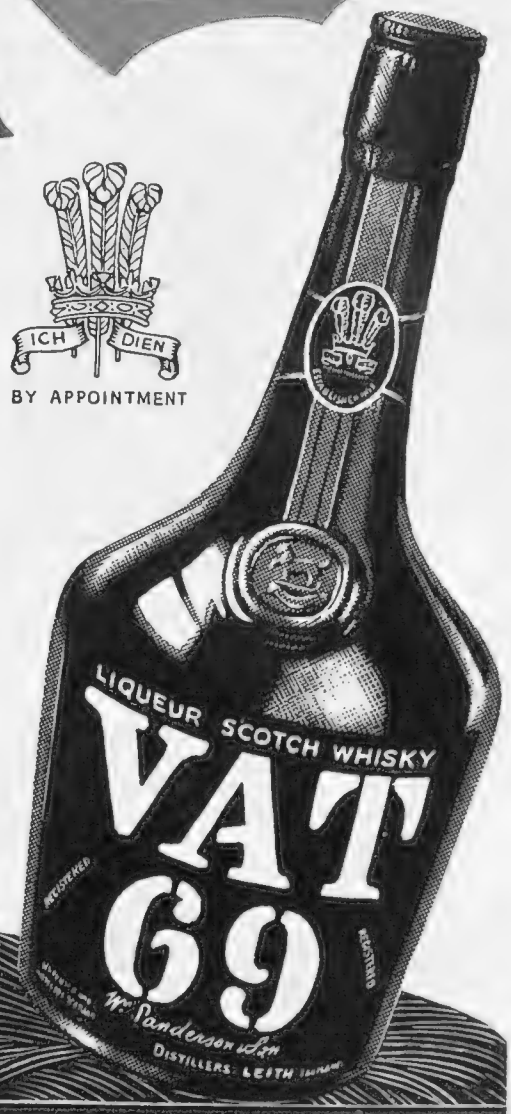
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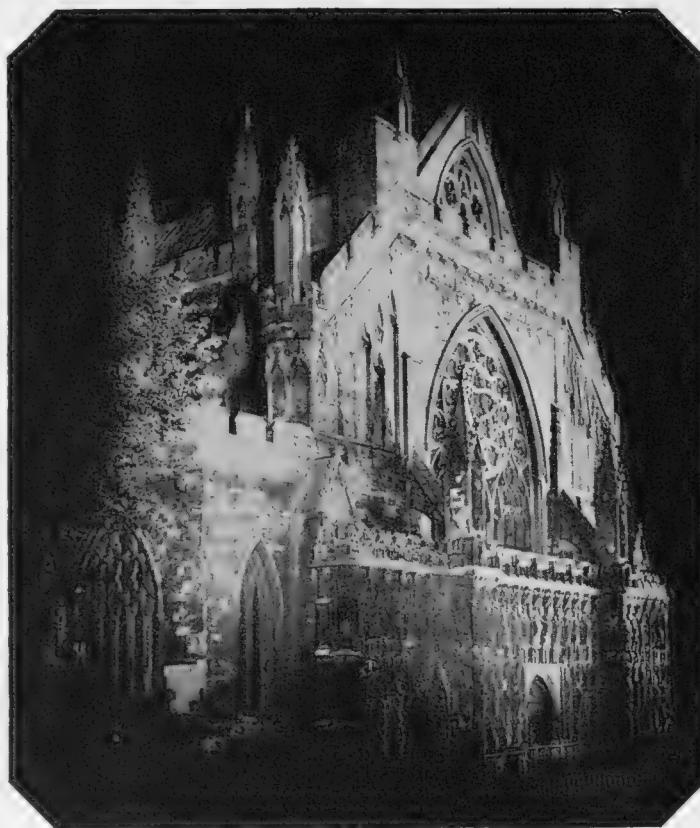
**Priscilla in Paris**—continued from p. xxxii

memorable one for rich and less-rich alike. The rich donate as much as they can, and those who cannot afford to give anything don't have to worry; they only have to send in their names to be invited; even the transport, for them and their children, to the grounds of the Standard Athletic Club at Meudon, where the fête will take place, has been arranged for. Mr. Godfrey Haggard, H.M. Consul-General, has done a great deal on the organising committee to bring the whole British colony together on this occasion. The Ambassador and Lady Phipps will be present, and the Band of H.M. Grenadier Guards is coming over to play and give a ceremonial parade. There will be a wonderful tea for the children (to say nothing of a crust or two for the grown-ups) and souvenirs. The "Girls" from the Casino de Paris, who are all British, will perform, and (if I know 'em, and I think I do!) be the life-and-soul-of-the-party. There will also be a *thé dansant*, a circus and a Punch and Judy show—only over here it is called "Guignol"! However, Punch—even by any other name—is a good thwacker, and that, for the children, is the main point. Up to the last moment donations for the fête will be most gratefully received. The more bawbees there are, the bigger the buns will be . . . so if this catches the eye of anyone who has missed the post so far, please hurry. Mr. E. Cecil Jones, 43, *Boulevard des Capucines*, is treasurer. It doesn't take

long to sign a cheque (don't I know it!) and you will get—and give—great pleasure in exchange for it.

PRISCILLA.

\* \* \*



EXETER CATHEDRAL,  
FLOOD-LIT FOR THE CORONATION

This beautiful and venerable pile, whose architectural attractions are perhaps enhanced by the floodlighting, dates to A.D. 1112, when it was founded by Henry I, the youngest son of The Conqueror

*Alceste*, something of a milestone in the history of opera, had never been heard at Covent Garden until last week, when the company from the Paris Opera gave one performance of the work. Even the scenery was brought across the Channel, and the production was under the direction of M. Philippe Gaubert. There are great difficulties in convincing a modern audience with this opera, since it throws far back toward the austere tradition in which Euripides worked. The achievement of this French company took its success from the acceptance of limitations, an acceptance lamentably lacking in the artistic world of to-day. Accepting those limitations, which in *Alceste* are narrow, the French visitors reached high levels. Mme. Germaine Lubin, with pure singing and unforced acting, avoided the gaping pitfalls of anti-climax which lie open in *Alceste*, and the voice of M. Georges Jouatte was an admirable complement to hers, even if the part of Admète offers little scope for dramatic endeavour. The chorus carries much of the burden in this opera, and here the support was perfect.

The cast includes: *Alceste*, Germaine Lubin; 1st *Suivante d'Alceste*, Renée Mahé; 2nd *Suivante d'Alceste*, Jenny Bachillat; *La Nourrice*, Mme. Notick; *Admète*, Georges Jouatte; *Le Grand-Prêtre*, Martial Singher; *Le Héraut*, Charles Paul; etc.

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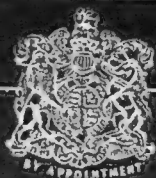
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*The long drink with a click in it*

## AIR EDDIES By OLIVER STEWART

### Royalty and Aviation.

IT is appropriate to consider at this moment the use that our Royal Family have made of air transport. King George VI has shown a personal interest in flying and has often used the aeroplane to carry him on journeys to fulfil his official appointments. Most people will recall, for instance, the journey he made accompanied by the Queen to the Brussels Exhibition in August, 1935. He chartered an Imperial Airways machine for this visit and went out and returned by air. The King has also done a good deal of flying with Royal Air Force pilots in Royal Air Force machines, and he has been put through an instructional flying course. Since his accession King George VI has not flown, but his interest in flying remains and should prove of value in sustaining the British effort to establish a sound aerial defence and a sound commercial aviation. As head of the Royal Air Force his father, King George V, established a precedent when he reviewed the Royal Air Force at Mildenhall and Duxford.

King Edward VIII, now the Duke of Windsor, remains up to the present the only English monarch who has used the aeroplane while holding that position. On the day of his accession he flew down from Sandringham and he created the post of Captain of the King's Flight. The Duke of Windsor, like King George VI, went through a course of instructional flying and became a competent pilot. He is in truth a pioneer of private aeroplane ownership, for he was the first to use his own machine for keeping appointments in various parts of the country and to use it in all weathers. He has strongly original ideas about private owner types of aeroplane and he exercised a certain amount of influence upon their design. He began, for instance, with a converted, open-cockpit Royal Air Force machine, but early he expressed the wish to own a cabin machine so that he could avoid the use of flying helmet, goggles and the rest of flying kit. And directly a suitable cabin machine became available he bought one. He then called for more speed and for two engines. And directly a machine became available with these qualities he bought one.

As a result of his personal experience of flying the Duke of Windsor is exceptionally well informed about aviation, and when he was Prince of Wales and when he was King he used that knowledge to great effect. He was one of the sternest critics of British aeronautical progress and also one of its most enthusiastic supporters.



ROYAL RELATIVES

Lady Patricia Ramsay, only daughter of the Duke of Connaught, and her cousins, Princess Helena Victoria and Princess Marie Louise, daughters of the late Princess Christian. These members of the Royal Family are all grand-daughters of Queen Victoria. Lady Patricia Ramsay is married to Vice-Admiral the Hon. Sir Alexander Ramsay

### The Duke of Kent.

The Duke of Kent, who opened the new Air Ministry building at Ariel House, in the Strand, the other day, is another member of the Royal Family who has always shown interest in aviation and who has used and uses the aeroplane for travelling on State occasions. The Duke and Duchess of Kent have frequently travelled by Imperial Airways machines to and from Paris and other cities. Among the numerous other aeronautical activities of the Duke of Kent I remember best the time when he opened the new aerodrome at Radlett. He arrived in a Royal Air Force machine and was received by Lord Thomson and Mr. F. Handley Page.

Other Royal air travellers include the late King Albert of the Belgians and the present King. King Feisal of Iraq is also an air traveller, and on one occasion he chartered an Imperial Airways machine to take himself and nine members of his staff from Baghdad to Cairo. But it is probably true to say that the English Royal Family has used air transport more extensively than any other Royal Family. And this should be regarded as a source of inspiration to those whose work it is to build up this country's Service and civil aviation.



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THE DUKE OF ABERCORN

Bassano

THE EARL OF LYTTON

"The King shall sit down in King Edward's Chair. . . . Four Knights of the Garter shall hold over him a rich pall of silk or cloth of gold." These are the directions in the Coronation Service. The bearers of the canopy were the four peers seen above. Lord Londonderry became Finance Member of the Air Council in 1919 and held important posts until his retirement from the Secretaryship of State for Air last year. Lord Stanhope has also a distinguished record which has included Under-Secretaryships for War and for Foreign Affairs. The Duke of Abercorn has been Governor of Northern Ireland since the institution of that office in 1922. He sat for Londonderry City in the Commons from 1900-13 and was Treasurer of the Household from 1903-5. Lord Lytton was a Civil Lord and Deputy First Lord of the Admiralty in 1918, and, while Governor of Bombay, acted for a period, in 1925, as Viceroy of India.

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**YOU CAN BE SURE OF SHELL**



# PETROL VAPOUR

By JOHN OLIVER

## Visitors.

I suppose that, by the time these notes appear, London will be as full of visitors as it ever has been or is likely to be. Consequently, it is satisfactory to note that many of the leading motor car makers and retailers are seizing the chance of emphasising the good qualities of British cars. Many instances have been reported to me of special arrangements being made. Morris Motors, for instance, have appointed a Coronation liaison officer to deal with visitors to Cowley. Last year more than 100,000 people visited the Morris works, and a much larger number is expected this year. A new reception centre has been built, and I believe that a staff of about twenty trained guides are kept busy showing people round. Then there is a good deal of motor sport, some near London and some in other parts of the country. At Donington there is a Coronation Day race meeting; at the new Crystal Palace track on the 15th there is a Grand Prix for motor cycles, a genuine crowd-compelling event, and, on the following Monday, there are motor cycle races at Donington, a Brooklands meeting, and the start of the Scottish Automobile Club's Rally.

## The T.T. Race.

The decision of the R.A.C. to hold the Tourist Trophy Race at Donington this year will be generally welcomed, especially as the course there will have been lengthened to a suitable distance. The Crystal Palace has shown that one wants at least a four-mile circuit for a long-distance race, and shorter courses will have to be content with shorter races.

## Six Days.

I am aware that a pedal cycle, being a muscle-propelled vehicle and not a mechanically propelled vehicle, is not within the normal purview of



H.R.H. THE DUKE OF KENT

Out hacking one fine morning on the Route du Roi — otherwise known as Rotten Row. In olden days the Route du Roi was not reserved exclusively for equitation, as is the case to-day, but it was a most exclusive thoroughfare

this article, but it would be ungracious not to mention the Six Day cycle race, which is to be held at Wembley and which will come within the Coronation festivities. After all, if Paris can rave about six-day cycle racing, there is no reason why London should not do the same. A frantic enthusiast rang me up to tell me that fifteen champion teams have been selected for this event, representing, among other countries, America, Australia, Belgium, France, Italy, Holland and Canada. The start is at midnight on Whit-Sunday and the finish on the following Saturday. This is a relatively new spectacle for London, and therefore it should be the duty of all those who enjoy novelty to see it. I believe it is the second International event of the kind to be held at Wembley. As all good cyclists ought to visit motor car races, so all good motorists ought to visit pedal cycle races. It is a sort of oblique duty.

## Nuvolari.

Good news comes to me of Tazio Nuvolari. He is said to be recovering rapidly from his crash at Turin and to be set in his intention to drive at Tripoli, where the race will take place a few days before these notes appear. Nuvolari is unquestionably the greatest of all racing drivers; but I think that we can say that in courage our own Lord Howe equals him. Like Nuvolari, Howe has crashed badly more than once; but he has never wavered in his intention to come back to the game at the first possible opportunity. This week I have no space to deal with Howe's driving and subsequent accident in the Campbell Trophy Race on the Brooklands road circuit, but I shall hope to do so in a future article. All I can say now is that he showed himself once again to be in the first flight of racing drivers, and, although he is getting on in years for such work, he can hold and defeat the youngest of them when it comes to getting the most out of a racing automobile. Let us hope his recovery from his injuries is rapid.

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EDWARD II.



HENRY V.



GEORGE V.

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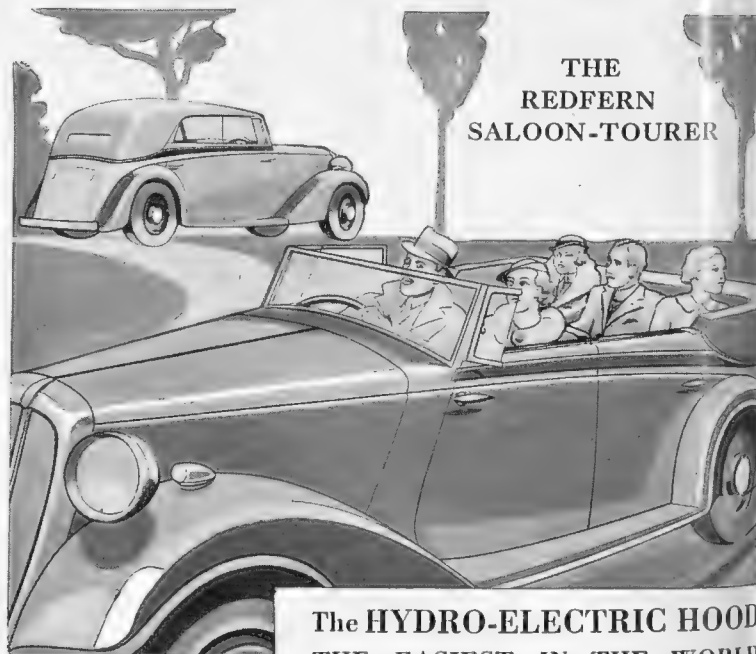
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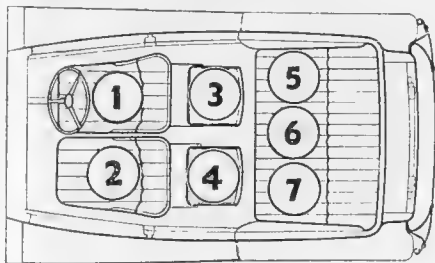


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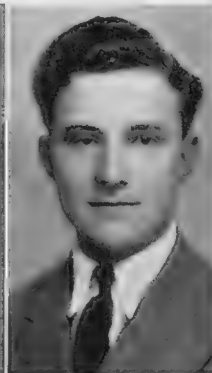


## THE KING'S

## PAGES



MR. G. E. C. HARDINGE



MR. VERE ELIOT LORD JELlicoe



MR. G. R. SEYMOUR



LORD KITCHENER LORD HAIG



LORD HERSCHELL



MR. A. RAMSAY



LORD LASCELLES

H's Majesty's pages occupied a decorative and by no means unimportant part in the great ceremonial of last week and, as will be observed, were drawn from distinguished families which have rendered and are still rendering service to the State. Of those in the above pictures, Mr. G. E. C.

Hardinge is the son of the King's Private Secretary, the Hon. Sir Alexander Hardinge; Lords Jellicoe, Kitchener and Haig's appointments speak for themselves. Mr. Vere Eliot is a son of the Hon. Sir Montague Eliot, a brother of Lord St. Germans. Mr. G. R. Seymour is a son of Lt.-Col. Sir

Reginald Seymour. Mr. Alexander Ramsay is a son of Lady Patricia Ramsay, daughter of H.R.H. the Duke of Connaught. Lord Lascelles is the son of H.R.H. the Princess Royal, and Lord Herschell son of a former Lord-in-Waiting to H.M. King Edward VII and King George V.



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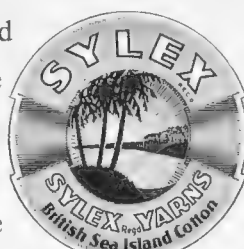
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## WITH SILENT FRIENDS

By RICHARD KING

## Life on a Moorland Farm

**B**USY people are always so much more attractive, aren't they? At the present moment I am staying in an hotel "where summer winters" (the weather is icy cold and the sky is relentlessly like a wet pudding-cloth; yet, remembering last summer, the advertisement is not such a "lie" as the tropical arrival might presume) and it is full of elderly people of ample means with apparently nothing whatever to do except talk about the weather and their own ailments. They do not read, they do not even listen to the radio. When people have nothing to do bodily ailments, whether real or, mostly, imaginary, seem a godsend in disguise. Listening to my present human surroundings, I never realised how much could be said for and against nursing homes or how pain, from corns to lumbago, could be talked of at such length, yet never talked out! My fellow "guests" all look extremely well, but that does not prevent them from pitying themselves or demanding pity. The truth is, I suppose, that they are all very bored and don't know it. With nothing whatever to do and enough to do it on very comfortably indeed, they appear to live just waiting to die, while in the interlude they regularly visit the local cinemas, play a mild game of cards in the evening, grumble unnecessarily, talk of the weather, their ailments, whatever happens to be passing outside the window, until they retire for the night fully convinced that they are not going to sleep a wink. One never knows, does one? But I do hope my elderly age will not become something similar. To avoid it I will do my own chores, have "somewhere" of my very own where I



LORD AND LADY SWINTON IN THEIR CORONATION ROBES

Lord Swinton, the Secretary of State for Air, is equally well known by his former style of Sir Philip Cunliffe-Lister. He married, in 1912, Miss Mary Boynton, a niece of Sir Griffith Boynton. Lady Swinton's dress was of silver and gold lamé embroidered with antique pearl and diamanté embroidery

can potter about busily, force myself to take some interest in something outside my own mere bodily needs, and, when necessary, fade away at last busy over *something*. It will make the moments when I have nothing to do so much more enjoyable, and if you have nothing urgent to do, and don't enjoy it, it is obvious that you are bored by having nothing to do at all. Financial ease is not nearly enough, though it may be the nicest "spring-board" from which to jump towards something worth while. The average elderly working man and woman are usually far more vital and alive than their middle-class brothers and sisters who "retire" only to yawn spiritually and physically until Death makes angels of them or doesn't. The present dearth of servants should really be a blessing, because to "run your own house" does mean something. At least, it means something more than self-pity, a lot of so-called religion and just a little golf. Indeed, the man and woman who has not deliberately sought to make their leisure the most interesting part of life is planning an old age of boring and being utterly bored. And if that leisure means "work"—all the better. Something to do is usually happiness spelt in another way. And it matters not what it may be so long as it takes one out of oneself and keeps tended even the most humble niche in life. That is why those who talk "shop"—although they may be condemned, usually by those who have no "shop" to talk about, since politics, gossip, golf and clothes, to say nothing of ailments, cannot be termed "shop"—are never "flat" company. And because, so to speak, Margaret Leigh's new book, "Harvest of the Moor" (Bell, 8s. 6d.), is "shop" (in a most interesting and delightful sense) it is the most absorbing book I have read this week, though Dr. Inge's book, "A Rustic Moralist" (Putnam, 7s. 6d.), is equally absorbing—in

(Continued on p. xlv)

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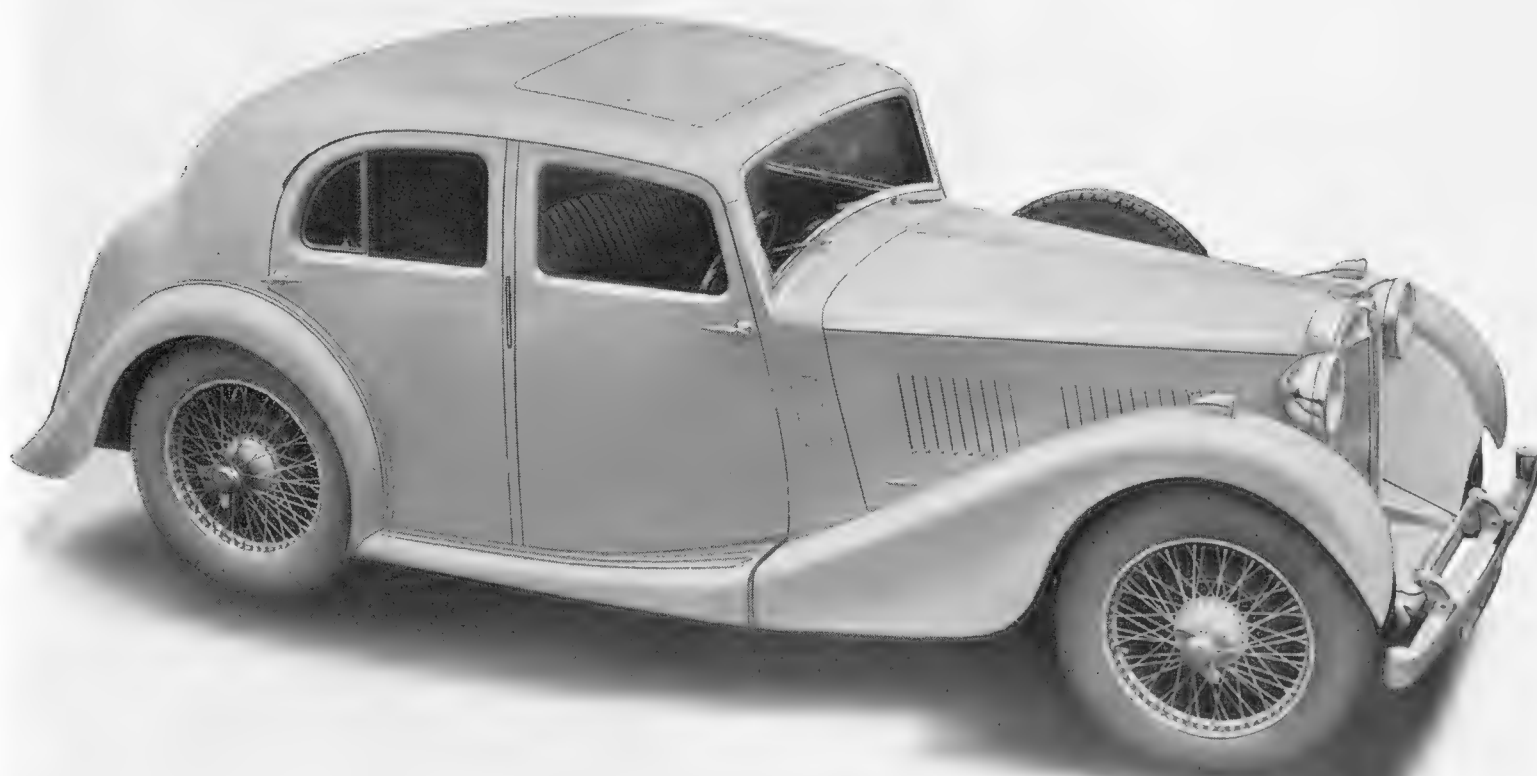
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## With Silent Friends

(Continued from p. xlv)

another way. Miss Leigh lives by working a forty-acre farm on the edge of Bodmin Moor, her only help being one boy and the Milk Marketing Board. And work it is, indeed, in spite of its interest and usefulness. Work, too, for less profit and for longer hours than any other form of labour. But if you love your work, if your work is a "fight" and not a daily monotony, it is often worth all the worry and the pain it brings. At least, I really believe Miss Leigh thinks so, because throughout her book her determination, her enthusiasm and her love of the soil comes out on every page. Before she came to Bodmin she had a similar farm in Ross-shire. Readers of her previous book, "Highland Homespun," will remember her experiences. Those wise ones who did read it will therefore take up her new book joyfully. And they will not be disappointed. For the writer has that unusual gift of making the account of small things and small happenings at once interesting, entertaining and extraordinarily vivid. That is, if you can call anything about cultivation of land and work so important as farming "little" in any aspect. However, she warns those who have lost touch with the land by living in towns against "taking up farming" as one opens, shall we say, a shop of arts and crafts. Successful farming on even a small scale is, more or less, a twenty-four hour job or thereabouts. It needs, she declares, to be a vocation. Otherwise, the lot of the small-holder is a life of perpetual doing without. Or, rather, making "do" with so little in the way of a town-dweller's idea of pleasure, even comfort, as to amount, according to him, to the same thing. She says herself that her idea of an earthly paradise is a "regular salary." But I don't believe her! I don't think, after reading her book, that she



Miss Compton Collier

ROBED FOR THE CORONATION:  
LORD AND LADY EBBISHAM

Lord Ebbisham was Sir Rowland Blades before his elevation to the peerage in 1928. He was Lord Mayor of London in 1926-27. He married, in 1907, Miss Margaret Reiner, a daughter of the late Mr. Arthur Reiner of Sutton, Surrey; they have a son and two daughters

believes it herself. After all, she is her own mistress, even though she may not be mistress of very much. She chose dairy-farming because the Milk Marketing Board has made this side of farming the least risky. And her choice of a farm was one which had already been cultivated to a certain extent.

Merely to buy so much waste land and to expect it to blossom into anything but backache and bankruptcy is usually an act of altruism for the benefit of the next comer. She preferred to buy cheap, but good, and to improve the possession.

Coming to Cornwall, she had the usual difficulty of the tiny capitalist. The only choice offered by agents was between a mansion and estate and a corrugated-iron hut with a few acres of poultry's "despair." At last, however, she took a forty-acre farm of seventeen separate fields. The land, although standing 700ft. above sea-level, is sheltered and it possesses grazing rights on the Moor. The Milk Marketing Board has apparently made a great difference to this somewhat barren country. Butter may not pay, but milk is a small "certainty." So the milk from twelve cows, mostly Guernseys, is sent daily to the Excelsior Pure Milk Company's milk-stand on the open moor, and if you live in London you may have drunk some of it this morning. And how it all came about, how Miss Leigh after many struggles and much hard work at least became an "Accredited Producer," is told in this most interesting and often a most amusing book in a perfectly delightful way. It is the story of hard labour, but the most infectious enthusiasm undoubtedly makes that labour, if not light, at least worth while. As indeed it is. Therefore "Harvest of the Moor" is a *real book*. By which I mean that it is a book about real things, written by someone who knows what she is writing about and, in spite of all the difficulties of her life and livelihood, wouldn't exchange them for one of aimless security and "twittering" ease.

Now that the Hyde Park Hotel has completed extensive alterations and decorations and is under new Management, more and more people are appreciating how very cheerful a place it is. The New Buttery too, cannot be bettered as a most pleasant and convenient Rendezvous

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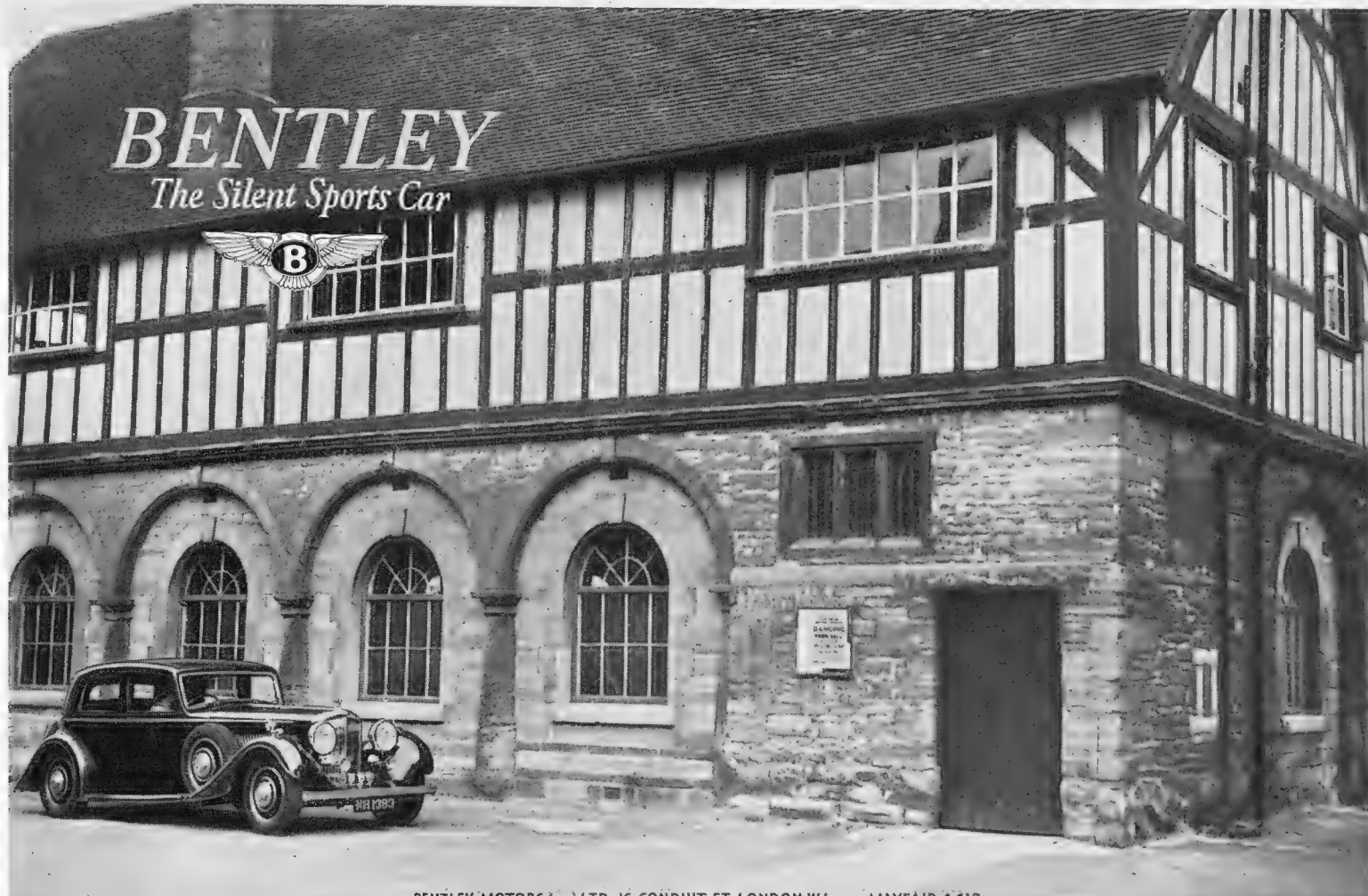
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Cleaning Systems  
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The Gas Refrigerator

## THE PARIS INTERNATIONAL EXHIBITION By EDWARD E. LONG

Most of the countries of the world, and all the important ones, are being represented in the International Exhibition in Paris, to be opened this month, and which covers an area of over 200 acres, spreading along both banks of the Seine from the Place de la Concorde to the Pont de Grenelle, and including some of the most beautiful sites in Paris. The Exhibition is one of technical arts as applied to modern life, and the range of subjects dealt with is so wide as to embrace artistic development and artistic and technical diffusion (wireless and television come in here), city planning, interior decoration and furniture, and publishing and printing on the one hand, and gastronomy, transportation and touring, travel equipment, and clothing on the other.

There is little doubt, seeing that the Exhibition is a French one, and in Paris, the centre of fashion, that the section devoted to clothing will receive the greater share of the patronage of the fair sex, especially as it is so comprehensive as to include dress fabrics, dressmaking, hats, shoes, hosiery, lingerie, trimming for underwear, gloves, buttons, umbrellas, sunshades, furs, fashions and fashion accessories, perfumes, flowers, feathers, and novelty jewellery as well as jewellery proper. This dazzling display of jewels and of other feminine adornment is to be housed, as certainly befits it, in what is termed the Palace of Adornment, and here, in a large hall, an endeavour will be made to show the changes of fashion throughout the ages by means of super-imposed constantly changing designs, forming a pictorial record of women's wear from the flowing tunic of a Helen of Troy to the frills and exaggerations of the costume of a Catherine de Medicis, or even as strange-looking a figure as the woman of fashion of the year 1900!

Another feature of the Exhibition which should prove of very great interest to lady visitors is that of the Gobelin Tapestry Works' collection of tapestries, among which are such masterpieces as "The Triumph of Peace," designed by Othon Friesz for the Palace of the League of Nations, "The Departure of the Horsemen," by Billorey, "Scenes from Spanish Comedy," by Sert, and "The Pastoral," by Dunand. A novelty among the pavilions of the various nations is the Papal Pavilion, the first one in the history of world exhibitions. Around the main altar of the building, twelve chapels, reserved for different countries, will bear their national colours, and it will be a sanctuary within the Exhibition for Catholic visitors from every part of the world.

The representation of France is, naturally, on a very large scale, and in order to render it very thorough the country has been divided into seventeen regional centres, in each of which its traditional and local characteristics are portrayed, such as those of Brittany, Normandy, the Basque country, the Côte d'Azur, the Pyrénées Orientales and Languedoc, the Loire, the Rhône, Nivernais and Berry, Champagne, Franche-Comte, Burgundy, Gascony, Alsace, Auvergne, Picardy, Dauphiné and Savoy. Here one will be able to find just that local colour of which he is in search, and just such grouping will aid one in exploring the charms of France overseas, in which figure the pavilions of Martinique, Guadeloupe, the States of the Levant under French mandate, Algeria, Morocco, French West Africa, French Equatorial Africa, the Cameroons, Madagascar, Réunion and Indo-China.

Among the many marvels of the Exhibition are a spectrograph, in the Palace of Discoveries, which will reveal the mysteries of the ultra-violet and infra red rays; an electric machine, the most powerful in the world, which will flash a spark ten feet in length under a five-million volts' tension; an immense artificial rainbow; a planetarium in which reproductions of the stars and planets will be projected on to a dome and set into motion, so that a scientist demonstrator will be able to show the state of the sidereal world at any given date; and a huge tower of the Cold Storage Pavilion, 150ft. in height, which will remain snow-covered during the period of the Exhibition.




AT THE PARIS EXHIBITION: THE ROUMANIAN PAVILION

The Paris Exhibition will be opened this month and the final stages of its preparation are drawing towards completion. The Roumanian pavilion shows strong "modernistic" tendencies in its architecture, yet the round arch is as old as the art of building

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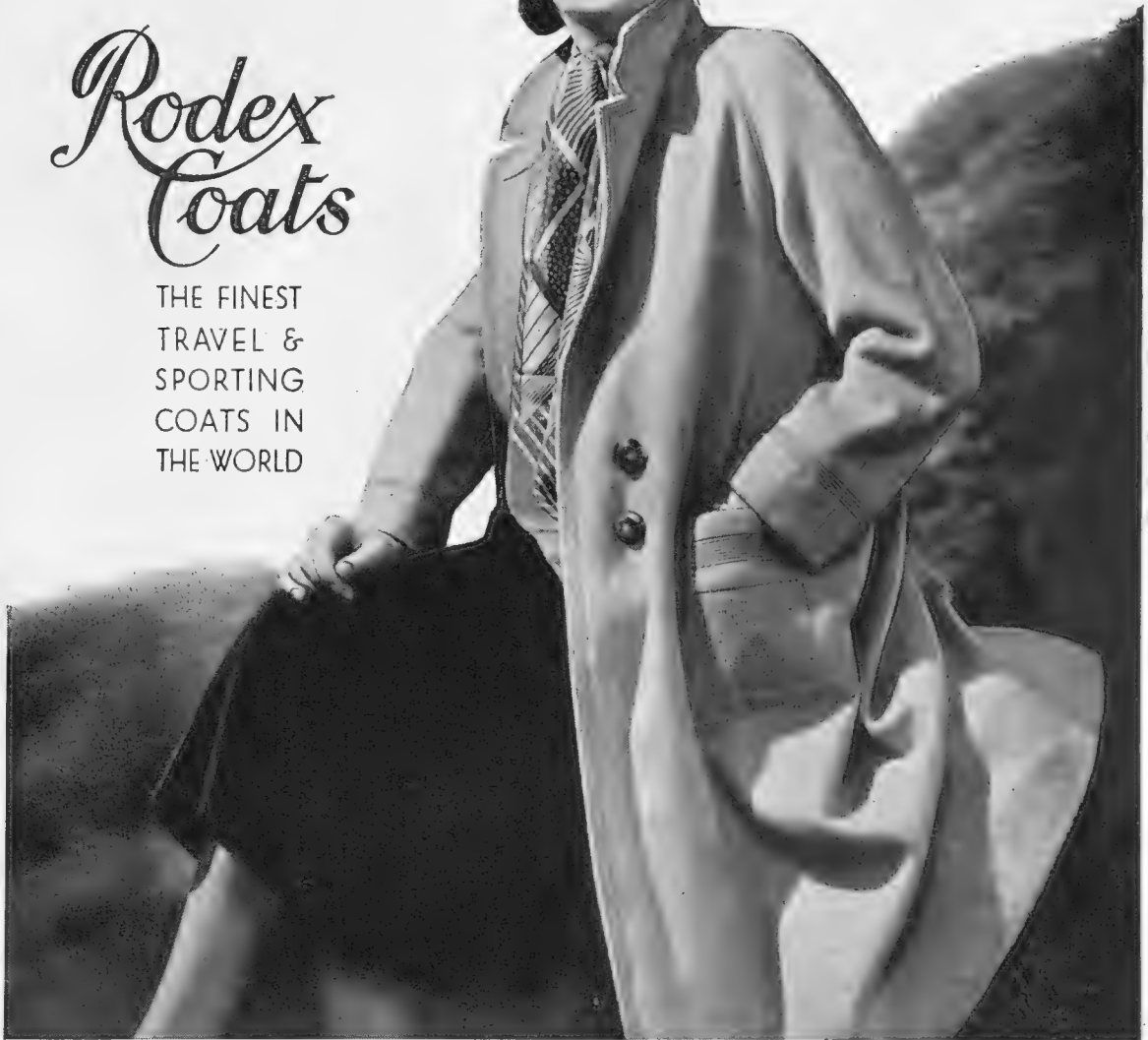
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Fig. 133

Toupees ..... 17/8

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COUNTESS OF AIRLIE, AND LADY JEAN OGILVY



LORD AND LADY SANDHURST AND THEIR  
DAUGHTER, THE HON. VALERIE MANSFIELD

On Wednesday last, some hours before the King and Queen held their first Court, cameras were busy in every direction photographing notabilities as they left their London houses for Buckingham Palace. Lady Zia Wernher, Lady Airlie and their respective débutante daughters are seen setting off together from Sir Harold Wernher's house in Regent's Park, Miss Wernher wearing a presentation gown of palest pink, and Lady Jean Ogilvy being in oyster colour. Lord Airlie was in attendance on Their Majesties in his official capacity of Lord Chamberlain to the Queen. The Hon. Valerie Mansfield, another Coronation débutante, is like Miss Georgina Wernher, an only daughter; her father, who succeeded as 4th Lord Sandhurst in 1933, used to be a Sapper



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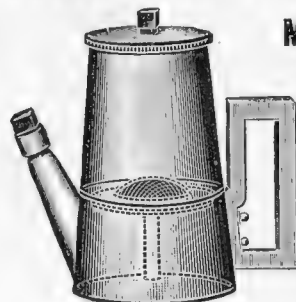
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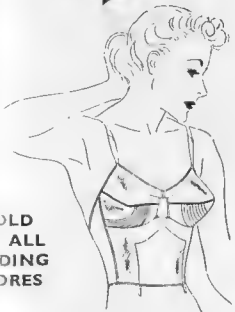


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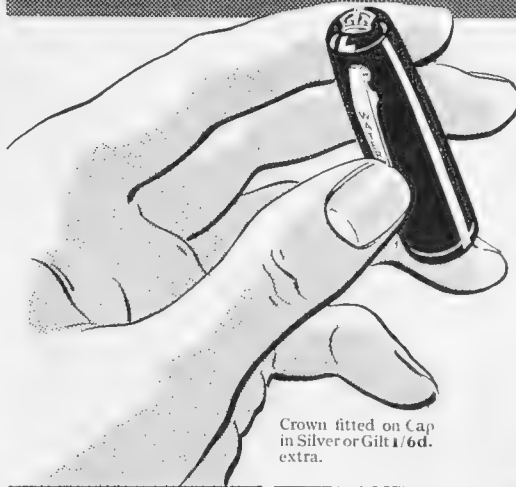
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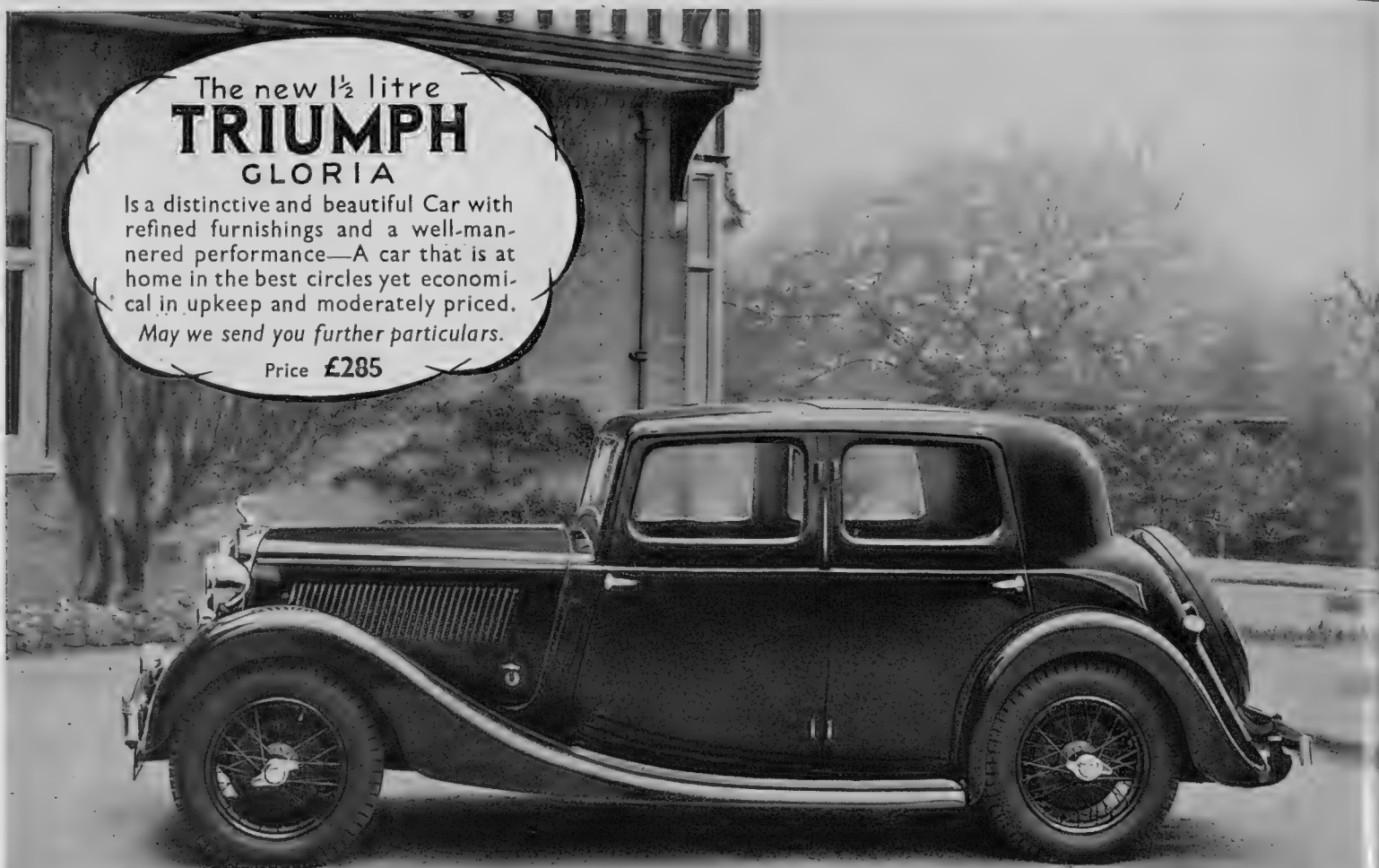


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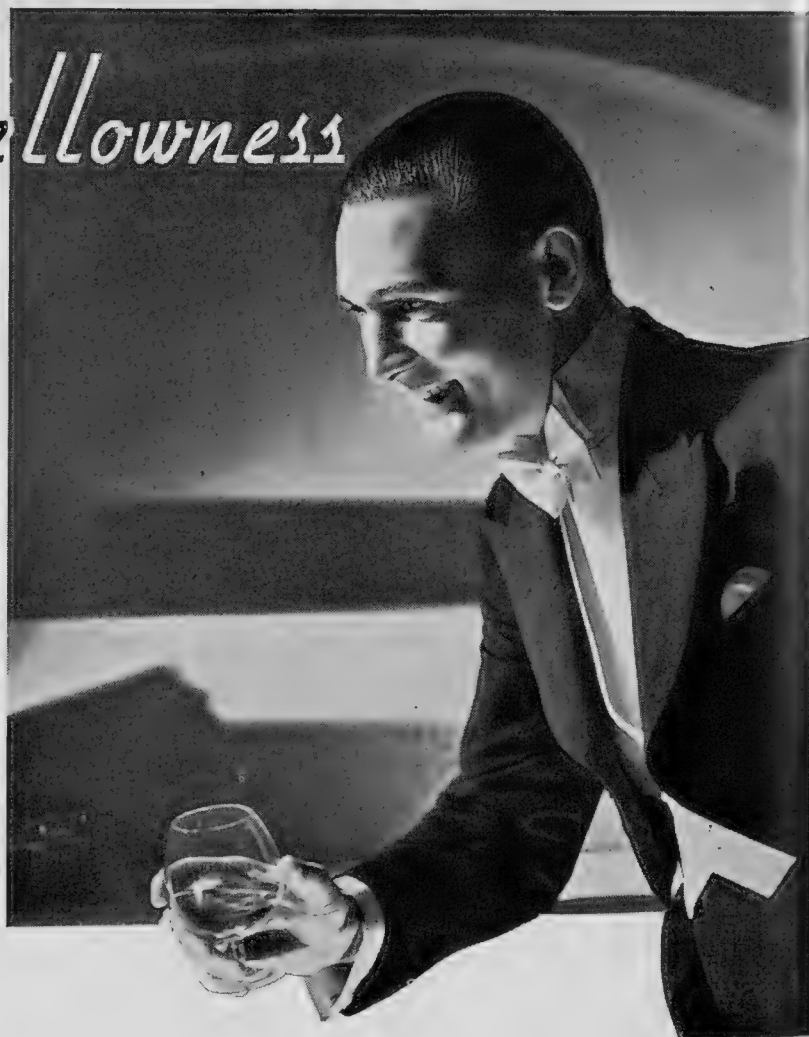
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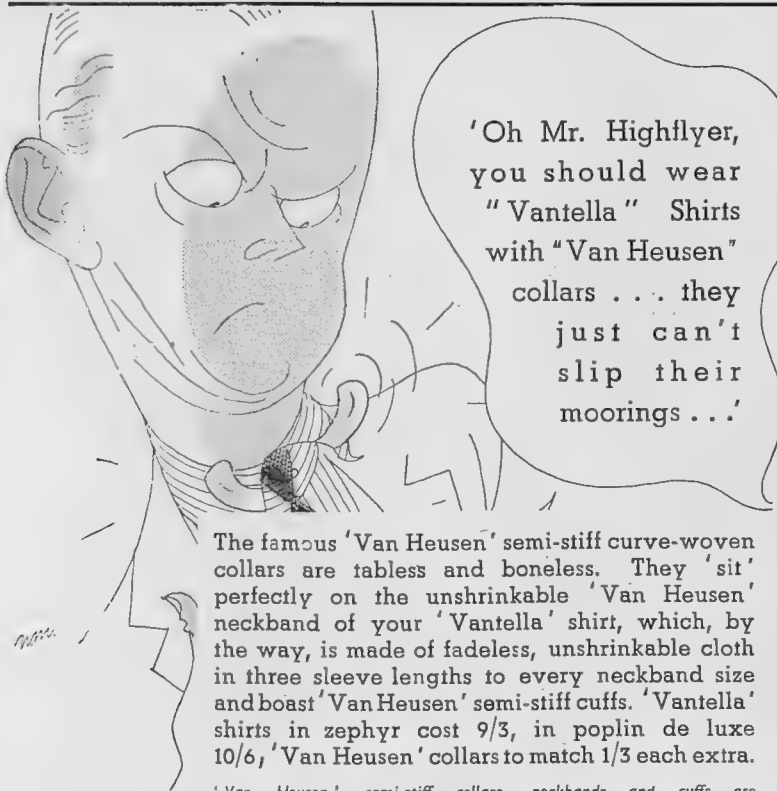
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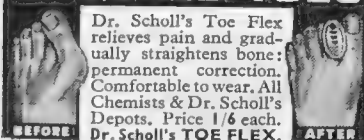
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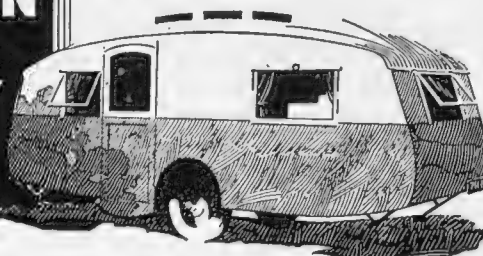
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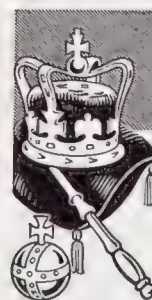
2/- to 8/6 from all Chemists & West End Stores.





# A joyous welcome to the friends of corot

*from every part of the empire . . who meet  
in london . . . this coronation year of 1937 !*



visit the corot showrooms when in london

**corot**  
33, old bond st.

beautifully cut ensemble in  
amber chiffon and fine lace.  
nine and a half guineas  
(credit facilities available)

a skilfully tailored coat in  
taffeta, worn over chiffon dress.  
four and a half guineas  
(credit facilities available)





By  
Appointment



# The Tea Gown

*A model interpreting  
the Princess Line*

*by  
Debenhams*

Ice blue Rosalba crêpe is gracefully draped with insets of silver kid accentuating the long line of this model tea gown; the belt and buttons also of silver kid. Copied in a heavy romaine at 18½ gns.

(Tea Gown Dept., Second Floor.)

## Debenhams





# An Ascot Gown

*by Debenhams*

Taken from the "Haute Couture" collection of models prepared for the Coronation Season Ascot; in marquanza with motifs of crêpe de Chine in lovely colourings, with ciré lace satin foundation, is edged with lace.

(Model Gown Department.)

& Freebody, Wigmore Street, W.1

(Debenhams Ltd.)





*Poudriers d'Or*

by

FINNIGANS

of

BOND STREET

*You are invited to visit Bond Street, and inspect the quite outstanding exhibition of beautiful gifts of every kind.*

*Top illustration shows*

★ Gold Poudrier with Lapis Lazuli or Black Onyx ends and Snap. 3½" x 2½". £35.

★ Gold Engine Turned Flapjack. 3" x 3". £18.10.0

*Bottom illustration shows*

★ Gold Poudrier set with fine Sapphire and Diamond motifs and Snap. 2½" x 2½". £120

**FINNIGANS**

17-20, NEW BOND ST., W.1  
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GREY  
OF BOND ST.**  
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**SUPERFLUOUS HAIR**

Laleek "Wax-a-Way" has been specially created by Adelaide Grey, the Bond Street Beauty Specialist, to remove hairs from the face without harm to the most delicate skin. It weakens and destroys the roots. Complete outfit for home use price... **3/6**

**L A L E E K WAX-A-WAY**

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*Adelaide Grey*

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Readers of the "Tatler," who are planning celebration dinner parties during Coronation year are invited to send for menus, composed by famous chefs, which we have had specially prepared for the occasion. Advice to cooks regarding the preparation and cooking of the meals is included in a folder which will be sent, post free, on application to Dept. T.C. 5, THE ESSE COOKER COMPANY, 63, Conduit Street, London, W. 1

ESSE Cookers are continuous burning, instantly ready for action day and night. The PREMIER ESSE, as illustrated with Auxiliary Oven, is designed for larger residences, the ESSE MINOR for smaller households, and the ESSE MAJOR for commercial catering. All models are available with built-in Water Heaters for domestic supply.

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**The ESSE delights THE EYE  
THE PALATE THE POCKET**





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*Satin, with gold or silver. They can be dyed any colour you wish.*



*Gold or silver mesh with fine bands of kid, and sparkling buckles.*



*Gabardine with flower medallions made of metal, jewels and kidskin*




*Satin banded with mirror sequins in gold, silver or jewel tones.*



*Satin piped with gold or silver. These also can be dyed any colour.*





**FOR SPORTS**  
(PATENT NO 436720)

**FOR DAY**

**FOR EVENING**  
(PATENT NO 366376)

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**BRASSIERES and GIRDLES**  
from 2'11      from 5'11

**Kempat is MADE for YOU!**

**THE KEMPAT BRASSIERE** fits to perfection. It gives youth-line uplift with a comfort that is unbelievable. For Kempat adjusts itself to every movement of the body, through its special patented devices. DAY and BACKLESS EVENING MODELS from 2/11; special SPORTS MODELS from 3/11 ... including a beautiful range in Pure Silk Crepe de 'Chine, Satin, etc., at 7/11. Sizes 30"-42".  
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● **Drapers everywhere are selling Kempat!**

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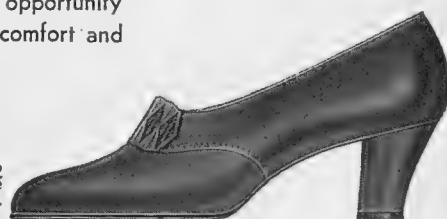
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'Swan' Arch-Form shoes provide this essential in full measure—toes are allowed comfortable freedom and arches scientific support where most needed. Whilst preserving energy and freshness, this also prevents undue strain.

The supports being integral are, therefore, invisible 'Swan' Arch-Form shoes offer the dual opportunity of walking in comfort and in style.

Style No. 123. Stylish Tab Court in Black or Brown Glacé Kid. Fully Arch-Supported. Price 39/6. (Not in I.F.S.)



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Write to-day to Dept. T.A.2, Crockett & Jones, Northampton, for booklet explaining the value of these fine shoes, and name of nearest dealer.



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For Gala Nights—this lovely Coatee by Revillon—in Canadian Silver Fox. The narrow stranding of the skins in unusually charming effect, is cleverly reversed on the elegant sleeves.

**95** guineas

*From the Revillon New Collection.*



# *Revillon*

180, REGENT ST., LONDON, W.1.



For Coronation Year . . .

# Gooch's Kiddies' Wear

63-77  
Brompton Road,  
LONDON.



... after all, experience counts *even more* in Children's Clothes than in our own . . . you'll never regret the day you bring the Kiddies to Gooch's . . . they've had 85 years' experience . . . you'll thank them time and time again.

Kiddies' Catalogue  
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on request

## Dainty Cotton Tub Frock

This charming little Tub Frock is featured in good quality check cotton, with plain coloured collar, pockets and buttons. Shades of Blue, Green and Cherry. Age 3 to 5 years.

Price

**13/6**

Rising 1/- every 2'

## The 'Waltham'

This practical Wash Suit is made in good quality PIQUE. The attractive colours include Light Blue, Yellow and Green, and sizes are available to fit boys from 3 to 6 years.

First Size

**18/6**

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Massage with Larola is the finest skin tonic possible. The delicate stimulus, the feeling of freshness and the new life it gives to the skin are vital to real beauty, for with an imperfect skin you can never hope to be lovely. Larola is supreme for softening the face and hands, making them white and smooth, removing spots and blemishes and protecting the skin from the ill effects of exposure to the elements. With Larola as your constant companion expensive visits to beauty parlours are unnecessary—write to-day for the "Cult of Beauty" booklet and learn how to gently massage your way to skin beauty at home . . . easily, economically.



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1/6 & 2/6  
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Chemists and  
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## FOR THE CORONATION SEASON

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# HANAN

203 Regent Street

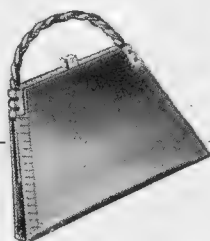
\* NEW YORK · LONDON · PARIS



# Weather or not

It's no use saying "It's sure to rain"—you've simply got to be prepared for sun this Coronation Summer. So trot along to Walpole's, step *very* briskly through the linen department (Walpole's linens are simply *irresistible* to any woman travelling at less than four miles an hour) and spend a happy hour in the fashion department. And Many Happy Returns.

SUMMER FASHION BOOKLET  
—YOUR COPY AWAITS YOU.



*Photo:* A becoming little coat and dress made in a new crease-resisting basket-weave Crepe with cloqué spot design. Well tailored in sizes 38-44-in. hip fittings.

Navy, Reseda, Grey, Strawberry, Brown. - - - **6½ gns.**

*Sketch:* The ever-useful Two-piece made in a lovely soft falling crepe, in multicolours on plain grounds. Dress finished suede belt to match. Sizes 36-44-in. hips. - **6½ gns.**

Handbag, *illustrated*, in Calí, with new twisted leather handle, lined silk in self colour and fitted with a purse and mirror. To be obtained in Black, Brown or Navy. **21/-**



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**HONEYSUCKLE  
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Only Kerka Nukair will transform your hair to give the appealing beauty of perfect, natural waves and curls, with such long-lasting elegance. Because only Kerka Nukair employs the specially created outfit treatment to first recondition your hair to ensure success in the perming.



The materials in the Nukair outfit are safeguard against disappointment. Have Kerka Nukair perm and you'll be surprised the wonderful improvement in your hair.



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**KERKA PERMANENT WAVING L.**  
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Please send me Book of Hair Styles and list of nearest registered Kerka Hairdresser.

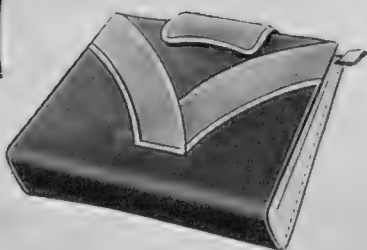
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# Lilley & Skinner present shoes by I. Miller for every Coronation Function

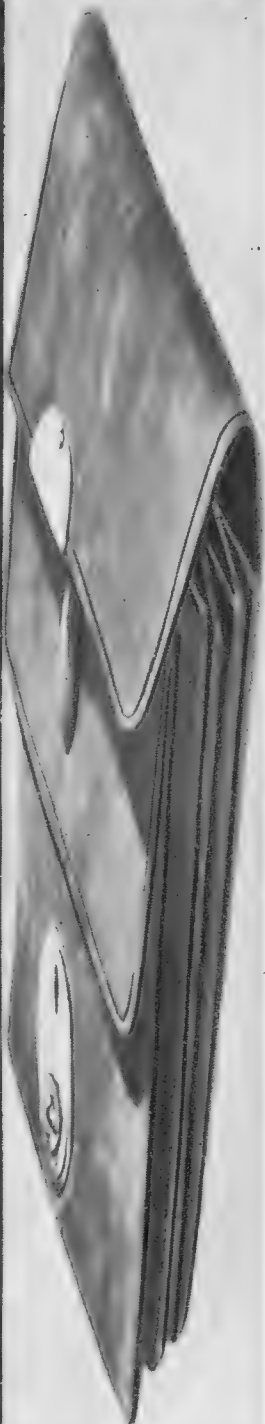
Brilliant colours . . . suède shoes in deep royal blue, in scarlet, in emerald green, or in I. Miller's own carnelian. Linen shoes . . . a new Spring-into-Summer fashion. Tipped toes . . . the ideal thought for warm weather, the starting point of the new open shoe silhouette that outlines freedom for the foot. Match with I. Miller bags . . . Blend with I. Miller hose.



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by insisting on  
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LEATHER  
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The COAT illus-  
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Acne spots, Blackheads,  
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"TITANIUM" The wonder Lotion which  
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THE SPRING OF LIFE. It Grips-  
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This most wonderful new prepara-  
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# The Belt by Roussel is continuously reducing



WITH every movement you make—even with your breathing—your belt by Roussel is giving you continuous, firm, yet unobtrusive massage . . . until you attain the ideal proportions for *your* figure.

Woven in Roussel patent elastic tricot to your own measurements—your *ideal* measurements—your belt reduces you, healthfully and comfortably, stimulating the circulation, toning the muscles, giving you youthful lines of grace. Then, when you have attained your loveliest lines, your belt by Roussel *keeps* you lovely, youthful-looking, healthy!

Only a belt by Roussel, *made for you* individually, can give you this slimming massage correctly. Start to be more beautiful *now*. Get your belt by Roussel!

May we send you a copy of our beautifully illustrated Catalogue No. 59?

Supplying direct to the public, J. Roussel is able to offer the Roussel Belt at prices lower than those obtaining for good-class corsets of the usual type. Hip belts, 15 inches deep, from £2.2.0. Long-belts (with hand-made Lace Brassière combined) from £4.14.0. Panties from £2.2.0. Lace Brassières from £1.10.0. Elastic Lace Brassières from £2.2.0.

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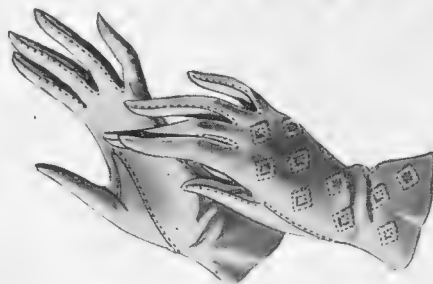
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FRENCH DOESKIN.**

A Selfridge brand of beautiful quality French Doeskin—pique sewn, sac wrist. In Tan, White, Beige, Pastels, Blue, Green and Red Colours. PRICE 12/11 a pair

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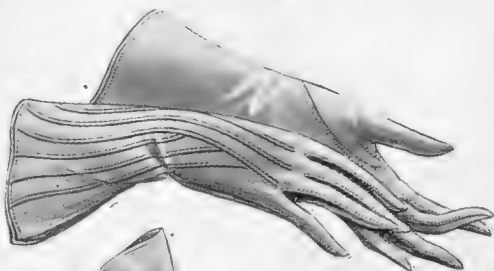
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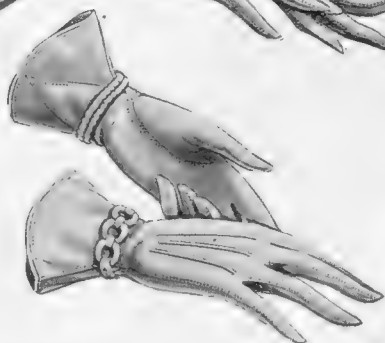
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Attractive glove—with half chain skin bracelet at wrist. In Beige, Pastel Colours or White. PRICE 17/6 a pair



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3 years **12/9**

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THE WORLD  
KNOWN OVER



**Thirty . . . but**

her skin is

eighteen!



... she's

**'Ayer-conditioned' it you see!**



Many a woman's skin belies her age—the wrong way round. But there are others who can laugh at birthdays because year by year they never look any older. They've taken the trouble to 'Ayer-condition' their skins, and how richly they are repaid! Just how does it happen, this 'Ayer-conditioning'? First you make your skin pore-clean with Luxuria—pure, bland, creamy Luxuria, magic washer-away of all that dulls and ages a skin . . . then, with Skin & Tissue Cream (rich in softening, feeding oils and deliciously rose-perfumed) you revitalise lax muscles and make your skin glow like a healthy child's . . . and lastly you spread Beautifying Face Cream like a film of pearl-fair freshness over the whole, to refine and lighten, and act as the perfect powder foundation. These three creams are waiting for you in any good shop where beauty preparations are sold, waiting to help your face tell fibs about your age!

**HARRIET HUBBARD AYER**

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## DISTINCTIVE IN DESIGN.

An evening wrap in a red and fawn quilted chintz of exceptionally beautiful design. **11½ gns.**

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ZEELAND DAY LINE L.N.E.R NIGHT ROUTE

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LONDON ASSOCIATION FOR THE BLIND

(Registered under the Blind Persons Act, 1920)

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WRITE FOR CORONATION CATALOGUE

... for Mother ... and Daughter!

*"Le Gant"*

**B**OTH wear "Le Gant" made of the patented woven fabric "Youthlastic" that stretches all ways, because "Le Gant" is "the corset that's different" ... and better!

Mother finds, even though her figure is heavier, that "Le Gant" gives her graceful lines, and complete control with an unbelievable comfort. Daughter knows she must discipline her figure to avoid the "spread" that inevitably overtakes the uncorseted, and she chooses "Le Gant" because it's lithe, it's gay, it's amazingly comfortable ... especially for sports wear, and it fits the figure snugly, like a "second skin," and always stays in place.

Why don't YOU try a "Le Gant" and begin to enjoy wearing corsets—really there is nothing quite like it and nothing "just as good."



**For Mother (Standing figure) :**

"Le Gant" Step-in Belt for full figures, designed to give firm control. Batiste front and the patented "Two way—one way" back control (Flutterback)—an exclusive "Le Gant" feature. "Lightning" fastener at semi side. Model Y213. Sizes 26-36. 4½ gns.

"Le Gant" Bra in Broche incorporating "Lastex" Yarn. "Alphabet" Model No. 1038C for full figures. Sizes 32-40. 29/6.

**For Daughter (Kneeling figure) :**

"Le Gant" Corsetette with Broche front panel and matching panel at back incorporating "Lastex" Yarn. Lace Bust Sections. Model Y3161. Bust sizes 32-40. 49/6.

Other "Le Gant" models for every type of figure. Belts or Corsetettes from 21/- upwards and the famous "Le Gant" Bras from 7/6.

Go into your favourite shop and ask to see these unique garments—all the best stores and the leading Corsetieres have them, and ... they can fit your figure—and your type to perfection.

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(Wholesale only.)



Samuel Soden Ltd. - Court Furriers



# IMPERIAL SILVER FOXES

... these Foxes are so  
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because they are selected from the  
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## From a Fifth Avenue Furrier!

This Silver Fox Cape is the inspiration of  
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A Selection of Furs will be sent on Approval.

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Court Furriers

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83-85, BROMPTON ROAD (Between Goochs & Harrods)

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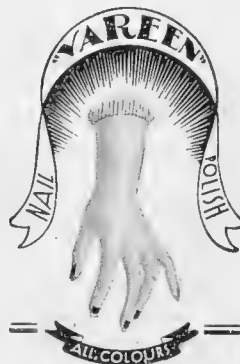
Dyes and artificial hair paints are, of course, strictly tabooed by men and women of refinement. This is not only good taste, but good sense as well. Dyed hair is always con-

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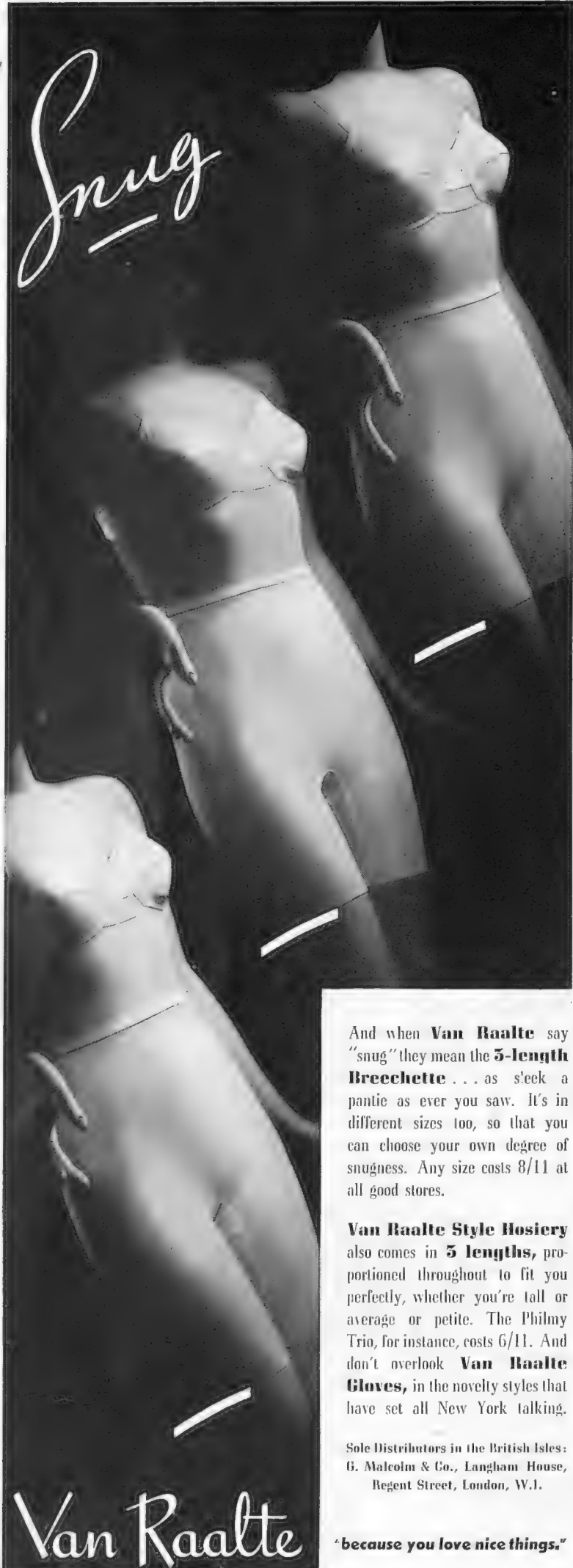
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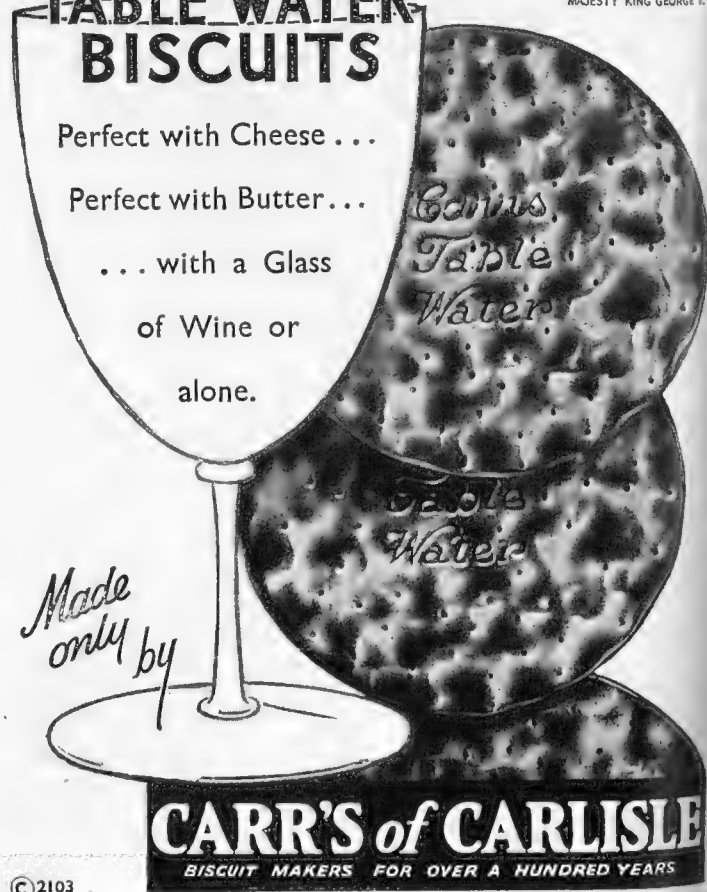
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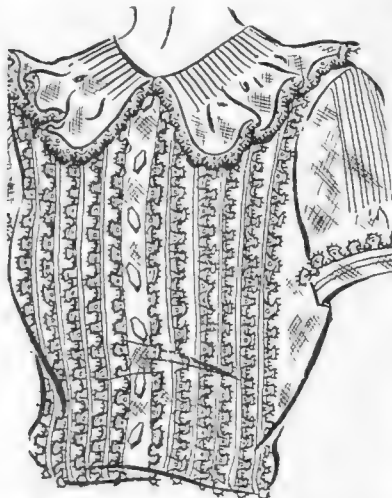
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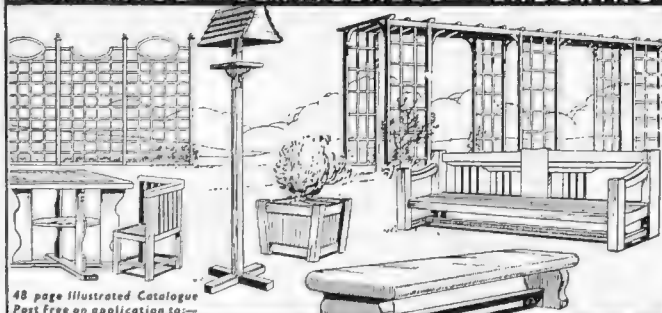


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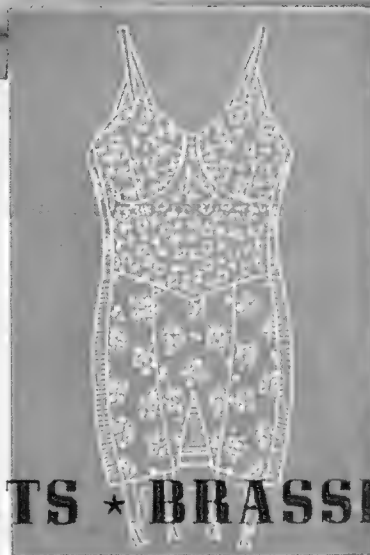
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ONLY ADDRESS: 40, BUCKINGHAM PALACE RD. LONDON S.W.1.

**"UNLESS your hair is right you cannot look your best."**

With "La Naturelle," you can have hair of the shade and texture you have always admired in others and longed for yourself. Weighing only an ounce—slipped on in a moment. May be brushed, combed and arranged in any style, exactly like the growing hair, and is so natural in appearance that its presence is never suspected.

### "La Naturelle" Bandlette.

A natural adornment for occasional wear. Instantly transforms the plainest of hairdressing into an up-to-date coiffure. Think of the many occasions when this would prove a veritable boon. The unexpected caller—the last minute invitation, with no time to visit the hairdresser. Price from 3 guineas. Ask to see one!!

"La Naturelle" Full Transformation from 12 gns. Semi from 8 gns. Complete wavy and curly Head-dress from 18 gns.

Portfolio of new styles, with details of payment by instalments, sent post free. No charge for consultation and advice.



By Appointment

**TAILORING**  
For Sons and Daughters  
up to the end of School Age—  
exclusively  
**ROWES**

ROWES OF BOND ST

## The Tide of Beauty

Return to Beauty by restful ways — Pulsatory Massage  
for restoring circulation — Rose Oil Packs for parched  
dry skins — New Hand Culture — Snow Bleach  
for Sun-tan — Seaweed Reducing Packs for double chins.  
Specialists are always in attendance to counsel and  
direct you in your search for beauty — Telephone  
for appointment to Mayfair 3810.

**CELESTIAL BEAUTY SALON**

20 GROSVENOR STREET, W. 1

TO MEN & WOMEN OF ALL AGES—ESPECIALLY THOSE OVER FORTY



This useful tablet-container for pocket or handbag will be sent free on receipt of coupon (see below). Each of the six compartments will take two "Phyllosan" tablets.

## The results will astonish you!

To thousands of men and women, two "Phyllosan" tablets taken three times a day have brought renewed vitality and strength. Often sceptical in the beginning, they have been astonished at the results of taking these wonderful revitalizing, rejuvenating tablets.

By correcting high blood pressure and strengthening the heart, such distressing symptoms as head pains, throbbing temples, an overworked and "thumping" heart, are relieved. By revitalizing the blood and speeding up metabolism, every blood-cell is given new life and energy, and the nerves are strengthened. A notable and gratifying effect of "Phyllosan" brand of chlorophyll tablets is that they restore

youthfulness and impart a feeling of exhaustless vitality.

If your heart is worrying you and if you suspect high blood pressure; if you are run-down and tired; if you are over forty and feel that the vitality and enthusiasms of youth have left you and that life is dull—start taking "Phyllosan" tablets to-day! It is so simple. Just two tiny tablets three times a day before meals. But if you take the tablets regularly, the results will astonish you.

"Phyllosan" tablets are the brand tablets sold by Natural Chemicals Ltd., and are prepared according to the formula and under the direction of E. Buerger, M.D., Professor of Medicine at Berne University.

## Start taking 'PHYLLOSAN'

BRAND OF CHLOROPHYLL

## TABLETS TO-DAY!

To revitalize your Blood, rejuvenate your Arteries, correct your Blood Pressure, fortify your Heart, strengthen your Nerves, increase your Vital Forces

Of all chemists, 3/-, 5/-, and Family Size, 20/-  
The 5/- size is twice, and the 20/- size nearly ten times the 3/- size

### FREE Tablet-container & Book

We offer you a novel tablet-container for pocket or handbag, into which you can put twelve tablets so that they can be shaken out two at a time. It will be sent FREE, together with our book, "Revitalization and Rejuvenation a Modern Possibility," on receipt of coupon and 1/- for postage. Offer is of container only. No tablets will be sent.

Proprietary rights are not claimed apart from the registered trade mark "Phyllosan" which is the property and denotes the products of Natural Chemicals Ltd., London.



### COUPON

To Natural Chemicals Ltd. (Dept. 39)

12 Clipstone St., W. 1

I enclose 1/- stamp. Please send a pocket-container for "Phyllosan" tablets, together with free book. T.19/5/37

Name.....

Address.....

Write in BLOCK LETTERS in the margin. Affix corner of stamp coupon and use sealed envelope.



Excellent reproductions of this drawing, without advertising, can be had free from Jenners. Visitors from abroad are advised to send their home addresses so that the picture will not be lost or spoiled.

JENNERS PRINCES STREET EDINBURGH LTD



# WAIFS & STRAYS SOCIETY

4,500  
CHILDREN  
NOW IN  
OUR CARE



40,000  
CHILDREN  
RESCUED

BABY ANTHONY has never known a mother's love; she died two days after he was born. His father—unemployed—was faced with the problem of caring for his four other young children, so there was no safe place in the home for this tiny baby.

Any help gratefully received by the secretary,  
OLD TOWN HALL, KENNINGTON, S.E.11

## H.M. King George VI said:

— WHEN H.R.H. THE DUKE OF YORK

"The Society touches the Sailor at every point of his life. It trains him, houses him, gives him recreation, tends him in old age and helps his dependents. It labours ceaselessly and devotedly for all that magnificent body of men upon whom the prosperity of the British Empire so largely depends."

## Please Help THE BRITISH SAILORS' SOCIETY

Your gift will be welcomed by The Rt. Hon. Sir Frederick Sykes, Hon. Treasurer, 680, Commercial Rd., London, E.14.  
HERBERT E. BARKER, General Secretary.

## In commemoration of the Coronation and to mark the 75th year of its work

The Royal Surgical Aid Society has decided to issue double the usual number of "Letters" in respect of all special "CORONATION DONATIONS" received during May, thus enabling donors to double the benefits they confer. Will you please send a cheque, specially designated as a Coronation Donation, to the Secretary?

## ROYAL SURGICAL AID SOCIETY

Patron: HIS MAJESTY THE KING  
Head Office: SALISBURY SQUARE, LONDON, E.C.4

## What Can Y

### The London Association for the Blind.

By the installation of the first flat machines (installed in 1912), the Association's blind workers were enabled to specialise on high-class knitwear so that they could earn a reasonable wage. This plan was copied by many other societies, and knitting on flat machines has become one of the main "occupations" for blind women. In 1924 the Association became the first, and has remained the only, Society to train blind men to work behind power-driven machinery. The Knitting Needle Factory at Peckham has been so successful that the work can command in the open market a higher price than any other brand.

The advance of this work is prevented solely by lack of room. When the planned extension and rebuilding can be carried out many more blind men will be given employment. Lack of funds alone delays the reaching of this next goal. The blind men need your help. Donations should be sent to the London Association for the Blind, Rosedale House, Warwick Street, London, S.W.1.

\* \* \*

### John Groom's Crippleage.

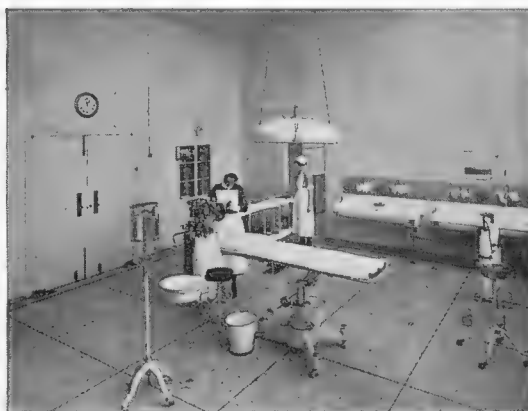
John Groom's Crippleage and Flower Girl's Mission appeals for your support. Founded in 1866, it provides industrial training for crippled girls, an Orphanage, and Holiday Homes. The Secretary, Alfred G. Groom, says in his report: "We regret to have to report that the slight increase in general subscriptions has not been maintained. Our income from legacies has likewise declined. Our reduced income is causing us continued anxiety, lest, for want of adequate funds, we should be compelled to curtail any of our activities. We do most earnestly trust that our many friends who have helped us for so many years will not withhold their support, but will, if possible, increase their

contributions. Perhaps I might venture to suggest that the double event of our 70th year and the Coronation of our beloved King might provide a most appropriate occasion for giving additional help towards those of the less fortunate of H. Majesty's subjects."

\* \* \*

### The Waifs and Strays Society.

The Waifs and Strays Society now actually caring for over 4,600 children, from tiny babies to boys and girls being trained in various livelihoods; some hundreds of this large family are cripple children who need



AT THE ROYAL CANCER HOSPITAL: ONE OF THE MODERN OPERATING THEATRES

The Royal Cancer Hospital (Free) makes "an urgent and even pathetic appeal for help. It must have immediate financial assistance to enable the hospital to deal with the extraordinary necessities crowding upon it"

very special care. This large family, the second largest in the kingdom is not herded together, but is scattered up and down England and Wales in small homes.

The children go out to school and church like ordinary children and live as uninstitutional a life as possible. Their Majesties the King and Queen and H.M. Queen Mary are patrons of the Society, and its headquarters are at the Old Town Hall, Kennington, S.E.11. This enormous family is in continual need of funds for its upkeep, and no better celebration of the Coronation Season can be imagined than a gift to help these tiny citizens on in the world. Please give generously for the needs of these children.



## BRITISH EMPIRE CANCER CAMPAIGN

Patron: H.M. THE KING

The Rt. Hon. LORD WARDINGTON, speaking at the Annual General Meeting, said:

"Intending donors who wish to assist a large number of institutions and individuals engaged in fighting cancer could not do better than send their gifts to this Campaign. A glance at the schedule of grants made last year will indicate how numerous are the research centres we finance."

DONATIONS ARE URGENTLY NEEDED TO  
CARRY ON THIS WAR AGAINST CANCER

Please send a Donation to the Hon. Treasurer:  
British Empire Cancer Campaign, 12, Grosvenor Crescent, London, S.W.1.

# To Help?

## Dr. Barnardo's Homes.

There are a hundred-and-one ways of celebrating the Coronation. Whatever your choice of pleasure, will you gladden your heart still further by sending a special Coronation gift for the 8,200 children in Dr. Barnardo's Homes? Their Majesties the King and Queen are patrons of this great national charity, which in some seventy years has rescued and placed on the road to a useful career more than 120,000 destitute boys and girls. Gifts of 10s. towards the children's bread and butter will be gratefully received at 330, Barnardo House, Stepney Causeway, E.1.

## The Royal Surgical Aid Society.

During the past 75 years the Royal Surgical Aid Society has provided well over a million patients with urgently needed surgical appliances. For 35 years it has enjoyed the Royal patronage, and, in this Coronation year, nothing could more fittingly mark its vital and effective service than an extension of the work at present being done.

In order to mark this year of the King's Coronation, the Committee are prepared to issue double the usual number of recommendations in respect of all special "Coronation Donations" during the month of May.

Study of the annual report for 1936 reveals something of the extent and importance of the Society's work. During that year 27,156 patients obtained help through the Society, and the appliances supplied totalled 35,263. The Society would like, this Coronation year, not to have to refuse a single genuine case: it needs your help. The Society's head office is in Salisbury Square, Fleet Street, London, E.C.4.

## The Royal Northern Hospital.

Beyond the northern fringes of Central London there is the Royal Northern Hospital, Holloway, N.7. It stands in a district peopled only by the poor and the very poor. We who go about our daily business or our pleasure in the City and the West End have probably never been in this hospital, even driven in the streets which surround it. But to million people living within the area of 70 square miles which it serves it is not merely a hospital, it is the hospital. The Royal Northern Hospital needs £350,000, for re-equipment, for maintenance, for the reopening of 43 beds now closed, for a thousand-and-one daily wants.

## British Sailors' Society.

Fitting that at this time of national rejoicing the British Sailors' Society, of which H.M. King George VI is patron, should embark on a forward movement, and no better purpose of the Society could be undertaken than that of the completion of the headquarters building. The Sailors' Palace, situated in the heart of Sailordom in the East End of London, was built in 1903, but the original plans were never completed owing to lack of space. The Society must expand, and the sum of £20,000

(Continued overleaf)



LORD WIGRAM CONGRATULATES A LITTLE PATIENT ON HIS RECOVERY AT THE WESTMINSTER HOSPITAL

"Wherever you may be, think of Westminster Hospital; think of the work it has done, the work it will do when it moves every department to its new buildings now rising fast at a cost of £850,000, of which only £150,000 yet remains to be raised"

DR

# BARNARDO'S HOMES



Wouldn't you like to celebrate the CORONATION

10/- feeds one child for a fortnight.  
£5 feeds twenty children for a week.  
£35 supports one child for a year.  
£100 rescues and maintains three children for a year.

by lending a helping hand to the Barnardo family of 8,200 boys and girls?

Your CORONATION GIFT might help a destitute child to a successful career.

Cheques, etc., should be crossed, made payable to Dr. Barnardo's Homes, and forwarded to 330 Barnardo House, Stepney Causeway, London, E.1.

## Imperial Cancer Research Fund

Patron—HIS MOST GRACIOUS MAJESTY THE KING.

President—THE RT. HON. VISCOUNT HALIFAX, K.G., P.C.

Chairman of the Executive Committee—SIR HUMPHRY ROLLESTON, BT., G.C.V.O., K.C.B.

Hon. Treasurer—SIR HOLBURN WARING, BT., C.B.E., F.R.C.S.

Director—DR. W. E. GYE.

Founded in 1902, under the direction of the Royal College of Physicians of London and the Royal College of Surgeons of England as a centre for Research and information on cancer, the Imperial Cancer Research Fund is working unceasingly on the systematic investigation of the disease in man and animals. The work of this Fund and of other great centres of research has increased our knowledge of the origin and nature of cancer and has so altered our outlook that the disease is now curable in increasing numbers.

But our present accommodation is too limited and we are now building new modern laboratories to extend the scope of our investigations. The income from investments and the Endowment Fund is insufficient to cover the total annual expenditure, and help is urgently needed to meet the heavy additional cost of expansion.

Donations, Subscriptions and Legacies are required and may be sent to the Honorary Treasurer, 8-11, Queen Square, London, W.C.1, or may be paid to the Westminster Bank, Limited, Marylebone Branch, 1, Stratford Place, London, W., A/c Imperial Cancer Research Fund.

## The General Hospital serving a Million Poor

OWING to shortage of funds 43 beds have already been closed. And now money is badly needed not only to pay off debts, but to provide an up-to-date Out-Patients' Department, to enlarge the Nurses' Home, to re-equip wards and for many other purposes. The pennies and shillings of the poor are unfortunately not enough to keep the Royal Northern going. Will YOU please help during Coronation year by sending a Commemoration gift to the Treasurer?

# ROYAL NORTHERN HOSPITAL

HOLLOWAY,

LONDON, N.7



# FLAGS

on which

# THE SUN never SETS

Every moment of the day and night, year in, year out, the ubiquitous helping hand of The Salvation Army is tending the poor and distressed throughout our far-flung Empire.

This never-ending work needs your help. May we suggest a donation, however small, to commemorate this Coronation year?



GENERAL  
EVANGELINE BOOTH,  
International Headquarters,  
101 Queen Victoria Street,  
London, E.C.4

**The Salvation Army**



## A Crowning Charity MAKE A CORONATION OFFERING

John Groom's Crippleage and Flower Girls' Mission was founded over 70 years ago by the Great Earl of Shaftesbury and John A. Groom to help crippled girls to become partially self-supporting by training them to make artificial flowers of all kinds. The cost of maintenance and training is heavy and is dependent upon VOLUNTARY CONTRIBUTIONS. Funds are urgently needed NOW. LEGACIES are a Godsend. There is always a long waiting list of deserving cases. Must we, through lack of funds, turn a deaf ear to their appeal?



View of one of the workrooms

## JOHN GROOM'S CRIPPLEAGE AND FLOWER-GIRLS' MISSION (INC.)

Please send a contribution—now. If preferred, come to the Crippleage at Edgware (any day except Saturday) and see the fascinating work—or write for a copy of latest report to JOHN GROOM'S CRIPPLEAGE, 37, Sekford Street, Clerkenwell, London, E.C.1.

## THE SHAFTESBURY HOMES & 'ARETHUSA' TRAINING SHIP

MAINTAIN 1,100 POOR BOYS AND GIRLS

## DONATIONS & LEGACIES URGENTLY NEEDED

164, SHAFTESBURY AVENUE, LONDON, W.C.2.

President: H.R.H. THE DUKE OF KENT, K.G.

## What Can You

is required to build the extension planned on a freehold site recently acquired. For those who can and will of the goodness of their hearts contribute a small sum, a brick book containing 20 rs. "bricks" has been prepared, and will gladly be sent, on request to Herbert E. Barker, General Secretary, at the British Sailors' Society Headquarters, 680, Commercial Road, London, E.14.

### The Imperial Cancer Research Fund.

Founded in 1902, under the direction of the Royal College of Physicians of London and the Royal College of Surgeons of England as a centre for research and information on cancer, the Imperial Cancer Research Fund is working unceasingly. "The work of this Fund and of other great centres of research has increased our knowledge of the origin and nature of cancer, and has so altered our outlook that the disease is now curable in increasing numbers. But our present accommodation is too limited, and we are now building new modern laboratories to extend the scope of our investigations. Our income from investments and the Endowment Fund is insufficient to cover the total annual expenditure, and help is urgently needed to meet the heavy additional cost of expansion." Donations should be sent to the Honorary Treasurer, 8-11, Queen Square, London, W.C.1.

### The Royal Cancer Hospital.

The time has come when The Royal Cancer Hospital (Free) must make an urgent and even pathetic appeal for help. It must have immediate financial assistance to enable the hospital to deal with the extra-



THE MAIN WORKROOM OF JOHN GROOM'S CRIPPLEAGE AND FLOWER GIRLS' MISSION

"Our reduced income is causing us continued anxiety, lest, for want of adequate funds, we should be compelled to curtail any of our activities. We do most earnestly trust that our many friends... will not withhold their support but will, if possible, increase their contributions."

trying to discover the cause, but it has been extremely successful, through research, in improving methods of treatment. The Honorary Treasurer in charge of the war chest (which has become sadly depleted) is anxious that it should be replenished. All contributions, large or small, will be gratefully received by him at 12, Grosvenor Crescent, Hyde Park Corner, S.W.1.

The Rt Hon. Lord Wardington said recently: "Intending donors who wish to assist a large number of institutions and individuals engaged in fighting cancer could not do better than send their gifts to this campaign. A glance at the schedule of grants made last year will indicate how numerous are the research centres we finance."

ordinary necessities crowding upon it in its efforts to combat this terrible disease, which seems, alas! to increase and not to diminish, and to which any one of us may at short notice fall a victim. Donations should be sent to The Royal Cancer Hospital, Fulham Road, London, S.W.3.

### The Crusade Against Cancer.

Cancer is of urgent interest to every one of us. It kills one person in seven over the age of 35. The British Empire Cancer Campaign, through its research centres, is conducting an energetic attack upon the disease; not only is it

## HOT TEA, BREAD and DRIPPING at Midnight...



is given free to hundreds of homeless and hungry men and women from

## THE SILVER LADY'S ALL-NIGHT TRAVELLING CAFE

which has never failed them yet.

Over 29,000 Free Meals and 13,000 Bed and Breakfast tickets already given this year

Please help by sending a Gift of money to MISS BETTY BAXTER:

THE SILVER LADY FUND, 6, TUDOR ST., LONDON, E.C.4

# Do To Help?—continued from p. ii

## The Westminster Hospital.

In this Coronation year and in the Coronation crowds thousands of people owe their present health and happiness to Westminster Hospital; thousands more have helped Westminster Hospital in its splendid work. Wherever you may be, think of Westminster Hospital; think of the work it has done, the work it will do when it moves every department to its new buildings, now rising fast at a cost of £850,000, of which only £150,000 yet remains to be raised.

## The Silver Lady Fund.

Some years have elapsed since a young lady—appalled at the distressing sights to be seen nightly in one of our most famous thoroughfares—the Thames Embankment—decided to use her endeavours in some way to mitigate the hard lot of London's "down-and-outs." Miss Betty Baxter, the Silver Lady, commenced her campaign by driving nightly to Charing Cross. Here she would round up the "dossers," and at the neighbouring coffee stall provide them with a free meal and a gift of silver to purchase a night's shelter. Can we wonder that the name of the Silver Lady is one to conjure with in the underworld of London? Her offices are at 6, Tudor Street, E.C.4, and if you would help kindly send to her there, as she does not employ collectors of any kind.

## Salvation Army.

Salvation Army is probably one of the strongest unofficial bodies working in the sphere of Empire building and unity. Its beneficent activities cover practically all the Dominions and Colonies, and its ever-open door is available to the poor and distressed everywhere.

Its endeavours, covering all phases of human need, from pre-natal clinics to havens for the intelligent aged, merit the support of all who have the best interests of the Empire and its peoples at heart.



SOME OF THE HUGE FAMILY OF BARNARDO'S HOMES AT TABLE IN THE SUNLIGHT

"Their Majesties the King and Queen are patrons of this great national charity, which in some seventy years has rescued and placed on the road to a useful career more than 120,000 destitute boys and girls"

## The Church Army.

This organisation unites with all readers in loyal greetings to Their Majesties King George VI and Queen Elizabeth. Every Church Army worker thanks God for the solicitous care of the Royal House for the poorest people of the nation, and for the personal help which every member of that Royal House has given to causes making for the well-being of the sick, the distressed, the helpless.

Prebendary Carlile, Founder and Hon. Chief Secretary of the Church Army, is anxious at this time of rejoicing that an extra special effort should be made to give the many needy and suffering a new reign of happiness, and he will gladly welcome gifts for this purpose, addressed to him at Headquarters, 55, Bryanston Street, London, W.1.



The Church Army unites with "THE TATLER" and its readers in loyal greetings to Their Majesties, whose lives are dedicated to the service of the people. In humbler measure, the Church Army serves the people too. What better way to mark this great occasion than by a kindly act through the Church Army? The poor family for whom you provide a holiday would never forget it. £5 would send one poor family to the sea for a fortnight.

Please send your gift to Prebendary Carlile, C.H., D.D., 55, Bryanston Street, London, W.1.

# THE CHURCH ARMY



as your  
Coronation  
'good deed'

In the Fulham Road, amidst the ceaseless buzz of London Traffic, stands the Royal Cancer Hospital—headquarters of the Crusade against Cancer! Here, at the very heart of the Empire, Doctors, Nurses and Scientists are fighting ceaselessly day and night the "Unknown Terror" that takes toll of 60,000 lives every year in Great Britain alone. But, more pounds, shillings and pence—important weapons in this present-day crusade—are



The  
Crusade  
against  
CANCER

urgently needed if still further progress is to be made. You can join the crusade either by making an annual subscription of one guinea (which entitles you to become a governor of the Royal Cancer Hospital) or by sending a donation of any other amount to the Treasurer.

# The Royal Cancer Hospital

(FREE)

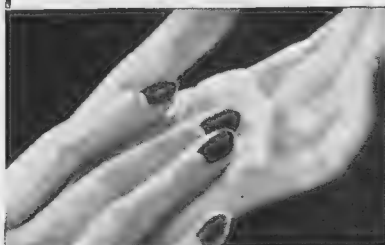
FULHAM ROAD, LONDON, S.W.3




HERE'S YOUR  
CORONATION FINGER-TIP

CHART, SAYS

*Peggy Sage*



	Polish	Colour description
For the BLONDE	DUSTY ROSE	Matt, creamy, tantalising rose with undertone of blue.
For the BRUNETTE	TULIP	Rich and satiny—with bluish undertone.
For the EXOTIC BRUNETTE	RED BANANA	A bright, clear, dominating red—creamy, but again with that hint of blue.
For Everyone with white hands	CORONATION	A concentrated colour-essence of all the rich, purple velvets of the Coronation season.

Ring up and make an appointment with Peggy Sage. A half-hour in her Salon will attune your finger-tips to Coronation Season clothes and Coronation Season festivities.

Peggy Sage preparations, including hand-creams and lotions, are sold at special depots in all leading provincial towns.

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"T" "The Jan"

A HAT OF THE NEW HOMBURG SHAPE

In natural cream paper Panama with contrasting underlining of feather-weight felt and band to match. The model is in cream with dull emerald green felt and band, but can be supplied in any size or with any shade of underlining and band to order - - - 42/-

Dainty novelty Scarf in woven wool and thread - - - 5/6

CAN ALSO BE SUPPLIED BY OUR AGENTS.

A Selection can be had on approval on receipt of London trade reference, or an amount on deposit.

*Liberty's*

"Jonquil"

Satin finished chintz makes this charming little Coatee equally suitable for day or evening wear. Washable. 4 guineas

An example taken from the many lovely Coats and Coatees to be seen in the Evening Coat Department—First Floor



LIBERTY & CO. LTD., Regent Street, London, W.1.

Telephone: Regent 1234.

Removing  
unwanted  
hair can be  
as easy as  
powdering  
your nose!



Don't be bothered by inconvenient, unpleasant preparations that haven't been vouched for by the Medical Profession. Try Bellin's WONDERSTOEN, the dainty disc you just rotate over the skin and which whisks away embarrassing hair in a few comfortable moments. Bellin's WONDERSTOEN has been recommended by doctors for the past 24 years because it's safe—it's free from injurious chemicals. Nothing can possibly be better or surer than Bellin's WONDERSTOEN. Very economical—it lasts months and months.

INTERESTING BOOKLET  
SENT FREE ON REQUEST

Bellin's WONDERSTOEN Facial  
(for chin, cheeks, and upper lip) - - - 5/-

Bellin's WONDERSTOEN de luxe  
(for arms and legs) - - - 13/-

Obtainable from all stores, chemists and hairdressers.

If any difficulty in obtaining send P.O. to:—  
(Dept. T.) FASSETT & JOHNSON LTD.  
86, Clerkenwell Road, E.C.1.

**Bellin's  
Wonderstoen**  
DRY METHOD  
for Removing Hair from  
Face and Limbs

SECRET OF  
**SLIMMING**  
BEAUTIFUL COMPLEXION AND  
FREEDOM FROM INDIGESTION

Guaranteed to Reduce 3-7 lbs. in 7 Days or money refunded.



Amazing and really genuine new discovery enables you to Slim safely, rapidly, and permanently without Tablets, Drugs, Starving, Exercises or Appliances. Miss "W. J." of London writes:—"The doctor says I have lost enough weight now I have reduced from 10 st. 5 lbs. to 8 st. 8 lbs. in 1 month and feel so much better. Just dress fits me now. I am so grateful to you for helping me."

Send Height, Weight and 10/6 for complete Course. GLADYS GALLARD (Slimming Specialist), Dept. T.L. Kempe & Roberts (Beauty Culture Specialists), 52, Brook Street London, W.1

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IS NON-POISONOUS, NON-STAINING AND NON-STINGING.

From 9d. per Bottle at all Chemists.

THE IGLODINE Co. Ltd. (Dept. T.)  
NEWCASTLE-UPON-TYNE.



The "CHARMEREINE" "VIOLET" in fancy batiste, English rubber, with the upper part in lace; very slimming and made especially to keep the abdomen in place.

The smart woman wants to keep her silhouette in harmony with the tendencies of the present mode. While not every woman to-day can be a modern Venus, all women—no matter what the defects of their bodies—can have an agreeable appearance and be charming. All they need is a corset to correct their defects—in some cases to slim hips, flatten a too-rounded abdomen; in others, to lift the chest whilst keeping the breasts separated; in still others, to correct all these defects simultaneously. Only the "CHARMEREINE," cut on the bias, woven to form in special materials and made by the most expert corsetieres of Paris, can fulfil all these conditions.

Moreover, the "CHARMEREINE" corsets allow you to move easily; they can be washed and ironed without any danger of losing their shape; and, considering their quality, they are priced exceptionally low. Don't buy any corset without having first seen a "CHARMEREINE"—you will save money and gain in beauty. Ask for the "CHARMEREINE" CATALOGUE No. 10.

**Charmereine**  
LE CHARME DE LA LIGNE, LA REINE DES GAINES

HARVEY NICHOLS & CO. LTD., LONDON  
To be had at and all the best stores in England and British Empire

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PARIS

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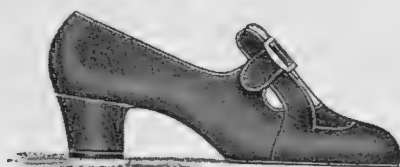
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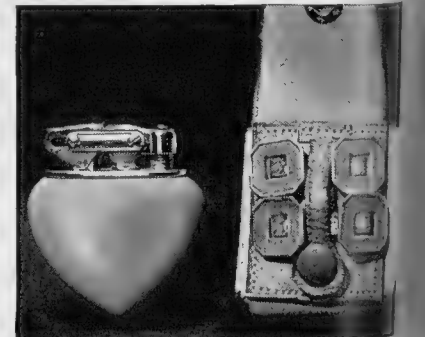
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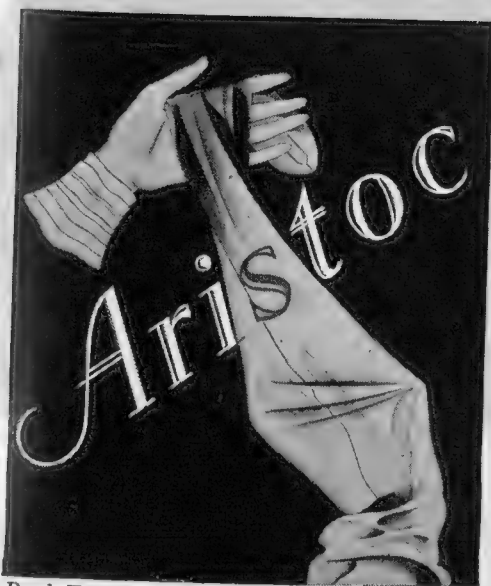
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Knoeke-Zoute.—The Rubens Hotel.—The finest hotel in the best position on sea front near Casino. Free conveyance to links.

## CZECHOSLOVAKIA

Franzensbad, C.S.R.—Hotel Königsvilla.—The best place for Rheumatic-Heart complaints and Women's functional disorders. Prospectus.

## FRANCE

Antibes.—Hotel Du Cap D'Antibes.—Pavillon Eden Roc  
Winter and Summer Residence.

Cap-Martin.—Cap-Martin Hotel.—Free bus ser. with Monte-Carlo & Menton. Tennis, swim. pool, 15 ac. priv. pk. Incl. fr. 70 Frs. w. bath fr. 85 Frs.  
Le Touquet.—Hotel des Anglais.—In forest adjoining Casino. Every possible comfort. Large park. Own bus to Golf and Sea. Moderate.

Le Touquet.—P. de C. Golf Hotel.—Facing Links. Visitors have privilege of daily green fees. Open until October.

Le Touquet.—Hotel Regina.—Facing Sea, opposite Swimming Pool. First-class residential hotel. Attractive inclusive rates.

## GERMANY

Baden-Baden.—"Bellevue."—The well-known first-class Family Hotel in five acres own park. Most reasonable rates. Prospectus.

Baden-Baden.—Brenners Parkhotel.—Family Hotel de Luxe facing river next Casino. Theatre, Sporting Grounds. Pension fr. 14 M.

Baden-Baden.  
Brenners Stephanie Hotel.

Baden-Baden.—Hotel Europe.—Most beautiful position opposite Casino. Modernly renovated. 200 beds. Rooms fr. RM. 4. Pension fr. RM. 10.

Baden-Baden.—Hotel Frankfurter Hof.—Wholly renovated, facing Kurpark, a home from home. Manager's wife English. Prices moderate.

Baden-Baden.—Holland Hotel.—150 beds, large park, close Casino. Pension terms RM. 11-up. Personal management: H. A. Rössler.

Baden-Baden.—Hotel Stadt Strassburg.—Fr. Hoellischer. First-class family hotel. Full pension from RM. 9.

Bad Kissingen.—Staati. Kurhaushotel.—World renowned house, mineral baths in hotel. Garages.

Bad Kissingen.—Hotel Reichshof.—Distinguished Family Hotel. Garage. Opposite park.

Bad Nauheim.—Hotel Augusta Victoria.—Sited directly opposite the Baths. Park. Every comfort. Full pension from RM. 9.

Bad Nauheim.—The Carlton.—Old established, comfortable, thoroughly up to date; exceptional position by park. 20 yards from baths.

Bad Nauheim.—Jeschke's Grand Hotel.—The leading hotel. Open as usual, but better than ever. Special reduced rates in 1937.

Bad Nauheim.—Hilbert's Park Hotel.—1st-class Family Hotel. Unique location in quietest position of the Kur-Park opp. Baths & Springs.

Bad Nauheim.—Der Kaiserhof.—First-class hotel. Large garden, fcg. baths and Kurpark. 150 rooms, 50 bath. Pension from RM. 11.

Bad Nauheim.—Palast Hotel.—Most beautiful position facing the Kurpark and Baths. Ex. cuisine, special diets. Pension from RM. 10.

Bad Schwalbach (Taunus) Staati.—Kurhotel.—Every room with private toilet and balcony. Built 1931. Terms from RM. 10.50.

Cologne.—Hotel Comedienhof.—Nr. Stn. & Cathl. New wdg. Dec. '36. Rms. fr. RM. 4., lav. & toil. fm. RM. 6, pr. bath fr. RM. 8. Gar. A. Grieshaber, Mgr.

Cologne.—Excelsior Hotel Ernst.—The leading hotel of Cologne. Opposite the Cathedral.

Cologne.—Hotel Fürstenhof am Dom.—Up-to-date, renovated in 1937. Connected with Restaurant and Café. Director Otto Holl.

Cologne.—Hotel Monopoli—Metropol.—The modern home for travellers. First class Restaurant.

Dresden.—Hotel Bellevue.—The leading hotel. Unique pos. on river. Garden-park. Terraces. Redcd. rates. Gar. Man. Dir., R. Bretschneider.

## GERMANY—continued.

Dresden.—Hotel Schiller.—The latest first-class hotel. World-renowned, distinguished family-home. Near station.

Düsseldorf.—Breidenbacher Hof.—L. ht. World ren'd. Fav. home of intern. soc. Fam. "Grill." Am. bar. Orch. Gar. 150 R.fr. 5.50. 50 bths. fr. 9.

Frankfurt-am-Main.—Hotel Excelsior.—Left exit of Central Station. 300 beds, from RM. 4.

Frankfurt-on-Main.—Hotel Frankfurter Hof.—Leading, but not expensive Grill-room. Bar.

Frankfurt (on-the-Main).—Park Hotel.—Near Central Station. Famous for its Hors D'œuvres. Rooms fr. M. 5. Garage & pumps on premises.

Garmisch Partenkirchen.—Hotels Gibson/Schönblick.—First-class houses. All modern comfort near sporting grounds. Mod. terms.

Garmisch.—Bavarian Alps.—Sonnenbichl.—Golf Hotel.—Facing the Zugspitze. First-class family hotel. Excellent Cuisine.

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Heidelberg, Black Forest.—Hotel Reichspost.—The Hotel for Personal Service, Comfort and Refinement in the Black Forest.

Hundseck, nr. Baden-Baden.—Kurhaus & Restaurant Hundseck.—(2952 ft.). Sit. on the Black Fst. 160 beds. All m. cft. Pens. fr. RM. 7 to RM. 9.

Leipzig.—Hotel Astoria.—The latest and most perfect hotel building. Select home of Intern. Soc. and Arist'cy. Man. by M. Hartung. Coun. of Com.

Munich.—Grand Hotel Continental.—Where everyone feels at home. Quiet location. Moderate terms. Garage.

Munich.—Hotel Grunewald.—Opposite central station. 300 beds. Every comfort. Bierstube.

Munich.—Hotel "Der Königshof" Karlsplatz.—First-class. Central situation. 150 rooms. 50 baths. From 5 Mks. New garage in hotel.

Munich.—Park Hotel.—Well-known family house. All rooms with hot and cold running water. Most reasonable rates.

Nuremberg.—Hotel Königshof.—All comforts, moderate prices. Situated at entrance of the old town. Opposite the station.

Sand.—Kurhaus Sand.—R.A.C. hotel (2,900 ft.). Black Forest, near Baden-Baden. Lake and sunbathing, fishing, incl. terms fr. Mks. 6. Catalogues.

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Triberg.—Parkhotel Wehrle.—The Black Forest Home for English people. First-class. Fully illustrated prospectus on demand.

Walchense.—Strandhotel Fischer.—Facing beautiful Lake, Alps. Every comfort. Pens. from 7 Mks.

Wiesbaden.—Hotel Schwarzer Bock.—1st-class family hotel. 300 beds. Med. bath in hotel. Golf. Tennis. Garage. Pension from Mks. 9.

Wiesbaden.—Hotel Nassauer Hof.—World rnd. Finest position opp. Park & Opera. Wiesbaden Springs. Pat. best Brit. Soc'y. Pens. fr. 12 Mks.

Wiesbaden.—Palast Hotel.—1st-class hotel, opp. Kochbrunnen. Every possible comfort. Own bath establishment. Pension from RM. 10.

Wiesbaden.—Hotel Rose.—World-renowned Hotel, own bathing establishment, Patronised by English & American Soc'y. Pen. fr. Marks 11.

Wiesbaden.—Hotel Vier Jahreszeiten (Four Seasons).—Select home of Society. Best postn. opp. Kurhaus, Opera, Parks. Pen. from RM. 12.

Wiesbaden.—Victoria Hotel.—First-class family hotel. Thermal baths, own spring, garage. Pension from 8 Marks.

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